

Pakiston Cables
a General Cable affiliate

## Contents



Celebrating our Stakeholders

## Celebrating our <br> Stakeholders

Pakistan Cables is proud of its relationship with its partners and stakeholders. Having been in operation for over 58 years, we have made many friends along the way. Our friends and partners include investors, customers, shareholders, architects, electricians, retailers, distributors, consultants, contractors and various others from all walks of life.

In this Annual Report we have highlighted some of those stakeholders who have appreciated and supported our company. These include:

Our partners at General Cable
Our oldest exclusive dealers
One of Pakistan's premier architectural firms
An electrician who only uses the best wires
A social welfare organization that we are proud to be associated with; and Pakistan's best security company



"We at General Cable believe in Pakistan's future and market potential. We identified Pakistan Cables as a partner because we share the same commitment to delighting our customers, high quality products, openness, strong business ethics and an appreciation that we can all learn from each other. We are pleased to say this partnership is living up to our most optimistic expectations."

## Statement of Ethics \& <br> Business Practices

The Company's polcy is to conduct its business with honesty and integrity and be ethical in its dealngs showing respect for the interest of those with whom it has a relationship.

The Company is committed to comply with all laws and regulations. The Board and Managament are expected to familarize themselves with laws and regulations governing their individual areas of responsiblity and not to tranegress them. If in doubt they are expected to seak advice. The company believes in fair competition and supports appropriate competition laws.

The Comparry does not aupport any political party or oontribute funds to groups whose activies promote party nterests. The Company wil promote its legitimate business interests through trade associations.

The Company is committed to provide products which consistently offer value in tems of price and qualty and are sate for their intencled use, to satisty customer needs and expectations.

The Company is committed to run its busmess in an ervironmentally sound and sustanable manner and promote preservation of the envirorment.

The Company recognizes its social responsibility and wil contribute to community activitias as a good corporate citizen.
The Compary is committed and filly adheres to the relablity of financial reporting and transparent transactions.
The Compary is corrmitted to recruiting and promoting employese on marit and provides safe and healihy working conditions for al its employees. It Elso beleves in mantaning good communication with employees.

Employees must not use company information and assets for their personal advantage. Conflict of interest should be ayoided and disclosed where it exosts and guidance sought.

It is the regponsiblity of the Board to ensure that the above principlas are complied with, and sub-committecs constituted by the Baard support their complance.

It is recognized that entorcement of laws and regulations is the responsibility of the Menagement.

"Pakistan Cables and Modern Electric have grown and thrived together. For 46 years, Modern Electric has exclusively sold Pakistan Cables products because we believe in offering the best quality electrical items to our customers."

## Company <br> Information

## BOARD OF DIRECTORS

| Towfiq H. Chinoy | Non-Independent Non-Executive Director | Chairman | Director since 1996 |
| :--- | :--- | :--- | :--- |
| Syed Naseem Ahmad | Independent Non-Executive Director |  | Director since 1999 |
| Mustapha A. Chinoy | Non-Independent Non-Executive Director |  | Director since 1986 |
| Emest Kenneth Sy Cuyegkeng | Independent Non-Executive Director | Director since 2010 |  |
| Roderick Macdonald | Independent Nor-Executive Director | Director since 2010 |  |
| Haroun Rashid | Non-Independent Non-Executive Director | Director since 1993 |  |
| Saquib H. Shirazi | Independent Non-Executive Director | Director since 2008 |  |
| Shahid Aziz Siddiqui | Independent Nor-Execulive Director |  | Director since 2010 |
| Kamal A. Chinoy | Executive Director | Chie! Executive | Director since 1992 |

COMPANY SECRETARY
Aslam Sadruddin

## LEGAL ADVISOR

Ghulam Ghous Law Associates

AUDITORS
KPMG Taseer Hadi \& Co.
Chattered Accountants

BANKERS
Standard Chartered Bank (Paloslan) Limited
Bank Al Habib Limited
Habib Bank Limited
HSBC Bank Middle East Limited
MCB Bank Limited
NIB Bank Limited
Oman International Bank

Registered Office, Factory and Marketing Office
B-21. Sindh Industrial Trading Estates,
P. O. Box 5050, Karachi -75700,

Telephone: (021) 32561170-75
Fax: (021) 32564614
E-mal: infoopakistancables.com
salesd pakistancables.com
Web site: www.pakistancables.com

Branch Otfices
Rawalpindi
455-A, Adamjee Street, Rawalpindi.
Telephone: (051) 5125429, 5512797,5125202
Fax: (051) 5587029
E-mail: pindi@pakistancables.com

Multan
1592, 2nd Floor, Quaid-e-Azam Shopping Centre
No.1, Aziz Shaheed Road, Multan Cantt.
Telephone: (061) 4583332, 4504446
Fax: (061) 4549336
E-mail: multan 日pakistancables.com

## Abbottabad

13-14. Sitara Market, Mansehra Road, Abbottabad.
Telephone: (0992) 383616
Fax: (0992) 385510
E-mail: abbottabad §pakistancables.com

## Regional Office

Lahore
Co-operative Insurance Building,
Shahrah-e-Quaid-e-Azam, Lahore.
Telephone: (042) 37355783, 37353520, 37120790-91
Fax: (042) 37355480
E-mal: lahore9pakistancables.com

## Peshawar

Shop if 1 \& 2, 1st Floor, Hurmaz Plaza,
Opp. Airport Runway, Tambwan More,
University Road, Peshawar.
Telephone: (091) 5845068
Fax: (091) 5846314
E-mal: peshawar@pakistancables.com

Quetta
Shop if 1-26/36-1312, Hail Fateh Khan Bulding
Opp. Press Club, Sharah-e-Adalat, Quetta,
Telephone: (081) 2843987
Fax: (081) 2843990
E-mal: quetta@ pakistancables.com

Muzaffarabad
50-B, Commercial Area.
Upper Chattar, Muzaftarabad
Telephone: (05822) 432088
Fax: (05822) 432092
E-mal: muzaffarabad@pakistancables.com

# OUR PRODUCTS 

Wires \& Cables
Aluminium Sections
Copper Rod
PVC Compound


Pakistan Cables Limited, the country's oldest and most reputable cable manufacturer, was established over 5 decades ago in 1953 in collaboration with BICC, UK. In the subsequent five decades, Pakistan Cables has earned a reputation as a market leader in the industry and a company that does not compromise on quality. Consequently, the Company has gained a position as being the premier cable manufacturer in the country. Pakistan Cables is listed on Karachi Stock Exchange since 1955. In 2010 General Cable Corporation, a Fortune 500 company and global leader in cable manufacturing invested in Pakistan Cables by taking up a $25 \%$ equity stake in the company.

For lighting and general use, we manufacture General Wiring Cables in the range of $250 / 750$ Volts, in conformity with national \& international standards. These cables provide safety and savings in electricity consumption because of the use of $99.99 \%$ pure copper, cable grade PVC and thorough quality tests on every meter of cable.

To cater to the requirements of Uilities, Projects and Industries, Pakistan Cables manufactures Low Voltage (LV) and Medium Voltage (MV) cables up to 15 KV , with PVC and XLPE insulation. All our cables are subject to rigorous in-house quality checks. LV and MV cables have been fully type tested by KEMA - Holland in accordance with IEC 502.

With the increasing power demand in the country, the use of overhead conductors for power transmission purposes has increased. Pakistan Cables provides high quality overhead conductors to the utility companies, PEPCO and KESC, which are manufactured from EC grade Aluminium and Copper Rod.

Pakistan Cables also has a state-of-the-art manufacturing facility dedicated to manufacturing wires for the automobile industry. This plant became operational in 2008.

We also manufacture telephone, intercom, coaxial and numerous types of special cables which include airfield lighting, control cables or other items as per the requirements of the customers.


Alum-Ex is the brand name under which Pakistan Cables Ltd. manufactures aluminium sections for architectural, construction and industrial applications.

Alum-Ex sections are extruded from prime quality imported AA6063 billets. This is the internationally recommended alloy grade for architectural and structural applications. These sections are anodized on a fully automatic plant. We have the capability to offer six elegant colours of anodized sections.

In addition to anodized sections, powder coated Alum-Ex sections are also available in any imaginable colour to match the taste of the customers. We use only polyester based powders, manufactured \& supplied by reputable companies. These are thermosetting types, specially designed for "façde" use. These coatings can withstand the rigors of ultra violet rays in the atmosphere.

