

Lahore School of Economics

CAMPUS LIFE

2015-2016

Extracurricular Department



Contents

Lahore School Dramatics Society Orientation 2015.....	5
Dramatics Society at External Competitions	6
Debating Society Orientation 2015.....	9
Lahore School Social Welfare Society Orientation 2015	11
Lahore School Sports Society Orientation 2016.....	15
Photography Society Orientation 2015.....	18
Lahore School Music Society Orientation 2015 (LSMS).....	21
Entrepreneurial and Business Society Orientation 2015	23
Lahore School Marketing Society Orientation 2015.....	27
Management Society Orientation 2015 (LSMGS).....	29
Finance and Investment Society Orientation 2015 (LSFIS).....	32
Young Development Corps Orientation 2015	33
Lahore School Character Building Society Orientation 2015.....	36
News and Broadcasting Society Orientation 2016	37
Lahore School Society of Literature Orientation 2015 (LSSL)	38

Extracurricular Activities Department

Students at Lahore School of Economics have immense opportunities to enrich their education through extra-curriculars and co-curricular activities. We at Lahore School of Economics believe that students can maximize their benefits of university life by getting immersed into their hobbies and passions. Extracurriculars are very important for students by providing them additional opportunities which will contribute towards their personal growth and towards being responsible adults of the society. We believe that getting involved into the societies helps the students by creating qualities like leadership, team building and engagement. Through extracurriculars students can make like minded friendships and contribute towards community service. We encourage our students to be actively involved in the activities of their interests which are not against the university policy. Extracurricular Activities Department's primary objective is to assist students in the formation of societies and planning events which take place throughout the year. Currently we have more than 16 societies and growing which includes hobbies based and academic societies.

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Societies

Lahore School News and Broadcasting Society (LSNBS): As the name Lahore School of Economics News and Broadcast Society suggests the very journalistic purpose of its nature, the society shall provide coverage to any event on campus for both academic and non-academic societies and post Campus News for upcoming events.

Lahore School Economics Society (LSE-ES): The Economics Society will provide students of all degree disciplines the ultimate university experience. We connect like-minded students together to generate an economics community that is more informed, engaged and aware of the breadth of opportunities and relevance of economics.

Lahore School Management Society (LSMGS): The Lahore School Management Society's goal is to provide continued professional development opportunities for what is recognized as profession in transition, as well as to national networking.

Lahore School Marketing Society (LSMAS): The Lahore School Marketing and Advertising Society offers to all students a unique opportunity to work hands on with small businesses in the area of Lahore. Our philosophy is centered around implementing new and innovative economic strategies and tactics of modern day marketing to achieve these results. Lahore School Marketing and Advertising Society is an on-campus student association for those who have an interest in the Marketing field. Through guest speakers & other events planned throughout the year, LSE-MAS connects students with the Marketing world outside of the classroom.

Lahore School Character Building Society (LSCBS): The Character Building Society (LSCBS) inculcates high moral and ethical standards, unity, faith and discipline. It teaches the service to humanity in the hour of need and to act as a whistle blower against social evils, malpractices and corruption without any greed of benefit and exploitative design.

Lahore School Finance and Investment Society (LSFIS): Lahore School Finance and Investment Society (LSFIS) is an interactive, team-oriented experience focused on mentoring and guiding its members from their first year of college to their first year on the job. LSFIS encourages its members to ask the right questions when analyzing an industry such as “how are these companies able to maintain a profit” or “what makes them successful. LSFIS will provide countless networking opportunities for its members to meet Lahore School alumni from the recent graduates to the senior executives.

Lahore School Entrepreneurial and Business Society (LSEBS): The Entrepreneurship and Business Society is a networking organization dedicated to advancing entrepreneurship for undergraduates. We meet successful, unsuccessful and active entrepreneurs to build relationships to help start new ventures, form personal decisions on whether entrepreneurship is right for us, and to connect with our university entrepreneurial community.

Lahore School Youth Development Corp (LSYDC): The key objective of the society is to directly involve youth in the socio-economic development of Pakistan and generate a citizen feedback system that prioritizes issues and shapes the society in such a way that positive and productive solutions are made. YDC aims to engage youth in a way where energy of the youth is harnessed in a positive manner for a better Pakistan.

Lahore School Sports Society (LSSS): The sports society at Lahore School of Economics strives to bring out the athletics and sports talents of students. The sports played on campus include football, basketball, cricket, volleyball, badminton, hockey, table tennis and chess.

Lahore School of Economics Association of Debaters (LSEAD): The debaters are among the best on the national circuit winning multiple national debating championships and tournaments year round. The popular forms of debate practiced include Asian style parliamentary, British parliamentary, declamations and Model United Nations.

Lahore School Music Society (LSMS): The music society organizes regular classes for violin, guitar and eastern vocals throughout the week. In addition to this, the music society has been responsible for many Lahore School Idol events as well as Battle of the Bands to allow students to express their musical talents.

Lahore School Social Welfare Society (LS-SWS): Conscious of the many social issues affecting our society, the students are mindful of their contributions, both financial and physical. For this purpose, we have multiple charity events including charity drives, themed bake sales. The society also invites eminent personalities to give seminars on campus regarding the various ways of social welfare and contribution.

Lahore School Society of Literature (LSSL): Writers, poets and readers can be the part and this society is their forum to help them make their literary experiences extraordinary. The society organizes poetry and prose writing as well as recitation competitions in addition to inviting prominent writers on campus to interact with students.

Lahore School Society of Arts (LSSA): Lahore School students are very talented and artistic when it comes to the drawing pencil and painting brush. Every semester, artistic workshops pertaining to sculpture making, painting and sketching are held with regularity. Whether students are semi-experienced artists or they wish to learn the basics, anyone and everyone is welcome to join.