The advantages of Alum-Ex aluminium sections are:
(1) Scratch free and Corrosion Resistant
(2) Strength \& Durability
(3) Uniform Colour \& Smooth Finish
(4) Colour Retention
(5) Ultra-violet and Humidity Resistant


In 1996, Pakistan Cables set up a plant to manufacture High Conductivity Oxygen Free 8 mm Copper Rod. This plant was supplied by Outokumpu Castform Oy, Finland and uses the upcast system of manufacturing 8 mm diameter. Our Copper Rod is cast directly from the furnace. Oxygen Free Copper is particularly suited for drawing into wires.

The company expanded its facility of manufacturing of copper rods with the installation of plant procured from the original supplier (Outokumpu Castform Oy, Finland).

Numerous satisfied customers, particularly Enamel Wire Manufacturers will attest to the quality of our Rod. The raw material used is only LME registered "A" grade copper cathodes.

## PVC COMPOUND

In 2008 Pakistan Cables set up its own state-of-the-art PVC Compounding Plant. This plant is designed to provide premium quality PVC compounds for various applications. It has the most sophisticated machinery imported from Kraus Maffei (Germany) and Plasmec (Italy), including automated weighing and dosing systems supported by a polymer laboratory to enable development of customer specific formulations.

Pakistan Cables PVC compound plant ensures timely availability of raw materials for production. The plant also provides us with improved control of our manufacturing processes as the Company continues to expand.

We produce flexible PVC compounds for insulation and sheathing of electric cables, and other flexible PVC compounds for sale to the local and export markets.

" Two generations of architects at our firm have used and recommended Pakistan Cables' wires and aluminium sections for our projects over the years. The quality and standards of the products are the reason we always chose Pakistan Cables."

## Board of <br> Directors



Mr. Towfiq H. Chinoy tcharmen) Nan-Indapendent Nen-Executive Director
is presently the Managing Director of International Industries Ltd. and Intemational Steals Ltd., non-executive Chisiman of New Jubilee Insurance Co. Ltd. \& Packages Ltd. He is also Drectoc of BOC Pallstan Lid. New Jubilee Lfe Insurance Co. Ltd, IGI Irvestment Bank, HBL. Asset Management Ltd. and Pakistan Bushess Councl. Mr. Chinoy is Trustee of Mohatta Palace Gallery Trust and Director of Paloistan Centre for Philantrocy.

He has also served as a Member of the Engineering Development Board - Govt. of Pakistan, the Advisory Board of Ports \& Shipping Sector, Ministry of Cormmunications and as a Derector of Port Qasim Authonty and National Refinary Ltd. He has held various appointments at the Aga Khan Economic Plenning Board.

He is on the Board of PCL since 17-5-1996.


Syed Naseem Ahmad ndependert Nori-Evecultive Disector has done his Masters' in Physics. He is presently Chairman of the Board of Directors, Faysal Bank Ltd. and previously he wes Chaman and Chief Executve of Prilips Electrical Industries of Pakistan Ltd., Pakistan Security Printing Corporation, Security Papers Ltd. and Sicpa Inks Pakisten (Pyt.) Ltd. He has also served on the Board of Wazir AI Industries Ltd.. Security Leasing (Pvt.) Ltd. and ABN AMRO Bank.

He is on the Board of PCL sinoe 17-5-1999.


Mr. Mustapha A. Chinoy
Non-Independent Non-Exective Drector
Is a Bachelor of Sclence in Economics from Wharton School of Finance, University of Pennsydvania, USA.

He is presenitly CEO of htermark ¡Pvt.) Ltd. He is on the Board of Galileo Pakistan (Pvt. Ltd., Global E-Comm Services (Pvt.) Ltd. International Industries Lid., Internationsl Steels Ltd. and Security Papers Ltd. He is also the Honorary Consul Genersl of Greece.

Previously he has served on the Bcard of Pak Chemicals Ltd. and Union Bark Ltd.

He is on the Boerd of PCL since 1-1-1996.



Mr. Roderick Macdonald, MBE
Nar- Executhe Drector - Nomsnae of GK Tectindogies lic, USA (a sukeidiary of General Cade Comparation, USA)
is Executive Vice Presicfent of Eusiness Developrnent for General Cable. Prior to this he was Executive Vice President of Clobal Sales and Business Development. He joined Gereral Calle in 1999 as Senicr He joned Gerneral Cakle in 1989 as Sonicr
Vice President and General Maneger of their Vice Fresident and General Manager of ther
Bulding Wre business. From 1984 he held Bulding Wre business. From 1984 he hedd
various executive appointments withm varicus executive appointments within Corrmornvalth Industries induding Present of Alfex Corporation. He began his career in miltary and cyovernment sarvice. He servod 25 years as an officer in the Eritish Army which inclucfed leacing soldiers in oombat in Northem Island and the Falldand lilands. He encled his dstinguishod career as Brigadier. Mr. Macdonald holds a Bachalor of Science degree in Mechanical Engineering from the Royal Mitary College of Science and completed the Advanced Management Program at Harvard Business Schod. He is a. Follow of the Institute of Mecharical Engineers in the UK and a regiatered (Chartered) engreeer in both the UK and Eurcpas.

He is on the Board of PCL since 28-11-2010.


## Mr. Haroun Rashid

Nori-holopendent Non-Exocutiva Diroctor
is a Fellow Member of the Institute of Chartered Accountants (England \& Wdes), Certified Investment Acvisor \& Secuities Deder. Secuities Commission of Hong Kong. Presently he is Director of Anf Habib Investments Ltd., Public Procurement Regulatary Authority (PPRA) and Herilage Devdopmerts.

Previously he has been Managing Drector of Kashmir Edide Ols Ltd., ANZ Securities Assie Ldd - Hong Kang and Divector of Finencial Executives Institute - Hong Kong, Patestan Agricultural Storage \& Servios Corporation Lid., Union Bark Ltd and Fidelity Investment Eank LId. He has also been a Govemor of Lahore Generd Hospital.

He is on the Boperd of PCL since 17-5-1983.


## Mr. Saquib H. Shirazi

Incependert Nor- Expcuthe Divector
is a MBA from Harvard Business School. He is presently CEO Atlas Honda Ltd. He is also or the Board of Atlas Fower Ltd.. Shirazi Investment (Pvt.) Ltd., Shirazi Trading Company (Pvt.) Ltd., Shirazi Capital (Pvt.) Ltd., Cherat Cement Ltd.. and Pakistan Petrdeum Ltd.

He is on the Board of PCL since 8-5-2008.


Mr. Shahid Aziz Siddiqui Indesendert Nort-Eveculive Drectior
is presently Charman, State Life Insurance Corporation of Pakistan.
Nr. Siddigni holds a Master's Degres from the Karachi Universily and a Post Graduate Degree in Development Eoonomics from the Uniersity of Cambridge UK. Mr. Sddsqui topped the CSS exarrination of 1968 . He thas successtuly comdeted all the parts of the Board Development Series conducted by Pabistan Institute of Corporate Governerice (PICG) and is a Certified Board Director by FIOGA.F.C.

He has formerty held the posilions of Mariaging Drector, Fioe Export Corporation of Pakistan, Chaiman National Higtways Authority. Director Genieral. Ports and Shippingend Director Lator. Sinds.
He has also been the Commissioner Karachi Division and Deputy Cormmissioner of the Districts of Thatta, Sanghar and Larkana. In addtion having held the poasion of Drector Excise and Taxation and many other assigrments in the Federal and Provincial Gevomments

He is on the Beard of PCL since 13-12-2010.


Mr. Kamal A. Chinoy (Criae Exactitisa)
is a B.Sc. Economics from the Wharton Schod. University of Pennotvania, USA and Is a Cortified Difroctor' having bean Cortified is a Cortitied Director having been Cortified Govemenos.

Presently, he is on the Board of International Industries Ltd. International steels LId. Palosten Security Pinting Coms. Lod. Allas Battery Ltd. and NEP Fulerton Assel Managament Limitad (NAFA).

He is the President of the Managoment Association of Pakistan, and is on the Association of Pakistan, and is on the Executive Chammitter of the Overseas and the International Chamber of Commerce. and the Imemabunal Chamber of commerco. Arctive of Pelvstan Msnanoment Committee of the sind dion ind Admision Cormitee of the sina dub and firitsion Corrmittee of Aga Khan Uriversty.

He is also the Honorary Consul General of Republe of Cyprus.

Previoust, he has served as the Chairnan of the Aga Khan Foundation, Palistan and was on the Board of Firsi kternationsall Imestment Gark tnow IGI Bank). Paljstan Centro for Prilantfropy and Army Bum Hal Institutions.

He is on the Board of PCL since 31-5-1992.


Standing (Starting left): Mr. Haroon Rashid Zaman (G.M. Engineering), Mr. M. Tanwir Aslam (Production Manager), Mr. Kamal A. Chinoy (Chief Executive), Mr. Touseef ul Bari (Finance Manager), Mr. Shahid B. Bhatty (Regional Manager Central), Mr. Ahmad Bagia (Sales \& Operation Manager). Mr. S. M. Athar Farid (Technical Manager), Mr. Moinuddin Silat (Materials Manager), Mr. Fayyaz A. Butt (Regional Manager North) Sitting (Starting left): Mr. Shahpur Channah (Deputy Chief Executive), Mr. Aslam Sadruddin (Finance Director), Mr. Itikhar Ahmed (Manutacturing Manager)

## Management

## Team

Mr. Kamal A. Chinoy (Chief Executive)
B.Sc. Economics from the Wharton School,

University of Pennsylvania, USA. Joined PCL in 1992.

Mr. Shahpur Channah (Deputy Chief Executive) M. A. International Relations, from Karachi University. Central Superior Services 1976/77. With PCL since 1989.

Mr. Aslam Sadruddin (Finance Director)
Fellow Member of the Institute of Chartered
Accountants of Pabistan. Also a law graduate. Joined PCL in 1993.

Mr. Haroon Rashid Zaman (G.M. Engineering) Bechelors degree in Mechanical Engineering from NED University, Karachi. Joined PCL in 2006.

Mr. S. M. Athar Farid (Technical Manager) B.E. in Electrical Engineering from NED and MBA in Marketing from IBA. With PCL since 1976.

Mr. Ahmad Bagia (Sales \& Operation Manager)
B.E. Metallurgy from NED University in 1979.

Rejoined PCL in 2002.

Mr. Moinuddin Silat (Materials Manager)
Graduate in Commerce from S.M. College. Joined PCL in 2003.

Mr. Ittikhar Ahmed (Manutacturing Manager)
B.E. Electrical from NED University, MS in

Communication Engineering from the US Navy Post Graduate School, Monterey California. Joined PCL in 2002.

Mr. Touseef-ul-Bari (Finance Manager)
Associate Member of the Institute of Chartered
Accountants of Paleistan. Joined PCL in 2001.
Mr. Shahid B. Bhatty (Regional Manager Central) Bachelor in Economics \& Political Science from University of Punjab. Joined PCL in 1989.

Mr. Fayyaz A. Butt (Regional Manager North)
Graduated from Gordon College, Rawalpindi. Joined PCL in 2002.

Mr. M. Tanwir Aslam (Production Manager)
B.E. in Metallurgical Engineering from NED

University. Lifetime member of Pakistan Engineering Council. Rejoined PCL in 2011.

"We at SOS Childrens Villages Pakistan, a front line global charitable organization for the care of orphaned and abandoned children, are deeply indebted to Pakistan Cables for having responded positively, over the years, with its support of our various construction projects as part of its CSR activities in the country. The success of our activities is totally dependent on the generosity of our donors and we look forward to on going support from Pakistan Cables in the future."



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## Committees of the Board of

## Directors \& Management

COMMITTEES OF THE BOARD OF DIRECTORS

AUDIT COMMITTEE
Harcon Rashid
Mustapha A. Chinoy
Rodenck Macdonald

SENIOR MANAGEMENT HUMAN RESOURCE AND COMPENSATION COMMITTEE
Towfig H. Chinoy
Syed Naseem Ahmad
Mustapha A. Chinoy

INVESTMENT COMMITTEE
Chairman

Towfia H. Ching
Chairman
Kamal A. Chincy
Aslam Sadruddn

" Phoenix Armour (Pyt.) Limited has been a proud and a satisfied customer of Pakistan Cables for almost two decades. Besides using Pakistan cables for our power distribution, data transmission and other requirements, we have been using Pakistan Cables for installation of Burglar Alarm Systems. During all these years we have found Pakistan Cables to be highly professional, prompt, courteous and above all never compromising on quality of the product. We can proudly grade our association with Pakistan Cables as 'highly pleasant' \%

## Shareholders' <br> Information

Annual General Meeting
The annual meeting of the shareholders will be held on 28 th September 2011 at 11:00 a.m. at the Auditorium, Institute of Charfered Accountants of Pakistan, Chartered Accountants Averue, Clifton, Karachi.

Any shareholder may appoint a proxy to attend and vote at the meeting on his or her behalf. Proxies should be filed with the Company at least 48 hours before the moeting time.

CDC sharcholders or their proxies are requested to bring copies of their National Identity Card along with the participant's ID number and their account number at the time of attending the Annual General Meeting in order to facilfate their identification.

Financial Calendar
The Company follows the period of July 01 to June 30 as the Financial Year.
For the Financial Year 2011-12, Financial Results will be aninounced as per the following tentative schedule:

1st Quarter ending September 30, 2011 2nd Quarter ending December 31, 2011 3rd Quarter ending March 31, 2012
Year ending June 30, 2012

Last week of October 2011
Last week of January 2012
Las week of April 2012
Second week of August 2012

Investor Relations Contact
Mr. Aslarn Sadruddin (Finance Director and Company Secretary)
Emal: finance Mpakistancables.com Phone: (021) 32561170-5 Fax: (021) 32564614
In compliance with the requirements of section 204 (A) of Companies Ordinance 1984, THK Associates (PVt.) Limited has been appointed as Share Registrar of the Company.

The address, contact numbers and timings of THK Associates (Pvt.) Limited is given below:
THK Associates (Pvt.) Limited
Ground Floor, State Life Building-3, Dr. Zuaddin Ahmed Road, Karachi-75530
Telephone No.: (021) 111-000-322. Fax No.; (021) 36655595
Tirnings : $9: 30$ am to $12: 30 \mathrm{pm} \& 2: 30 \mathrm{pm}$ to $4: 30 \mathrm{pm}$ (Monday to Friday)
Share transfers, dividend payment and all other investor related matters are atfended to and processed by our Registrar and Share Transfer Agent.

## Notice of <br> Annual General Meeting

NOTICE IS HEREBY GIVEN THAT THE 58th Annual General Meeting of the sharehdders of Pakistan Cables Limited wil be held on Wednesday the 28th September 2011 at 11.00 a.m. at the Audiforium, Institute of Charfered Accountents of Pakstan, Chertered Accountants Avenue, Clifton, Karachi, to transact the following business:

ORDINARY BUSINESS

1. To recaive and consider the Statement of Accounts for the year ended June 30, 2011 together with the Reports of the Directors and Auditors therecn
2. To approve the payment of dvidend as recommended by the Divectors. The Directors have recormmended a final cash dividend of $20 \%$ for the financial year ended June 30, 2011.
3. To appont Auditors for the ensuing year and to fox their remuneration /KPMMG Taseer Hadi \& Co. Chartered Accountants, retire, and being eligiols, have offered themselves for re-appointment. As required ky paragraph xxxx of the Code of Corporate Govemance, the Board of Directors recommends, based on the recommendation of the Aucit Committes the appointment of KPMG Tasser Hadi \& Co.
4. To transact any other business which may legaly be transacted at an Annual General Meeting.
5. The Shares Transter Books of the Compary will remain closed from September 15th, 2011 to September 28th, 2011 (both days inclisive). No transfer will be accepted for registration during this period.
6. A member entitted to attend and vote at this Meetring is entitled to appoint a proxy to attend and vote instead of him. A proxy must be a member of the Gompany.
7. The instrument appointing the proxy and the Power of Attomey or other authority under which it is signed or a notarially certified copy thereof, must be lodged at the Company's. Registered Office i.e. B-21, S.I.T.E., Karachi, not later than 48 hours before the tirme of the Meetng.
8. GDC Acoourt Hoblers will have to follow the guidelines below as laid down in Circular 1 dated January 26, 2000 issued by Securities and Excherige Commission of Pakistan:
A. For Attending the Meeting
(i) In case of individual, the account holder or stib-account holder whose securities and their registration details are up-loaded as per the Regulations, shall authenticate his/her identity by showing thei original National bentity Card (NIC) or original passport at the time of attendng the Meating.
(iii) In case of coppocate entity, the Board of Diectors' resclution / power of attorney with specimer signature of the norminee shall be produced \{urless it has been provided earliar) at the time of the Mesting.
B. For Appointing Proxies
(i) In case of individual, the eccount holder or satb-account holder whises securities and their registration detals are up-foaded as per the Regulations, shall submit the proxy form as per abowe requirament.
(ii) The proxy form shall be witnessed by two persons whose names, addresses and NIC mumbera shall be mertioned on the form.
(iii) Attested copiss of NIG or the passport of the beneficial owners and the proxy shall be furnished with the proxy form.
(iv) The proxy shall produce his orignal NC or criginal passport at the time of the Meeting.
(V) In case of corporate entity, the Board of Diectors' resolution / power of attorney with specimen signature shall be submitted alongwith proxy form to the Compary.