Lahore School Media and Film Club: The media and film club is dedicated towards exploring the best cinematic works and implementing similar techniques in their original projects. Screening of the films takes place every week while notable directors and artists visit the campus providing students with valuable interactive opportunities.

Lahore School Dramatics Society: The dramatics society is a group of dedicated students who enjoy theatrical expression. Building upon both published and original works of drama, the society welcomes students who enjoy working on stage as well as behind the curtain.

Lahore School of Economics Photography Society: Photography is an integral part of the campus with every event and every moment of academic and extra-curricular being captured by young and aspiring photographers. Outside of campus, trips to photogenic events are organized regularly and competitions are held to bring out the best of the students' photographic talents.

Lahore School Dramatics Society Orientation 2015

The orientation for Lahore school dramatics society took place on Tuesday 15th September 2015. The orientation started by a brief introduction of the new council members and then there was a brief description of the society and its past achievements and the events that LSDS has been a part of, this introduction was then cut short by the realization that this society is all about showing what we

do and not talking about it. This year Maham Tasadaq became the President and Sachal Tehsin as Vice President of the society. With this, two videos were played for the audience, the first one was all about why people should be a part of this orientation and what change what that make and second one was about what people in university think about the society and what the members actually do in the society. After this, the rest of the society was

introduced, they were sitting among the audience. After this volunteers from among the audience were called out so a brief introduction of what we plan to teach them through workshops could be given, first "action reaction" was demonstrated, after which "guess the character" and lastly "prop box". After these activities the audience was shown a slideshow of the work the council has been doing for the past three years.

Dramatics Society Auditions

Dramatics Society hold its first activity in which interested students

came for auditions to become the part of the annual play. Student

response rate was incredulous.



Image: Students giving auditions

Workshop on Theatre Arts

Students involved in dramatics believe that in order to harness and bring the creative side of individual, workshops are conducive for them. Several workshop were arrangement before the commencement of actual

play rehearsals. The objective of these workshops was to unfreeze the students and to make them familiar with each other. Activities consisted of several exercises which were funny and promoted cooperation

and team work amongst the students. Dramatics being an art can only be effective if all the artists dwelled and immerse themselves into it.



Image: Workshop of Theatre Arts

Dramatics Society at External Competitions

LUMS Annual Dramafest 2015

The Lahore School Dramatics Society participated in LUMS Annual Dramafest 2015 which took place on the 13th, 14th and 15th November 2015. Our students competed with numerous teams from renowned institutions all across Pakistan. Our students performed the play “Khauf”. Amidst the intense competition Lahore School of Economics bagged award for Best Supporting Actor and got nomination for Best Technicals.



Image: Cast at LUMS Annual Dramafest 2015



Image: Winners @ Rafi Peer Performing Arts Festival

MISAAL 2016

Earlier this January Dramatics Society students participated in MISAAL 2016 hosted by Beaconhouse School System ALJT. The team performed “IMPROV” and won two awards which were Best Supporting Role - Female (Maham Tassadaq) and Best Actor in Comic Role (Zain Qazi).

Rafi Peer Performing Arts Festival

Our dramatics society students participated in event held at Alhamra Arts Complex organized by Rafi Peer Performing Arts. Over there our students performed the play called “Sifra”. Overall performance of our students were impeccable and highly applauded. The team won four awards which includes Best Actor (Zain Qazi), Best Supporting Actor (Hatim Qadeer), Best Lighting (Ahsan Sohail) and Best Script which was the overall team effort.



Image: Students performing at MISAAL 2016

Lahore School 4th Annual Play 2016

After telling the comic fable in *Fools* by Neil Simon last year, Lahore School Dramatics Society in Lahore School of Economics had returned and organized not one but two plays that promised fun and a joyful evening on 11th and 12th April 2016. This year 2 theatrical performances took place; Punjabi classical folklore *Heer* by Warish Shah and a farcical comedy *Charley's Aunt* by Brandon Thomas.

It has been 250 years since Waris Shah's magnum opus, *Heer* was written in Malka Hans, Punjab. The qissa undoubtedly stands at the centre of the Punjabi literary tradition, echoing across time, across genres, reinventing itself through the works of poetic giants such as Madhu Lal Hussain, Bulleh Shah and Sachal Sarmast. In addition to its intellectual value, *Heer Waris* has also had a vibrant

performative life, animating Punjab's folk tradition and consciousness through popular music and theatre. Today, the place of *Heer Waris* in the local imaginary is shrinking rapidly, making it more important than ever to re-visit the monumental epic to try to re-vitalise the historical cultural links which Punjab has lost.

In *Charley's Aunt* Jack Chesney loves Kitty Verdun and Charley loves Miss Amy Spettigue. They invite the ladies to meet Charley's wealthy aunt from Brazil, "where the nuts come from". Cancelling her visit at the last minute, the millionaire aunt sends the boys into cataclysmic confusion. What do they do now? The problem is solved by drafting their feckless Oxford undergrad pal into a black satin skirt, bloomers and wig. As "Charley's Aunt", this charming frump is introduced

to the ladies, to Jack's father and to Stephen Spettigue, Amy's guardian. When the real aunt turns up, classic comic confusion ensues as Fancourt Babberley, posing as "Charley's Aunt", tricks Spettigue into agreeing to the marriage of his ward, the real aunt marries Jack's father, Jack gets Miss Verdun, and Fanny Babs regains the fortune he lost at gambling as well as the girl he loves.

Both the plays were directed by Faheem Muzaffar and assistant directors were Maham Tassadaq and Ahsan Sohail. Considering that many of the actors and actresses were performing for the first time on stage, their efforts were worth commendable. At the end of the plays the entire cast and society received a gesture of appreciation for the amount of talent that the young students had displayed on the stage.