## Journey

over the Years





## Horizontal Analysis of

Financial Statements

Balance Sheet
Total equity
Total non-current liabilties
Total current liabilities
Total equity and liablities
Total non-current assets
Total current assets
Total assets
\% Change
As. ${ }^{1} 000$
w.r.t. 2010
$\overline{2000-2010}$
SKhange
$\overline{2000-2009}$
$\overline{O \text { Change }}$
w.r.t. 2008
-

| $2,069,366$ |
| ---: |
| 199,299 |
| $1,539,111$ <br> $1,807,776$ <br> $2,108,828$ <br> $3,807,776$ |


| 48 | $1,399,668$ |  |
| ---: | ---: | ---: |
| $(49)$ | 394,541 |  |
| $(17)$ |  |  |
| 6 | $\frac{1,846,750}{3,640,949}$ |  |
| 13$)$ |  | $1,752,787$ <br> 5 |


| (10) | 1,402,442 | 5 |
| :---: | :---: | :---: |
| (23) | 510,026 | 35 |
| 69 | $\underline{1,095,266}$ | (33) |
| 21 | 3,007,734 | (10) |
| (4) | 1,833,749 | 7 |
| 61 | 1,173,985 | (28) |
| 21 | 3,007,734 | (10) |

Profit and Loss Account
Net sales
Gross prof

| $4,096,391$ | 8 | $3,798,847$ |
| ---: | ---: | ---: |
| 519,615 | 26 | 412,349 |
| 250,673 | 27 | 197,708 |
| 146,682 | 180 | 52,306 |
| 85,682 | 88 | 45,506 |


| 13 | $3,352,329$ |
| ---: | ---: |
| $[23]$ | 532,355 |
| $\{41]$ | 332,335 |
| $\{49]$ | 101,841 |
| $[29]$ | 63,921 |

Gross profit
Operating profit
Profit before tax
Profit atter tax
85,682
88
45,506
-
(2)


## Vertical Analysis of

Financial Statements

| 2010-2011 |
| :--- |
| Rs. '000 |


| $2009-2010$ |  |
| :---: | :---: |
| Rs. '000 | $\%$ |


| 2008-2009 |
| :--- |
| Rs. 000 |

Balance Sheet
Total equity
Total non-curent labiltess
Total current labilties
Total equity and labilties
Total non-current assets
Total current assets
Total assats

| $2,009,366$ |
| ---: |
| 198,290 |
| $1,539,111$ |
| $3,807,77$ |
| $1,098,948$ |
| $2,108,8$ |
| $3,807,776$ |

## 1,399,659

38.4


Profit and Loss Account

| Net sales | $4,096,391$ | 100.00 | $3,798,847$ | 100.00 | $3,352,328$ | 100.00 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Gross profit | 519,615 | 12.68 | 412,349 | 10.85 | 532,365 | 15.88 |
| Operating profit | 250,673 | 6.12 | 197,708 | 5.20 | 332,336 | 9.91 |
| Profit befors tax | 146,682 | 3.58 | 52,306 | 1.38 | 101,841 | 3.04 |
| Profit after tax | 85,682 | 2.09 | 45,506 | 1.20 | 63,921 | 1.91 |


| 2007-200e |  | 2006-2007 |  | 2005-2006 |  | 2004-2005 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rs. '000 | \% | Rs. '000 | \% | Rs. ${ }^{1000}$ | \% | Rs. '000 | \% |
| 1,338,621 | 40.00 | 1,151,761 | 38.66 | 1,097,483 | 37.06 | 836,674 | 46.10 |
| 378,254 | 11.31 | 259,060 | 8.70 | 174,370 | 6.41 | 46,361 | 2.56 |
| 1,629,125 | 48.69 | $\underline{1,568,310}$ | 52.64 | 1,536,409 | 56.52 | 900.583 | 51.34 |
| 3,345,900 | 100.00 | 2,979,121 | 100.00 | $\underline{2,718,262}$ | 100.00 | 1,812.618 | 100.00 |
| 1,714,086 | 51.23 | 1,268,174 | 42.57 | 1,036,149 | 38.12 | 769.909 | 42.47 |
| $\underline{1,631,816}$ | 48.77 | $\underline{1,710,947}$ | 57.43 | $\frac{1,682,113}{2.78,262}$ | 61.88 | 1,042.709 | 67.53 |
| 3,345,900 | 100.00 | $\underline{2,979,121}$ | 100.00 | $\underline{2,718,262}$ | 100.00 | $\underline{1,812.618}$ | 100.00 |
| 3,794,949 | 100.00 | 4,168,938 | 100.00 | 3,028,057 | 100.00 | 2,019,306 | 100.00 |
| 369.880 | 9.75 | 614,211 | 14.73 | 495,121 | 16.35 | 319,478 | 15.82 |
| 6,959 | 0.18 | 390,476 | 9.97 | 329,506 | 10.88 | 207.154 | 10.26 |
| 53,607 | 1.41 | 293,276 | 7.08 | 261,214 | 8.63 | 170.267 | 8.43 |
| 65,397 | 1.72 | 194,276 | 4.66 | 373,014 | 5.71 | 112.467 | 5.57 |




## Directors' Report

The Drectors are pleased to present the $58^{\text {th }}$ Anmal Report along with the audited accounts of the Company for the year ended June 30, 2011.

The Company is engaged in the menufactung Conductors, Cables and Wires for transmission of electricity since 1953. In 1979, the Company started extrusion of Auminium Rod from belleta, which was upgraded in 1984 to manufacture Ancolzed Aluminium Protle sections for architectural applications. In 18日6, the Company set up a state-of-the-art plant to manutacture High Conductivity Oxygen Free /HCOF) Copper Foo. Due to the increased requrement of rods for manutacturing wire \& cables as a result of growing customer demand, the production capscity of the plant has been reguarly erkanced over recent years. In 2008, the Company set up a PVOC Compounding Plant to manufacture high qualty electric cable grade PVC compound. The Company also set up a 2-MMW gas tred Tr-generation Power Plant, allowing it to be mostly selt sutficient for its electricity needs.

Investment of General Cable Corporation in Pakistan Cables
In 2010, General Cable Corporation, through its subsidiary GK Technologies Inc, Highland Heights, Kentucky, USA decided to take a $24.6 \%$ equity stake in Pakistan Cables Limited. The transaction was completed on 23 rd November 2010 through the issuance of 7,000,000 additional ordinary shares to GK Technologies Inc., at a subscription price of US\$ 1 per share. The proceeds of the share issuance were used to reduce the Company's debt.

General Cable is one of the largest cable companies in the world with anmual reverues in 2010 of USS 4.9 bllion and 47 manufacturing units in 22 countries around the word. It is worth recalling that Pakistan Cables was the pioneering company in Pakistan's catle industry, when it was establshed in 1953 in partsership with EICC UK, lat the time one of the largest calde companies in the world. Now, once again, another industry giant has expressed comfidencs in your compary. This is a reatfirmation of our commitment to qually, ethics and management best practices and also an indication of the future poterstial of Pakistan's slectrical capital goods indusiry.



There are various beneffis to Pakstan Cable's recent association with General Cabls. Our link with General Cable alows us to offer a complete range of wre and cable products, including tems that were previousty not manufactured or avalable in Pakistan. Further beneits in a number of business areas include techrics advice, sourcing of raw materiak, manufacturing best practices and exports.

Global Copper \& Aluminium Scenario
The prices of caldes, copper rod and aluminium extrusions are closely Irked to the global markets for Ccpper and Aluminium. Both base metals are traded on the London Metal Exchange ([ME), the world's premier non-terrous metds market. The LME is a highly towid market and in 2010 achisved volkmes of 120.3 milion lots, equivelent to
\$11.6 trilion. The price of both these motas is therefone determined at the LME and any flactuations in Copper or Almirium prices have a drect effect on the pricing of our products.

During this financial year, oopper prices trended upward from an average of $\$ 6,735$ per ton in July 2010 to an average of $\$ 9.868$ per ton in Fobruary 2011, geven crossing the $\$ 10,000$ por ton mark ouring certain days in Fobruary. Copper's rise to all time highs during the perocl wes a reflection of strong demand from China along with other emering merkets and rising investor interest in the product. Sutosequently copper fell to below $\$ 9,000$ per ton in the month of May 2011 before rebounding to 89,500 per ton in July 2011. The fluctuations in copper pnces during the finencial year are refective of the tremendous vclatility that is prevalent in global copper markets.

The frend for Auminium prioes was smlar to Copper, with prices generally following an upward trend durhig the period.