Image: Cast of Charley's Aunt



Image: Cast of Heer

Heer by Waris Shah



Image: Cast performing Heer

Charley's Aunt by Brandon Thomas



Image: Cast performing Charley's Aunt

Debating Society Orientation 2015

On 14th of September 2015, Lahore School Association of Debaters (LSEAD) held its orientation for the new batch. It welcomed the freshmen to the society by introducing them to the history and legacy of it. By introducing them to the current council and how things

work around in the society. And by letting them know the schedule of internal and external events that would take place during the semester.

The freshmen were also informed about how the society upheld merit and competition and how it would ensure

that LSEAD legacy in Pakistan would sustain in the coming years as well.

The orientation by magnitude was not a success but was a success by the quality of the people present and their desire to become one of the best.



Image: Group photo of Council 2015-2016

Lahore School Delegate at LUMUN 2016

The Lahore School of Economics sent delegation of 10 students to participate in the twelfth LUMS Model United Nations, better known as LUMUN. The conference was themed at bringing back a traditional perspective to the idea of deliberation, discussion and diplomacy.

Three of Lahore School of Economics delegates won awards with others

ranking highly in their respective committees. Syed Ahad Sethi ranked first in his committee of eighty-seven delegates and was awarded the Best Delegate Award. Fahad Waseem ranked seventh in his committee of eighty delegates and was given a special mention and Danyal Haider ranked third in his committee of thirty-five delegates and was awarded the Honorable Mention. Maryam

Zahid and Raazia Kamal ranked fifth in their committee of twenty-two. The rest of the delegates put up great performances and were all commended by the judges and committee directors. The delegation consisted of individuals who were new to public speaking and the model united nations conference format and given this, put up a very respectable show.

Lahore School Annual Debate 2016

The flagship parliamentary debating competition of the Lahore School of Economics Association of Debaters, the Lahore School Debate, was held at the Lahore School of Economics from on January 16-18 2016. The 7th Annual Lahore School Debate followed the All-Asian Parliamentary Style of Debates, which employs the 3-on-3 debating format, with reply speeches. Teams from 60 schools and universities from across the country gathered at the Lahore School Burki campus to compete in categories of English and Urdu Parliamentary.



Image: Debating Society Council



Image: Management Team



Image: Winners at Lahore School Debate 2016



Image: Labore Grammar School Team



Image: Dr. Azam Amjad Chaudhry with winners

Lahore School Social Welfare Society Orientation 2015

Tuesday, September 8 2015, The Lahore School Social Welfare Society organized an orientation for the freshmen. The venue for the event was the MCL/SBS library and the entire place was decorated with blue and white balloons and inspiring sayings regarding the importance of charity.

The event kicked off with a video highlighting the duties of responsible citizens followed by interesting accounts of previous presidents. They encouraged the present council and also the freshmen to join this society because it allows you to give back to the nation. They pointed out how the experience of being in this society changed their perspective towards life and how it helped them in their respective fields.

The current President and Vice President made sure that the event was a hit by making it interactive and also surprising the audience by freeing pigeons at the end. This marked the start of a great year and promised the audience some events. Due to their guidance and the efforts and dedication of the young members in the council, several freshmen were eager to join the society.

Jeeto LSE

It's not always the help of the random people but also sometimes help of the Lahore School of Economics own worker staff realising their contribution to the campus in other aspects like cleanliness and providing assistance to teachers so the Lahore School Social Welfare Society decided to organise an event named "JEETO LSE" in which the labour was given gifts as incentive in return to several games and tasks, this highly encouraged and motivated the workers to work more efficiently and effectively for future years to come!

A Successful event "Jeetoo LSE" organized by the Lahore School Social Welfare Society for the Workers of Lahore School of Economics.

"Ramazan Distribution Plan",

Phase 1: Supported 31 needy families ✓

Phase 2: "JEETO LSE" for 200 employees of Lahore School of Economics ✓

Phase 3: Distribution of Eidi among needy in rural hospitals (under process)



Image: Group photo of LSSWS Council 2015-2016



Image: Workers receiving gifts



Image: Team behind Jeeto Lahore School of Economics



Image: Creative team of LSSWS

Breast Cancer Awareness Campaign (Pink Day)

Lahore School Social Welfare Society organized another event for the social campaign on breast cancer on 7th October, 2015. The Lahore School of Economics set up a campaign for the Breast Cancer Awareness at the campus. The original binder of this campaign was the Lahore School Social welfare Society, LS-SWS which carried out this activity across the campus as directed by the Higher Education Commission (HEC), Pakistan. The campaign had its reach throughout university; 5 major booths were put up at different locations of the campus, all of which were entertained by 3-4 campus volunteers. The main aim of this campaign was to educate students about the disease and the significance of its early diagnosis. Additionally, the desks served students with Breast Cancer Awareness flyers which had information regarding the steps to have a plan to detect the disease in its early stages and encourage others to do the same. A donation box was put up at the booths, as well. Students heartily took part in the fund raising activity and the LS-SWS got successful in raising Rs. 25,000, which then got doubled to Rs.50, 000 by Lahore School of Economics' contribution. Not just this, the students exhibited support by wearing pink ribbons for the Breast Cancer Awareness Campaign and besides followed the theme of 'pink and white' attire. For the further promotion of this campaign, the LS-SWS collaborated with the Lahore School Photography Society and Sports Society. The day was devoted to various fund raising sports activities, out of which the girl's football match was the most thrilling. The teams all wore pink ribbon while they played, showing support for the Breast Cancer Awareness drive. The players also



Image: Pink Ribbin

contributed towards making generous donations. Finally, the end of the day was marked by a human ribbon picture by the Photography society, at 3pm. Largely, students all across the campus appreciated and encouraged the efforts of the LS-SWS and the extra curricular department at the Lahore School that led to the success of this campaign.



“It gives me immense pride to be a part of one such campaign! We ought to have more of such awareness drives at the campus. I really acknowledge how my fellow volunteers have been working since the morning at the information desks; distributing flyers and profoundly informing students on the cause.” said Mohad Ghani – Vice President, LS-SWS.

Workshop on Film and Media

Our Social Welfare society another successful event on 10th February 2016 in which they invited the cast and crew of the major Pakistani movie “Bachana” to give the workshop pertaining to film industry. Guests included Sanam Saeed, Mohib Mirza, Ali Sher, Rizwan Saeed, Salman Saeed, Hira Tariq, Zubair Malik, Asfar Mustafa, Saad Azhar, Maira Sarfraz and Shumail Butt.

Session was started by a short introduction on the revival of Pakistani Cinematic Industry and how it has progressed in few years. Afterwards cast and crew got hold of the mic and they discussed about the film techniques utilized in the film, challenges faced by the entire team during the shooting phase. Furthermore behind the scenes of movie were shown to students in order

to better understand the production phase of movie. Session proved to be highly useful for students enrolled in Media Studies.

Session ended by brief question answer session in which our guests gave insightful answers regarding the prospects in media industry in today's age.



Image: LSSWS with team Bachana



Image: Cast of film Bachana



Image: Participants attended film and Media Workshop

Motivational Session

On 4th February 2016 LS-SWS invited Faisal Qureshi who is activist, journalist and motivational speaker to address the Lahore School of Economics Students.

In this session he mentored the students by discussing the significance of social welfare and philanthropic

attitude towards life. He further discussed why students undertake these philanthropic activities in our country. Session ended by brief question answer session. At the end of the session Instructor Faizan Khalid gave a souvenir to our guest and a group photo was taken outside MCL Library.



Image: Faisal Qureshi addressing students



Image: Prof Faizan Khalid gives Trophy to Mr. Faisal Qureshi

Pink Ribbon and HEC - Youth Awareness Program

On 7th April 2016 Pink Ribbon in collaboration with Higher Education Commission held Awards Ceremony in Islamabad to announce the winners of PINKtober Youth Awareness Program 2015. Universities and colleges all across Pakistan participated in this awareness campaign. Award ceremony was conducted to recognize the universities who had shown their best performance in spreading the message of breast cancer awareness. In this campaign 1st position was secured by National Textile University Islamabad, 2nd position was secured by University of Agriculture Faisalabad and Lahore School of Economics secured 3rd position. Lahore School Social Welfare Society's impeccable performance was the result of bringing the award home.



Image: LSSWS at HEC Office Islamabad

Lahore School Sports Society Orientation 2016

Lahore School Sports Society organized its orientation on 10th September 2015 for freshmen students. Orientation is aimed for new students and existing students to meet and network with the new masters cohort,

The highlight of the Event was a standout and Standing Ovation to the Female Members of the Society and Football players who represented Team Pakistan in international level. The New society is all pumped up.



Image: Sports Society Council 2015-2016

LUMS Sports Festival 2016

Lahore School of Economics won the following awards in LUMS Sports Festival 2016 held on 3rd, 4th, 5th and 6th January 2016;

- Female Delegation Award
- 2nd Male Delegation Award
- 2nd Best Overall Delegation Award

The boys' teams won gold and silver medals in Tennis, Volleyball, Table Tennis, Squash and Cricket whereas the girls' teams won gold and silver medals in Basketball, Volleyball and Table Tennis.



Image: Lahore School's Boys team receiving trophy



Image: Lahore School's Girls team group photo



Image: Players group photo



Image: Lahore School's Girls team receiving trophy

Lahore School Sports Tri Series 2016

Lahore School Sports organized Sports Tri Series 2016 between LUMS, UCL and Lahore School of Economics on 4th-6th March 2016. Sports included were basketball, football, cricket and volleyball.



Lahore School Sports Gala 2016

Lahore School Sports Society organized Lahore School Sports Gala 2016 on 20th March 2016 till 25th March 2016. In this event 10 universities participated in both male and female sports which included Institute of Business Administration Karachi, Lahore University of Management Sciences, University College Lahore, CMH Medical College, King Edward Medical

University, Beaconhouse National University, Akhtar Saeed Medical College, Lahore Medical and Dental College, University of Engineering and Technology, Imperial College Lahore, National University of Emerging Sciences, National College of Business & Administration. In “Overall Male Category” Trophy was won by Lahore School of Economics whereas “Overall Female Category”

was won by Lahore University of Management Sciences.

With such a positive response sports gala began a day before its actual date. Once again Lahore School Sports Society kept the legacy alive and entire week was filled with competitive sports, exciting events, bake sale, jam sessions and an exceptional chance for athletes to showcase their sportsmanship.



Image: Badminton match



Image: LUMS Volleyball Team



Image: LUMS Football Team



Image: UET's Football team warming up



Image: LUMS Football Team



Image: Lahore Schools' Boys receiving trophy



Image: Boys team with management



Image: Sports society council



Image: LUMS Girls team receiving trophy

Photography Society Orientation 2015

The orientation of the Lahore School of Economics Photography Society was held on the 15th September 2015 in the MCL/SBS library. The event started off with a beautiful composition of the society's activities in the past year. This got the audience excited for what was planned in the coming time.

Next up there was a speech by the President. As an added surprise, the Ex-president Abdullah Malik along with Ahmad Kazi were invited to share their journey with the members. They truly left the audience in awe.