## Overview of National Economy

The financial year 2010-11 remained chalbonging for the Pakistari cconomy oue to the impact of devastating foods, along with the backdrop of power shortages, rising commocity prices and poor law and order. As a result the Pakistani economy was able to mgister modest GDP growth of $2.4 \%$.

The Agricultural sector grew an estimated $1.2 \%$ during the year against a growth tangot of $3.0 \%$. The primary reason for the underperformance was the effect of lower production due to floods but higher prices hebsed offset some of this underperformance. The performance of the Manufacturing sector was not unlke that of the Agricultural sector, as it remaned the victim of power outages and lower domestic demand. LSM grew by $1.7 \%$ during the period July 2010March 2011 against a target of $4.9 \%$. The slowdown in growth was exacorbatod by persistent inflationary pressures, partictarly in the first hat of 2010-11.

From a posifive perspoctive, exports crossed $\$ 20$ bilion, registering a $28 \%$ growth in the first 10 months of the year, compared to the same period a year ago. Remittances were up to $\$ 11.2$ bilion, resulting with externd reserves toucting a historic high of $\$ 17.1$ bilion in Aprl 2011.

## Segment Highlights

## Cables \& Wires

Pakistan Catob has establenod ilself as a key player with more than 58 years of experionce in the wire \& cables business and can righth daim to be the leading cable and wre company in the ccuritry. Or business is drwen by the strength. growih prosoects and actikly in the end markets where our procucts are used. Our product strategy is to man /acture an
extensive array of high qualty wires \& cablas to meat the diverse, dynarric and time-sensitive needs of pur customers. Our sales strategy is; I0 to continue to generate market awareness of our trand, (i) to identity protitable markets and (iii) to penatrate targated markets through coat benefit analysis and customized service offering.

Durng the financial year, the Company maintained its leadarship prosition in the market for cables and wires in Peikistan. Pakistan Cables' Trade Network covers aver 60 cities and towns across



Pakistan. The Company also continued to win large orders from a number of significant commercial projects. Some of the landmark projects in which Pakistan Cables' prooucts were used during the financial yoar indudod ENAR Petrdeum, Deharki Sugar Mills, Ghani Class, Alsha Sted Mils, Amreli Steels, Ibrahim Fibres and Packagos Ltd.

Aluminium Sections
Alum-Ex continued to retain its position in the market. The Company is committed to providing the highest quality aluminiam
sections in the country. This is underlined by the confidence in our products from Pakstan's Vading archifects and contractors. During the year some of the signifcant proiects in which Alum-Ex sections wore used induded Anmy Housing Karachi, Dolmen City - Karachi, IBA - Sukkut, Totraoak Factory - Lahore, and Pakistan Plarning 8 Management Institute Istamakad.

## PVC Compound \& Copper Rod

Pakstan Cables' PVC Compound \& Ccopor Rod is primarily used for inthouse consumption and is sold to commercial customens as and when there is excess capacity availabk. Ower the course of the year, Pakistan Cables saw considerable growth in PVC Compound salos by expanding its pustomer base across the country.

## Market Share

There is no independent source that identifies the market shares of cable manulacturers in Pakistan. Furthermore, Pakistan Gaiolss is the only cable manufacturer that is a Isted pubic limited company. As a result, the financial information of our competitons is not pubtich avalablo and it is therefore not posside to present any market share information in this report.

Manufaclurers of cables in Pakistan can be broadly divided between the organized and unorganized sector. While the unorganized sector has a fair churk of the overall market share of house wing. Pakistan Cables has high maket share within the argarized sector. Simlarty, the Company also has a very strong presence in the sales of cables to industries, commercial projects, housing developments, govermment organizations, bulders, institutions and the general public. Moroover, your Company's products often command a signiticant premum due to use of high quality materials and quality criented rature of the Compary.

## Operating Performance

The country's economy grew by orly $2.4 \%$ in $2010-11$ aganst $4.1 \%$ in the previcus year. The economy was hampored by the devastating effects of the tbods, unstable law 3 order situation, high inflation yet easing inflation, acute energy and water shortages and high interest rates.

Commercial activily and industrid demand sor your Company's products continued to remain subolued druing the yeiz. Despte adverse economic factors, the Company's results for the year are reasonably satisfactory, as shown below:

|  | 2010-11 | 2009-10 | Increase |
| :---: | :---: | :---: | :---: |
|  | As. in million |  | \% |
| Sales | 4,095 | 3,799 | 8\% |
| Gross Prafit | 520 | 412 | 26\% |
| Grose Prufit Parcantige | 12.7\% | 10.9\% |  |
| Proft Betore Tax | 147 | 52 | 160\% |
| Proti Butore Tax Perumiage | 3.6\% | 1.4\% |  |
| Proct Atter Tax | 86 | 48 | B3\% |
| Proft Ater Tax Percentage | 2.1\% | 1.2\% |  |
| EPS-Rs. | 3.38 | 2.12 | 58\% |

Your Company actieved sales of Rs. 4.1 bllion which is $7.8 \%$ higher then bast year's sales of Rss. 3.8 bilion. The growth in sales compared to last year is primarly a reflection of higher copper prices, along with steady resits in the retal and industral makets for cables and wiros.

Gross profit for the year amounted to Rs. 519.6 million $\{12.7 \%$ of sales), comoened to last year's gross profer of Fs. 412.3 milion (10.9\% of saks). The nigher groes profit is attributed mairly dxe to mproved margins, better sales mix, productivity improvement and operational efficioncies.

Financial charges of Rs. 95.9 milion for the year were considendyly lower than the amount of R $\$ .164 .5$ milion, incured in the previous year. The Company was able to reduce interest expense due to the remittance fram Geveral Catb's investment, which allowed the Cornpany to pay down some of its more expenswe debt.

As a result of the above factors, your Compary eamed a profit belore tax of Rs. 146.7 mllion compared to As 52.3 million in the same period of last year. The profit after tax for the year amounted to As. 85.7 millon comparod to Rs. 45.5 milion in the previcus year.

## Dividends and Appropriations

For the curent year, your Diectörs recommend payment of Rs. 2.00 per share (20\%) as thal cash dvidend (2010: 15\%). The appropriation of profit will be as uncler:


## Cash Flow \& Liquidity

The Company is constantly monitoring cash flow to ensure overal liquidity. During the francal year, Pakistan Cables net cast flow from operations was Rs. ( 4.2 ) million. The Company was able to manage its operating cash flyws by ensuring better colloctions and recoveries of outstanding amounts over the course of the year. Tighter credit control was partidly clfset by higher inventory amounts due to rising raw material prices. In context of such a spike h copper prices, the overall operating cash flow position was satistactory.

Cash flows from linaning activitios benefted from the proceeds from issuance of share to General Cable, which were used to pay down detot. The Compary continued to moritor interest and foreign exchange rates to take ackrantage of any potential saving or hedging cooortunities.

## Contribution to National Economy

The Company's contribution to the National Exchequer by way of taxes, kvies, sales tax, etc. amounted to Rs. 846 million during the year ( $2009-10$ : As. 709 milion.)



## Board Changes

During the year the following changes took place in the Board:
I. Mr. Roderick Macodanald and Mr. Emest K Cuyegkeng were appointed as nominee directors of GK Technologies on $23^{\text {ro }}$ Novernber 2010 in place of Mr. Javeid Arwer and Mr. M. Khall Mian (of NTT)
t. Mr. Shahid Aziz Siddiqui, was appointed as nominee drector of State Life Insurance Company /SUCI on 13 ${ }^{\text {th }}$ December 2010 h place of Mr. Ansar Hussan.

The Compary wishes to place on record the valuable contribution made by the outgoing drectors durrig the period they were on the Board. The Board also takes pleasure in welcoming the new directors and look forward to their contribution from their vast knowledge of the internationat cable notustry.

The Board in its meeting held on 28 Jan, 2011 decided to decrease the number of drectors from deven to nine. Subsequently, in the Extra Ordinary Generd Meeting (EGM) held on $8^{\text {th }}$ May, 2011 the folowing directors were sected uncpoased with eflect from 06 May, 2011 :

1. Mr. Towfig H.Chinoy
2. Me. Mustapha A. Chincy
3. Mi. Harcuin Rastic
4. Syed Naseem Ahmad
5. Mr. Saquib Shirazi
6. Mr. Poderick Macdoneld - representing GK Technologies
7. Mr. Ernest K Ouyegkeng - representing GK Technologies
8. Mr. Shatid Aziz Siddiqui - representing SUC
g. Mr. Kams A Crinoy

## Corporate Governance

In complance with the Corporate and Financial Reporting Framework of the Code of Corporate Governance we are pleased to state that:
a. The financial statements, prepared by the Mansgement of the Compary, present faily its state of attairs, the resdl of its cperations, cash fows and the changes in equity.
b. Proper books of accounts have been mantaned by the Company.
c. Approprtate accounting policies have been consistentl/ applied in preparation of financial statements and accounting estimates are based on reasonable and prudent judgments.
d. International Accounting Standards, as applicable in Pakistan, have been folcwed in preparation of finencis statements.
e. The system of internal control is sound in design and has been effectively implemented and moritored.