To top off the event, there was a "Desi" photo booth held to act as an ice breaker between the members and the audience. The orientation provided the necessary platform for much needed interaction between two sides.



Image: Photography Society Council 2015-2016

2nd Annual Photography Competition

LSEPS organized its 2nd Annual Photography Competition which took place from 13th March – 17th March 2016. In this competition there were total of 4 categories which included thematic concepts, monochrome photography, photo story, and photo scavenger.

On 17th March 2016 renowned event photographer Osman Pervez Mughal came to give the workshop on improving techniques about framing and concept. Followed by the workshop Mr. Osman Pervez Mughal and Nikon Marketing Manager Mr. Faisal Malik judged the competition.

First runners up were team consists of Ayesha Shams and Adnan Saeed another team lead by student was Diem Farooq and the winner was Waleed Muhmmad. Winners and runners up were given cash prizes and Nikon Goodie bags.



Image: Judges evaluating candidates photo submissions



Image: Group photo with Sir Javed Qureshi (Director Extracurricular), Photographer Osman Pervez Mughal, Nikon Marketing Manager Mr. Faisal Malik

Photowalk to Rohtas Fort

Photography Society organized Photowalk to Rohtas Fort on 6th November 2015 for the budding photographers of Lahore School of Economics. Rohtas Fort is the historical garrison fort located near the city of Jhelum. Students were enthusiastic and they utilized all their photography skills.



Group photo of Participant went to Rohtas Fort



Image: Photography at Rohats Fort

Photobooth Competition

Photobooth Competition was organized by photography society on 10th October 2015. In this students were allowed to use their imagination just like an open canvas. Student participation was good and overall the displays were creatively designed.



Image: Labore School's Honorable Rector with Photography Society

Photography Workshop by Muhammad Mudassar

Muhammad Mudassar (President Photography Society) organized a workshop on photography for budding photographers on 25th September 2015. In this session he discussed the basic two skills of photography which was Rule of Thirds and View Point to the students. Turnout was amazing and students interest was overwhelming.



Image: Muhammad Mudassar (President LSEPS) giving workshop

Lahore School Music Society Orientation 2015 (LSMS)



Image: Music Society Performance at Orientation

Lahore School Music Society organized their Orientation followed by an amazing “Western Themed” jamming session on the 14th of September 2014, where all the council members of the society gave a demonstration of different music instruments and vocals to the new students. The whole music society took an active part to organize this event. The instruments that were played included guitar (both acoustic and electric), piano and drums, all working remarkably at the same time.

The event started with an opening welcome speech by the President Khadija in MCL/SBS Library at 12:00noon, followed by the slide show of the past and future events of the society. The former president Mansoor Lashari also gave his views about the society and the Music instructor

Shamoon sb wished good luck for the upcoming events of the society.

The Music jam session which was the most important part of the orientation started exactly at 1:00pm in Garden Café. The opening performance was by Timor kiani, the winner of the last BNU idol. Other performers were Mujtaba, Qarib, Khadija, Ali Jillani, Musa, Hassan, Talha and Shahruxh. Following were the songs performed by the students with or without the vocals: and

–“Comfortably Numb by Pink Floyd” - Abdullah Jameel Chaudhry (Vocals), Shahruxh Farrukh (Lead Guitar), Ahmad Ali Jillani (Rhythm Guitar), Musa Elahi (Bass Guitar), Khadeeja Nasir (Drums)

–“Another Brick in the Wall by Pink Floyd” - Subhan Boor Boor (Vocals),

Hassan Khurshid (Lead Guitar), Syed Awais Ali Jaffery (Bass), Khadeeja Nasir (Drums), Ahmad Ali Jillani and Musa Elahi (Backing Vocals)

–“Get Lucky by Daft Punk” - Subhan Boor Boor (Vocals), Hassan Khurshid (Lead Guitar), Ahmad Ali Jillani (Rhythm Guitar), Syed Awais Ali Jaffery (Bass), Shayan Hasan (Drums)

–“Sweet child of mine by Guns n Roses”- Shahruxh and Musa

–“Here I am (By Brian Adams)” – Talha

–“Tajdar E Haram (Atif Asalm- coke studio)” – Qarib, mujtaba and Team

–“Tere Ishq main (Nescafe Basement)”- Qarin and Talha with Team

Everybody enjoyed the orientation/ Jam very much and according to most of the Audience it was the best musical event of Lahore School of Economics.

Summer Music Fest 2016



Image: Students performing at Music Festival

Entrepreneurial and Business Society Orientation 2015

Lahore School 'Entrepreneurial and Business Society'(EBS) annual orientation was held on 9th September 2015. It was attended by over 200 students, both undergraduate and graduate.

Prof F.A. Fareedy took the opportunity to engage the audience in his talk about why money is important? Moiz Hijazi, former president of EBS, shared his experiences as an entrepreneur. He also covered last year events which included Lahore School Business Fiesta'14 and Lahore School Entrepreneur's Exhibition'15. Hamza Tariq (President, EBS) explained about his own journey as a young entrepreneur during his second year at the university when he opened up a small restaurant. Wasif Arshad and Aniq Gohar, the vice president of the society informed the audience about the upcoming events for 2015-16.



Image: LSEBS Council 2015-2016

Lahore School Innovation Challenge 2015

Lahore School of Economics' Entrepreneurial and Business Society (EBS) conducted the first external 'Lahore School Innovation Challenge' on 14 November, 2015. The Challenge included two competitions: Business Idea Competition (BIC) and Debating Competition. Total of thirteen teams for BIC and four teams for the debating competition participated.

Closing ceremony was at Shamyala Garden that was aesthetically decorated with the theme of cream and white colours to match the evening. Lahore School's Music Society also gave melodious performance to the enthralled audience.



Image: Group Photo of Management Team



Image: Winners at Innovation Challenge 2015

Workshop by Plan 9

LSEBS organized a workshop by Plan-9 on February 18, 2016. Plan-9 is government funded technology incubation center which over a period of 5 years has hatched around 150 + new business ideas. Organizations like these, call attention to the rising talents of the country.

Mr. Nabeel A. Qadeer, Joint Director, Entrepreneurship and Enterprise Development had a very interactive session for students interested in starting up their own businesses. He stirred the conversation up by talking about how plan-9 emerged as a knight in shining armour for all young entrepreneurs, back in 2012. He then directed the conversation towards making students understand the path to entrepreneurship, where he discussed different phases, from identifying the problem to the last stage where they pivot changes.

Ms. Sara, who had accompanied Mr. Nabeel from plan-9 also spoke about the work she had been doing since 2012, and how the startup businesses have started trending all over the country.



Image: Group photo with Plan 9 Team

Workshop by Erum Khan (Entrepreneur)

Lahore School Entrepreneurial and Business Society held a workshop on 21st January 2016 in which Erum Khan (Fashion Designer and Entrepreneur) was invited and delivered an interesting talk especially for the future women entrepreneurs of Lahore School. Erum Khan promotes exquisite tailoring skills combined with a street avant-garde. Her label Erum Khan (EK) is “timeless style and effortless femininity”, which have distinguished the brand in fashion industry. Three important success lessons that she taught were hard work, consistency and passion to follow the dreams. The workshop really benefited the student body who are interested in entrepreneurship and business particularly in women in fashion designing.



Image: Group photo with Erum Khan

Entrepreneurial and business exhibition - Winter term 2015

An entrepreneurial exhibition was organized by the LSEBS which entailed students to display their innovative ideas in the competition. About 120 students presented their ideas in 60 cubicles set up for the event. This was the second exhibition for current year where graduating students of 2016 participated.

The competition was judged by external judges Omar Zaman (Brand Manager Sefam Private Limited), Arif Hussain (Retired Regional Chief HBL) and Farukh Afzal (COO Nishat Chunian). This was an opportunity for students to show their skills and analytic potentials in a real business environment.



Image: Students receiving awards for the best business project idea



Image: Business project displays

Entrepreneurial and Business Exhibition - Spring Term 2016

Entrepreneurial Exhibition was organized by LSEBS on 24th and 25th March 2016 where students put up displays for their business ideas. This term students displayed their innovative product ideas in areas such as shoes, clothing, food as well as various service ideas such as online photo framing, automated control for home appliances. Notable figures of the industry and Entrepreneurs were invited as judges who evaluated the ideas put forward by the students.



Image: Management Team with Dr. Shabid Amjad Chaudhry



Image: Honorable Rector giving awards to best students



Image: Business project displays

Lahore School Marketing Society Orientation 2015

The Lahore School Marketing Society held its orientation session on 10th September 2015. The holders of official positions in the society, both past and present, including Sajid Abudulla, Nida Fatima and Yilmaz spoke to the students and summarized the achievements of the Society in the previous academic year. A video on these achievements, and introduction of new position holders, was also shown.

Patron Dr Aamir Khan spoke briefly and pointed out that the Lahore School is a platform to achieve one's potential, whether through classrooms, libraries, interaction with faculty, or through societies such as the Marketing Society.

A prize winning ad submitted by students on harmful effects of smoking was shown which was liked by the audience.



Image: LSMS Orientation 2015-2016

Corporate Battle Fronts

On 10th November 2016 LSE-MS organized an exciting advertising poster competition where students were provided with the opportunity to showcase their advertising skills. Corporate Wars is the new area in the advertising agency who importance cannot be undermined. In this competition teams were given a brand on which they were required to launch battle against their enemy or direct competitor.



Image: A group photo with management and participants

The Ultimate Power of Branding

Asad Rizvi (Managing Director JWT Walter) on 5th October 2015 visited Lahore School of Economics to give lecture pertaining to ultimate power of branding our own market in society students.



Image: group photo and lecture by Mr. Asad Rizvi (Managing Director JWT)

Advertising Symposium

IDEA - an Advertising Symposium was organised by Lahore School Marketing Society on February 9, 2016 in Main Library, LSE. The session was moderated by Ms Komal Sultan. The Panel-lists included, Asad Rizvi - MD Walter Pakistan, Babar Zafar - A TVC Director, Faisal Rehman - Actor/Model and Abdul Hadi - Product Manager at Coca Cola. The session was informative for the students of marketing and advertising.



Image: Group Photo with students



Image: From left to Right: Mr. Babar Zafar, Mr. Abdul Hadi, Mr. Faisal Rehman, Mr. Asad Rizvi and Ms. Komal Sultan

Management Society Orientation 2015 (LSMGS)

Lahore School Management Society (LSMGS) Orientation was held on September 7, 2015 at MCL.

This orientation showcased the numerous ventures undertaken by the Society in the first year of its inception. In the previous year, the council members and representatives constantly endeavored to provide appropriate podiums for the professional grooming of the students of the Lahore School of Economics.

In the orientation session objective was to inculcate the objectives behind management society. Orientation followed by brief introduction of the council and the activities they planned to organize during their tenure.

Dr Zahid Riaz, the patron of the society welcomed and thanked the

new students on board and also congratulated the society's members on initiating this event. By sharing his experiences as society patron with

the audience, Dr Zahid Riaz invoked interest in the audience and surely provided encouragement for them to join the society.