1. There are no significant doubts upon the Company's ability to continue as a going concern.
g. There has been no materis departure from the best practices of corporate governance, as detailed in the listing regdations.

The key operating and financial data of last seven years is given on page 33, while the pattem of sharehdding is provided on page 111.

The value of imvestments of provident and pension funds as per their accounts for the year ended December 31,2010 are as follows:

| Provident Fund | Rs. 225.527 Millon |
| :--- | :--- |
| Pension Fund | Rs. 204.603 Millon |



During the year sx [06] meetings of the Board of Directors were held. Attendiance by each Director is as follows:

$$
\begin{aligned}
& \text { Disector } \begin{array}{l}
\text { No. of meetings Attended } / \\
\text { No of meetings Eligible }
\end{array}
\end{aligned}
$$

| Mr. Towfar H. Chinoy | 05/06 |
| :---: | :---: |
| Mr. Mustaoha A. Chinoy | $04 / 06$ |
| Syed Naseem Armad | 02/06 |
| Mr. Javaid Aowar | $03 / 03$ |
| M. Ansar Hussain | 03/03 |
| Mr. M. Khalil Mian | $01 / 03$ |
| Mr. Harcun Pashid | 04/06 |
| M. Saquio H. Shirazj | $04 / 06$ |
| Mr. Foderick Maocionald | 03/03 |
| Mr. Emest Kenneth Sy Ouyegkeng | $02 / 03$ |
| M. Shahid Aziz Siddigui | $01 / 03$ |
| Mr. Shahour Channah | $04 / 05$ |
| M. Aslam Sactuodin | 05/05 |
| M. Kamal A Chincy | 06/06 |

Particdars of trading in the shares of the Company by the Directors, Chief Executive, Chief Financial Otficer/Compsy Secretary and their spouses and minor chidiren are given below:

|  | Transferor or <br> transteree | Omice held/ <br> relationstyp | Number <br> of shares | Whether <br> by salefpurchase <br> or gitt |
| :---: | :---: | :---: | :---: | :---: |
| Mr. Towfig H. Chincy | Transteror | Director | $\{371.158\}$ | Sde |

## Corporate Social Responsibility

At Pakistan Cables, Corporale Social Responsiblity encompasses much more than social outreach programs and is an integral part of the way the Company conducts is business. We beleve that wo need to make a conscious effort to consider and balance the interest of al stakeholders, in particular the commurity in which we live and who form our customer base.

The Company continues to play an active role in supporting socid sector programs and has always been at the forefront in its recognition and responsbility towards meeting society needs.

Over the course of the year, the Company made a substantial donation to the Amt Sutan Chincy Foundation, which is an institution mandated to undertake chartable activties in Social Welfare, Education and Hedth. Pakistan Cables slso sponsored "The Amir Sulan Crinoy Char" for the Institute of Educational Development at the Aga Khan University Hospital.
h addition, the Company gave large ciscounts on its products to charitable organizations and philanthropic projects throughout the year which includes SOS Chldren Vlages, Fatmid Foundation, Chid Add Association, Behbud Association. Adamjes Foundation, etc.

## Quality \& Technology

Pakistan Caibles is committed to strive for product quality, excelent customer service, innovation and etticiencies. The Company reiterates its commitment to consistently delwer enhanced value to customers, through continus improvement of its products and processes. The Company satisfactorily comples with all the requiements of the ISO $9001: 2008$ for all its products as certified by BVCI, UK.

The Company has higily advanced Cualty Assurance and PVC Laboratories which are equipped with the latest equipment and are manned by protessional and skilled persomel who are engaged to check process variables in every step of manufacturing process, to ensure that al our final products are in complance with the relerant International specifications. Pakistan Cables is the only cable mandacturer in Pakigtan with medtum and low woltage cables that have been accepted as wodd dass following the type testing and centitication of its products by KEMA hign voltage laboratory in Netherlands.

Business Process Improvement and Development
Improvement in business processes is paramount for any holastry to stay competitive in today's market place. The Company is continuously engaged in business process re-engineering activties to cptimize its activties and benefit from the technological advances in operational, technical and engineering functions. Curent initiatives are underway that will improve efticiencies and excess wastages in the near future. These intiatives have been enhanced by the indvement of General Cable and its focus on Lean Mansgement.

The Company has invested in a 2 MW tri-generation plant and a state of the art PVC Compounding Plant. These plants will ensure that the Company has unintemupted power supply and avalablity of key raw materids at lower input costs.

## Information Technology

Pakistan Cables continued iss efforts to modernize and strengthen the Company's If infrastructure and services during the year. As part of a comprehensive disaster recovery plan for Company's information systems, a disaster recovery stie has been established within factory premises. Backup of sill critical IT systems will be deployed in red-ime at this DR site to ensure avalablity of systems in case of disastrous situations at the man site.

Over the course of the year, Pakistan Cables upgraded its website. The new website has been designed to sllow stakeholders easy access to a comprehensive amount of intormation on the Company. The website includes a media center, catalogues of products, technicas information and a detaled historical timelne of the Company, amongst other features.

Safety, Health \& Environment
Protecting the health and satety of our people and ensuring a healthy working environment is of great importance to Pakistan Cables. The Company is committed to workng towards designing a wotkplace that minimizes work related risks and occupational health and satety. Your Company also lays great stress on enwionment protection. Plant operations are stricily controled to maintain sate envircnment for workers as well as the surrounding community. Several messures have been taken to control pollution and to malntain a clean, green and hestry environment which indudes prevention of process gas emission into the atmosphere.

recycing of wsste heat and continuous efforts to improve greenery snd maintain a clean ervironment in and around the factory through horticulture, better housekeeping, etc. All potentially hezandous materis is manitored by the Company to ensure that best practices are folowed in ervironmental protection. For example, any anodzing weste is neutralzed prior to discharge.

In-line with mansgement's objective, Pakistan Cables recelved certification for OHSAS 18001:2007 Occupations Health \& Satety Management Systemy and ISO 1400t:2004 (Envitonmental Management System) during the course of the year. Paklistan Cables is the odly cable manufacturer in Pakstan to achieve these certiticatians. The Company was also amongst a handful of companies in Pakistan to recelve the prestigious award from the National Forum for Enwronment \& Heath's at 7th and Bth Annual Environment Excellence Awards.

In addition to out HSE initatives, medical tacilties are slso prowided to al employees and the Company operates an on-site dispensary with a full time doctor.

As the Company has its own Power Plant, with waste heat recovery and vapor absorption chilers, it is able to more efficiently ufilze gas and electricity, thus ensuring energy conservation.

## Training \& Human Resource Development

Attracting and retsining the best talent is critical in enhancing and sustaining any company's performance. We strongly belleve that employeses see our greatest assets and therefore continue to work for its development. The man focus is on Human Resource Devdopment, taking into account the industry noms and sccomplishments. The Company continues to motivate its employees through proper placement, effective appraisal, employee recogrition and sidlls development programs to develpp the most competent and chellenging work force.

Your Company attaches great importance to training and development of its employees. The Human Resource Development activites focus on mult-skil traning and enhancing managerial competencies. Competency mapping for identification of skill gang and training were intiated during the yea. Various training programs were conducted using varlous methods to impart the best instructional tecrniques, like on the job, in-house training. ob rotation, seminars, workshops, etc.

## Staff Relations

The total number of employees as on June 30, 2011 was 444. The rdationsivip with the employees at all levels remained cordial and conducive throughout the year. The Union-Managemenk relations continued to be fiendy and industris peace prevaled durng the year under revew.

## Auditors

The present auditors, M/s. KPMG Taseer, Had \& Co., have retred and being digithe, have oftered themselves for re-apointment. The Audit Committee and the Board of Directors have recommended their reappontment as auditors of the Compary for the year ending June 30, 2012.

## Business Risk and Challenges

## Volatility in prices of Metals

Your Company is exposed to fuctuations in the prices of metals, particularly of copper, which have historically atfected our operating recults. To the extent higher copper prices reeuilt in increase in the coets of our product we attempt to reflect the increase in the prices we charge our customers. Simlatly, a reduction in copper prices is rellected through lower prices of our cables. While we historically have been side to pass on all or part of these cost incresses to our customers, we may be unable to do so at times, die to prevaling slowdown and compettion. In addtion, as copper prices increase, our customers may delay or decresse their purchases of our wire and cable, which could adversdy affect the demsnd for our products. The Company has comprehensive nisk management, procurement and hedging strategies that ensure that fluctuations in the pices of copper and sluminium do not expose it to losses.