Image: Management society council 2015-2016

Mind Quest

LSMGS organized second annual case study competition titled "Mind Quest" on October 29, 2015. This case study competition was characterized by two management tracks: Human Resource Management and Strategic Management. The jury panel consisted of Ms. Mahvesh; Ms. Sana; Ms. Aliya; and Ms. Amina. The jury panel of Human Resource Management was led by Ms. Sana and Ms. Mahvesh chaired the Strategic Management panel.



Ms. Sana Azar, Ms. Amna Talat and Ms. Aliya Bushra giving awards to students

LUMS HR Confluence 2016

LUMS sent five teams to compete at LUMS HR Confluence 2016. Competition took place on 26th and 27th March 2016. Successfully our students brought five major awards home which are as follows:

- HR Masters winner
- HR Masters - Runners up
- Management studio winner
- Harvard Everest simulation runner up
- Pitch perfect winner



Image: Winners at LUMS HR Conference

LUMS Synergies Supply Chain Competition 2016

Our students represented Lahore School of Economics at LUMS Synergies Supply Chain Competition 2016 which was held over the weekend (19th - 20th March 2016). Lahore School of Economics won the competition and the winning team consisted of Awais Khan, Nida Muzammel, Zoya Baig, Habiba Ahsan and Mahin Butt.



Image: Students receiving trophy at LUMS Synergies 2016



Image: Scavenger Hunt winners



Image: Ms. Mahvish Mahmud with winners



Image: Dr. Shahid Amjad Chaudhry with Winners

Finance and Investment Society Orientation 2015 (LSFIS)

The Lahore School Finance and Investment Society (LSFIS) hosted orientation on 11 September 2015. The event was specifically aimed for freshmen students but was open to all irrespective of their Year or Degree. The main objective was to introduce the society to the freshmen, providing a platform for the students to learn more about the finance and investing world. Hassan Sajjad, President of LSFIS introduced the society's members and future agenda and planned activities. Dr. Shakil Faruqi, the Patron emphasized the need for students to have the understanding of the financial world to be successful in life. Dr Farooq Asmat Chaudhary talked about the importance and need for investment from an early age.



Image: Finance and Investment Society Council 2015-2016

Finance Panel Debates

LSFIS will be hosting a Panel Debate Event in collaboration with the Debating Society on 12th November 2015 at SBS Library. The panel debate followed Asian Parliamentary Style of Debate with a total of 8 teams, consisting of 3 members and an optional 4th member. Debating topics were texted 15 minutes before the event and the rounds follow knockout, with the winners winning 12,000 RS as prize money and runner up 8,000 RS. The society aim was to develop students interest in the world of Finance, its working and happenings. The panel debate aimed to develop analytical and thinking skills.



Image: Management Team

Youth Development Corps Orientation 2015



Image: Students taking oath at YDC 2015

Lahore School Youth Development Corps (YDC) orientation was held on the 21 November, 2015 at the MCL Library. Prof. Ahsan Iqbal, Planning Minister, Pakistan who was the chief guest, presided over the oath taking ceremony of the YDC Council. Prof. Ahsan Iqbal addressed the gathering and talked to the students about the importance of forming the societies such as YDC for the development of Pakistan. He said that all the events for YDC are scheduled in line with the ‘vision 2025.’ He also urged the students to innovative ideas and said, “It’s time that we should start celebrating Pakistan.” The minister encouraged the Lahore School of Economics youth to participate in the building a better Pakistan.

Earlier, Dr. Shahid Amjad Chaudary, the Rector Lahore School welcomed the honoured guest and started the proceedings. Dr. Azam Chaudry, the Dean of Economics took over the podium to talk about the achievements of the Lahore School of Economics. “What’s unique is that we don’t have single majors here at Lahore School, it is always an amalgamation of different broad subjects which makes our students stand out, “ said Dr. Azam Chaudry. Dr Azam also identified the research centre contributions made by Lahore School including developmental publications.

At the end, an interactive question answer session was held in which the Minister answered questions.

Dynamics of Peace building by Mr. Hussain Nadim

Mr. Hussain Nadim came on 14th March 2016 to talk about dynamics of peace building and conflict handling. He is the Founding Director of the Peace and Development Unit at the Ministry of Planning, Development and Reforms, Government of Pakistan, an Oxford graduate and also recognized by the Forbes Magazine as one of its global leaders under the age of 30 in Law and Policy.



Image: A group photo with Mr. Hussain Nadim and Mr. Javed Qureshi with students

Branding Pakistan

Lahore School of Economics Youth Development Corp hosted their first event of the year on 1st February 2016. The theme of the discussion was 'Branding Pakistan'. The main objective was to change the perception of Pakistan and how to achieve the Vision 2025 of Pakistan as laid down by the government.



Image: Competition being judged by Dr. Azam Amjad Chandbry

Graphic Designing Workshops

Lahore School Creative Crew, Lahore School News and Broadcast Society and Lahore School Photographic Society (LSEPS) organized a graphic designing workshop series from 8th February 2016 till 10th February 2016. Workshop pertaining to adobe photoshop was conducted by Muhammad Sikandar Bashir, the President of News and Broadcasting Society. In this session basic tools of photoshopping on CS5 were discussed. Through this workshop students were able to learn about opening a picture on CS5, moving the whole picture, cutting a part of picture and moving it and they were also able to add text on the picture. The Coral Draw workshop was organized on February 10, 2016. Sarmad Agha, the President of Lahore School Creative Crew introduced students with solutions relevant to designing banners, posters, logos and many more. The essential skills of graphic designing and arts on the CorelDRAW Graphics Suite X7 were also discussed. To sum it up these workshops were proved to be beneficial for students.