## Foreign Exchange Risk

Your Company is also exposed to foreign exchange risk as most of the raw materisls purchased are mported and are denominated in foreign currency, mainly US Dollars. Any sharp tall in the value of Pupee against the US Dolar will increase the cost of ou inouns, resulting in lower margins.

Low quality cables from ur-organized sector
The influx of bw qualty cables from the unorganized sector has increased substantially during the last few years. This attects manly the House-wing and the low vollage segment as it is ted by low tech unscrupubus manufacturers using low quality and scrap raw material. Unless proper quality standards are enforced, this could affect our siles.

## Risk Associated with Inventory

Gur business requires us to mahtah certain levels of inventory. We must identify the right mix and quantity of prod,cts to keep in our inventory to meet customer orders. Failire to do so could adversely atfect our sales and protit. However, if our inventory levels are too high, we are at risk that unexpected changes in circumstances, such as stift in market demand or drop in prices, could have material ackerse impact on the net realizable value of cur inventory.

## Increase in Competition

Your Company operates in a highly compertive industry. To the extent exsting or future competitors seek to gain or retain market share by reduchg prices, we may also be recuired to lower our prices, thereby adversely atfecting our financial resuts.

## Downturn in Capital Spending by Customers

Majority of out products are used in construction, maintenance and operation of tacilties, engineering, energy. infrastructure, petrochemical, textle and fertizer industries. The demand of cur products also depends on the capital spending levels of enc-users. Many of them defer capital expenditures or canced projects during economic downturns. Until the economy of the country recovers, the demand for our products may remain weak, which could have an adverse affect on our rests.

Oversl your Company is vigilsnt and sware of the risks it faces and has put in place an encompsssing risk management system in order to avold, mitigate or transter risks, where possible.

## Future Prospects

Whle the Compary had benefited from sustahed economic growth up untl 2007, the last few years have remained challenging. The year under revew continued to withess uncertsin demand for cables. We expect the sifuation to remain simlar unt1 the econorny begins to recover and construction activity picks up. Improved prospects of Pakistan's economy wil depend on the implementation of measures to address key problems such ss persistent intlation, the energy crisis, law \& order, security issues and the budget deficit. The Economic Outbok of Pakistan sdopted by the Annual Plan Coordination Committee shows that Pakistan's economy is still fracie and that next year's growth wI depend on the implementation of economic reforms and policy. Growth of GOP for 2011-12 is targeted at $4.2 \%$ with contribution of agriculture, manutacturing and services sectors of $3.4 \%, 3.7 \%$ and $5.1 \%$, respectively.

In this context, the strategy of your Compary is to contriue to concentrate on the development of its core business and to tealize benetits from iwestments made in state of the art wire \& cable machinery and projects viz. Tri-Generation Power Plant, PVC Compouncing Plant and also on balanong, modernization and replacement of some of machines. However, there remains considerade competition within the Pakistani wre \& cable industry. Consequently, margins could be under pressure.

The Management of your Compary is fully aware of the challenges that lie ahesd and is taking all possible measures to taces those challenges by adopting an aggressive marketing strategy, continuing to strive for operational excellence, prudently utilzing funds and adopting better contids to reduce costs. Our focus will remain on providing best-in-class customer services and through this eftort retah exsting customens and acquire new business. Moreover, we se benefting from our association with Generd Cable, through technical support, process engineering reviews and access to procurement data. In adoition, Pakistan Cables is able to offer its customers a one-stop shop solution by making avalable through the General Cable network aI those cables not marutactured in Pakietan.

## Excellence Awards

Pakistan Cables recelved an sward from the National Forum for Environment $\&$ Hesth at their ath Amual Environment Excellence Awards, which is a recognition of the Company's focus on Hedth, Safety and Environment issues. This is the second consecuttue year that your Company has won this award.


The Company also won the 'Putting the Consumer First Awsrc' for the second yesr running. The Award Ceremony was held in Karachl by Heldine Trust. Helplne Trust is an institution that works for good governance, healih/ education improvement and consumer rights. According to Helddine Trust, Pakstan Cables has won this award because it has demanstrated considerable commitrment to its consumers, as wel as the community within which it operates.

The Jont Committee of ICAP \& ICMAP sdecled Pakistan Cables amongst the winners of the Best Corporate Report Awsid in the Engineemg sector for the year 2009. The Best Corporate Report Awards are hedd anmualy to encourage better financial reporting, transparency and accountsblity. This is the thitd time that Pakistan Cables has been selected amongst the whners, highlighting the Company's commitment to its sharehobders through transparent fnancial ieporting and corporate governance best practices.

## Acknowledgement

The Diectors would like to place on record thei sincere apprectation for the hard work and decication showr by the Management and Employees of the Company throughout the year. On Dehalt of the Bosro of Diectors and Employees of the Company, we express our gratitude and appreciation to all our valued customers, distributors, dealers and benkers for the trust and confidence reposed in the Company snd bok fonward to their contnued support and participation in sustaining the growth of the Company in the coming years.

On behat of the Board


TOWFOH.CHNOY Chgirman

KAMAL A OHINOY
Chief Executhe

"I am proud to have been involved with Pakistan Cables since its inception. Having been linked with the company for 58 years, my identity has been defined by the evolution of the company. There is a certain pride that comes with being identified with a rich tradition of quality and customer satisfaction."

## The Audit Committee of the Board <br> constrution

The Audit Committee (the Committee) is a Committee of the Board constifuted by a resolution of the Board dated June 28, 2002. The Terms of Reference of the Committee is as under:-

## MEMBERSHIP

The Committee shall be appointed by the Baard and shall comprise of not less than three members majority of whom shall be non-executive Directors. Two members shall constitute a quorum. In case if any member is out of country then he can appoint any other drector as his replacement for the period, however, such replacement should be in a manner that the majonty of the members of the commiltee shal always consist of non-executive drectors. The period of appointment shall be determined by the Board who shall have the powers to sernove members or add new members at anytime.

The Chairman of the Committee who should be a non executive director, shall be appointed by the Board.

## FREQUENCY OF MEETINGS

Meetings of the Committee shal be held not less then four times a year.

## attendance at meetings

The Committee, at its discretion, may require the Chief Executive, Finance Director and other Seniar Mansgement to attend mestings and provide information and explanations relevant to the Company and its operations as outlined below. The Committee may, again at its discretion, ask the Company's extemal auditors to attend meetings and answer questions relating to the Compary's financia controls and audit procedures. The committee may dso invie other non-executive Directors to its meetings as appropriste.

SPECIFIC AND GENERAL AREAS OF ACTIVITY WHICH THE COMMITTEE IS REQUIRED TO MONITOR AND OVERSEE ON BEHALF OF THE BOARD

The Audit Committee shall:
a. be resporisible for recommending to the Board of Drectors the appointment of extemal auditors by the Company's shareholders and shall consider any questions of resignation or removal of external auditors. sudit fees and provision by extemal audtors of any service to the listed compary in addition to sudit of its firiancial statements,
b. determine sppropsiate measures to sateguard the listed Compary's assets
c. review prelminary announcements of results prior to publication.
d. revew quarterly, hat-yearly and annual financial statements of the Company, prior to their approval by the Bloard of Directors, focusing on:

- major judgmental areas;
- significant adj.stments resuling from the audit:
- the going-concern assumption:
- any changes in accounting policies and practices;
- complance with spolicable accounting standards: and
- compliance with listing regulations and other statutory and regulatory requrements.
e. taciltate the external audin and conduct discussion with externd aucitors on major observations arising from interim and fins audits and on any matter that the sucitors may wish to highight in the sosence of management, where necessary).

1. review of management letter lissued by external aucfors and management's lesponse thereto,
2. ensure coordination between the internsl and externd auditors of the Comosny,
n . review the scope and extent of internal audit and ensure that the internal audin function has adequate resources and is appropriately placed within the Company.
3. consider major fincings of intemal investigations and management's response thereto,
4. ascertain that the internal control system including thancial and operational contrds, accounting system and reporting structure are adecuate and effective,
k. review the Company's statemert on intemal contuol systems prior to endorsement by the Board of Drectors.
I. institute special profects, value for moneys studies or other investigations on any matter specited by the Board of Orectors, in consultation with the Chief Executive and to consider remittance of any matter to the external auditors of to any other external body,
m . detemine complance with relevant statutory requirements,
n. monitor complance with the best practices of corporate governance and identify significant volations thereot, and
o. consider any othes issue or matter as may be assigned by the Board of Drectors.