Image: Mr. Muhammad Sikander giving workshop on Adobe Photoshop



Image: Mr. Sarmad Agha giving workshop on CorelDraw

Lahore School Character Building Society Orientation 2015

Lahore School Character Building Society held its first orientation on 11 September 2015. The orientation aimed at familiarizing students with the objectives of the society. Tanya Qamar, the Vice President of the society, answered question such as ‘What the society is about?’ ‘What are we trying to achieve?’ and ‘How we would be doing it?’ Muhammad Beebrak Gurchani, the President of the society, assured people that our aim was not to act as a moral police but to aid students in recognizing their potential and being valued assets of the society.



Image: Council 2015-2016 with Mr. Javed Qureshi

Pain of Depression- A Session with Prof. Saad Bashir Malik



Image: Prof. Saad Bashir Malik with students

Often we hear the word depression and associate it with the concept of sadness. We alienate the theory of young flesh and blood suffering from something as serious-yes, serious-as depression. To shed light on the consequences of making this topic a taboo, The Lahore School Character Building Society invited Prof. Saad Bashir Malik to host a session that would explain the scope of depression.

The knowledge was disseminated to not only the students but also the faculty members present at the seminar.

Labels and Stereotypes - A Session with Jahanzeb Gurchani

Lahore School Character Building Society organized a speaker session with Pakistani TV star Jahanzeb Gurchani on 11th November 2015 at SBS Library. The objective of this session was to discuss labels and stereotypes and how they can impact individual lives. Session was concluded with a brief question answer session and students participation was noteworthy.



Image: Mr. Jahanzeb Gurchani with students

News and Broadcasting Society Orientation 2015

The Lahore School News and Broadcast Society conducted its first orientation today, at the SBS library. Students from all the batches attended the session with a lighthearted mood and found the society extremely interesting. The orientation started with a brief introduction of the society followed by a speech from the society president, a News Bulletin and finally a report, which captivated almost all of the attendants. Spectators of the orientation, which included the Chief guest Sir JQ and Miss Maira Arooba, appreciated the efforts of this newly formed society and shed light over the potentials this society can achieve in the future. Towards the end of the session a planned activity was held, which included a Talent Show. Some students excitedly took part in this and showcased their talents of singing and standup comedy which created a pleasant and cheerful environment.



Image: Council 2015-2016

7th Annual LUMS Carma 2016

Lahore School News and broadcasting society participated in Journalism and Media competition held at LUMS, and were declared overall Winners of the 7th Annual CARMA. Lahore School of Economics Team won Voice Box, Shootout, Discover The Difference and were runners up in Print Pandemonium and Investigative Journalism.



Image: Winners at 7th Annual LUMS Carma 2016

Lahore School Society of Literature Orientation 2015 (LSSL)

Lahore School Society of Literature organized its orientation on 8th September 2015. The primary goal was to take something perceived as highly mundane subject and expand its horizons.

Firstly, our students exhibited a video which was aimed to showcase how the LSSL is more than simply about books, but is also inclusive of multimedia platforms such as films and video games - the point is to build a sound foundation for all variants of text, not simply the written kind. Secondly, we furthered this point by interacting with the audience and explaining to them - through the use of a slideshow - exactly what the society has done previously, and what they hope to achieve in the future; outlining exactly how we wish to be inclusive of everyone. Thirdly, quiz was held that pitted classical texts against all sorts of contemporary texts and asked the audience to guess which was which. The point of this, primarily, was to show how there is a place in the society for everyone and that the society is going to focus on more than simply traditional literature.



Image: Council 2015-2016

A Wrinkle in time

The Lahore School Society of Literature's second session of the semester was held on Thursday, 5th November 2015, and, this time, it was all about Gothic literature and horror films - from the best of the original zombie figures like Frankenstein to your least favourite sparkling vampire, we covered it all. Whether it was the evolution of literature or just the popularity of undead children in Japanese horror flicks, we wanted to bring everyone in to show them one thing: the horror genre is one which everyone has encountered - it doesn't matter if it was in the pages of a book or the frames of a film. We tackled this by doing three things: we showed our trademark opening video surrounding the topic; we held an oral session about the topic itself; and we had a quiz, the conclusion of which ended with both prizes and praise for those taking part!



Image: Management Team of Literature Society

Once Upon an Ending Fanfiction writing competition

Fanfiction writing competition was organized by Literature Society students on 16th May 2016 at MCL library to give the opportunity to students to rewrite the endings of their favorite books or movies. Students had a free reign to write anything or whatsoever in the ending. Students gave their own version of the stories



Image: Group photos with winners and management



Image: Mr. Javed Qureshi giving awards to the winners



Image: Management of Fan fiction Competition



Image: Winners of Fan fiction Competition

Independence Day Celebrations 2015

As per our tradition, 69th Independence Day of Pakistan was celebrated at Lahore School of Economics with national spirit and fervor. Dignified flag raising ceremony was attended by accompanied students, faculty and staff. Dr Shahid Amjad Chaudhry, Rector Lahore School of Economics hoisted the flag and smartly turned out contingent of guards presented a salute. Addressing the enthralled audience, Dr Shahid Chaudhry threw light on the history of Pakistan, present strength of the country and how Lahore School is contributing to it's economic development. Day long Lahore School Jashne-e-Azadi included multiple sports, indoor activities and colorful programs for children.



Image: Dr. Shahid Amjad Chaudhry hoisting the Pakistani Flag



Image: From Left to Right: Mr. Javed Qureshi, Ms. Qaisra Riaz, Prof. Fareed A. Fareedy, Mr. Javed Sadiq Malik, Dr. Shahid Amjad Chaudhry, Dr. M. Rafiq Khan, Ms. Shamaila Chaudhry, Dr. Rehana Naz and Ms. Rabia Ikram

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