REPORTING PROCEDURES
The Committee shall report to the Board through its Coxaiman, it may raise any matter within its terms of reference and may make comments and make proposds. The Secretary shall circuate the minufes of meetings of the Committee stter their spproval by the committee Chaiman to al members of the Bcard.

## Management <br> Committee

The mission of the mamagement Committee is to support the Chief Executive Officer to detamine and implement the buginess policies within the strategy approwed by the Board of Diroctors.

## MEMBERS

| Chief Expothe Officer | Chaimarn |
| :--- | :--- |
| Deputy Crief Executive | Member |
| Director Finance | Member |

Director Finance
Member

## ROLE OF THE COMMITTEE

The Commitlee is resporistie sar the finlowing:

* Review matters / sugqestions arising from Operations Commitee meetings and take docisions as necussery to improve effciencies, ooerationis, safoly, reduce costs etc
- Discuss, deline and update HR policies
* Apprcue parameters for annual ricrements and ex-gratia.
* Approve all promotions and Iransiers relaling to managerment stah.
* Assign tasks to the Operations Cormmittee and expand (or subtract) their charter.
- Revien \& propose annual bodgot to the BOD.
* Review company strategy and is implementation. Implement changes as required within the quidelines approved by the BOD
- Explore new avenues lor business.
* Take on any other tasks assigned to it by the CEO or Bosrd Committees.
* Deal with issues arising from Internal Audit imvestigations.


## COMMITTEE PROCEDURES

Formal meetings will be conducted on a monthly basis or more frequently as circumstances dictate
The Director Finance is the Secretary of the Management Cormmittee. A record will be maintained of the minutes of the formal and informal meetings of the Management Committee. Minstes of the meeting will be circifated to al members of the Management Cormmittee whin seven days of the mexting In crder to form a quorum at least 2 members need to be present induding the Chief Executive.

## Operations <br> Committee

The mission of the Operations Committee is to support the Management Cornmittee in implementing the business policies within the strategy approved by the Board of Drectors.

## MEMABERS

Deputy Crief Executhe
Director Finance
Manoger Finance.
Manufacturing Manager
Proctaction Manager
Engineering Maneger
Hurnan Resources/ I. R. Manager
Manager Technical
Manager Materias
Proctact Manager GMC

Chaiman
Voe Chammen
Merriber/Gecretary
Merrber
Mermber
Mernber
Member
Mermber
Mernber
Member

## ROLE OF THE COMMITIEE

The Cormmittee is responstle for the following:

- Review in detal, ways to cut costs and recorrmend the same to tre Management Committee.
- Review in detal, ways to mprove efflclencies and recommend the same to the Management Committee.
- Review progress of departments towards their respective annual budgots fexpenses, output, sales etc).
* Review progress of departments towards their respective annulal goals.
- Rosew safely ineasures and recommend improvenonis to the Managoment commites.
* Review and monitor the supply chan and ensure raw material avalablity for all products.
* Revienv and monitor work in progress and finished goods and take actions to cortrot these.
* Define and monitor Key Management Indicators for each department.
- Review staff training needs.
- Identify capital irvestment projects and propose the same to the Management Committee.


## COMMITTEE PROCEDURES

Formal meetings are to be conducted on a monthly basis or more frequently as ciroumstances dictate.
The Marager Finance is the Secretary of the Operations Committee. A record wil be mantained of the minutes of the Operations Commitee. Minutes of the meeting will be crculated to all members of the Operations Comrrittee wition seven days of the meeting. On approval, the minutes of the meeting sre sent to all memberg of the Management Committee.

The Operations Committee may form sub committees as and when deerned necessary. The Operations Committee may invite other members as and when deemed necessery and may exempt members from meetings if they are deemed superfluous.

In order to form a quorum for the meeting, at least four members shall be present. In the absence of the Chaiman, Drector Firance will chair the meeting.

## Statement of Compliance with the Code of Corporate Governance For the year ended June 30, 2011

This statement is being presented to comply with the Code of Copprate Governance contained in Regulation No. 35 of listing regulations of Karachi Stock Exchange (Guarantes) Lirritad for the purpose of establishing a framework of good governance, whereby a listed company is managed in compliance with the best practices of corporate governence.

The Company has appled the principles contained in the Code in the following manner:

1. The Company encoureges recresentation of independent non-ekecutive cirectors and diectors representing minority interests on its Board of Directors. At present the Board includes two directors representing GK Technologies Inc. and che representing State Ufe haurance Corporation.
2. The directors have confirmed that none of them is serving as a drector in more than ten Isted companies, ircluding this Company:
3. All the resident directors of the Company are registered as taxpayers and none of them has defauked in payment of any loan to a banking company, a DFI or an NBFI and none of them is a member of a stock exchange.
4. During the year three casual vacancies occurred in the Board on November 23, 2010 (two positicns) and November 24, 2010. These were filed on November 23, 2010 (two positions) and December 13, 2010 respectively.
5. The Company has prepared a 'Statement of Ethics and Business Prectices', which has been signed by al the drectors and managament employses of the Company.
6. The Board has developed a vision/mission statement, overal corporate strategy and significant policies of the Company. A complate record of particulars of signvicant policies along with the dates on which they were approved or amended has been maintained.
7. All the powers of the Board have been ckly exercised and dacisions on material transactions, induding appointment and datermination of remuneration and terms and concitions of employment of the CEO and other executive directors, have been taken by the Board.
8. The meetings of the Bcard were presided over by the Chairnan and the Board met at kast once in every quarter. Wirten notices of the Board mestings, along with agenda and working papers, were circulated at last seven days before the meatings. The minutea of the meetings were appropriately recorded and circulated.
9. The directors heve been provided with copies of the Isting regulations of the Karach Stock Exchange (Guarantee) Limited, Compary's Memorendum and Articles of Association and the Cods of Corporate Govemance and they are well comversant with their duties and responsiblities.
10. No new appointment of CFO, Company Secretary and Head of Intemal audit was made chring the year.
11. The Directorg' Reporf for this ysar has been prepared in complance with the requirements of the Cods and fully describes the salent matters required to be cisclosed.
12. The financial statements of the Company were duly endorsed by CEO and GFO before approval of the Board.
13. The directors, CEO and executives do not hold any interest in the shares of the Compeny other than that disclosed in the pattern of shareholding.
14. The Compary has compled with all the corporate and friancial reporting requirements of the Code.
15. The Eoard thas formed an audit commitee. It comprises thee members, of whom all are non-executive directors including the chaiman of the cormmittee.
16. The mestings of the audit commitese wene held at least once every quarter prior to approval of interim and final results of the Company and as required ty the Code. The terms of refersnce of the committee hawe been formed and advised to the cormmittee for complancs.
17. The Board has set-up an effective internal aucit function.
18. The statutory auditors of the Company have confirmed that they have been given a satistactory rating under the quality control review programme of the Institute of Chartered Accoundants of Pakistan, that they or any of the partners of the ferm, their spouses and mincr children do not hold shares of the Compary and that the firm and al is periners are in compliance with International Fedseration of Accountants (IFAC| guidelines on code of ethics as adopted by Institute of Ghartered Accountants of Pakistan.
19. The statutary auditors or the persons associated with them have not been appointed to provide other services except in accordance with the lsting regulations and the auditors have corrimed that fhey have observed IFAC guidelnes in this regerd.
20. We confirm that all other material principlas contained in the Code including the requirements relating to related party transactions have been complied with.


TOMFIQ H. CHNOY Chaiman

KAMAL A. CHINOY
Chet Executive

## Review Report to the members on Statement of Compliance with best practices of Code of Corporate Governance

We have reviewed the Statement of Compliance with the best practices contained in the Code of Corporate Gcvernance prepared by the Board of Diectors of Pakistan Cables Limited (the Comosny") to comply with the Listing Regutation of the Karachi Stock Exchange.

The responsibility for compliance with the Code of Corporate Governance is that of the Board of Directors of the Compary. Our responsibilty is to revew, to the extent where such compliance can be objectively verified, whether the Statement of Compliance refects the status of the Company's complance with the provisions of the Code of Corporate Governance and report if it does not. A revew is limited primarly to inquiries of the Company persomal and review of various documents prepared by the Company to comply with the Code.

As part of our audit of financial statements we are required to obtain an understanding of the accourting and internal control systems sutticient to plan the audit and develop an eflective audit approach. We have not carried out ary special review of the internal control system to enable us to express an opinion as to whether the Bcard's statement on intemal control covers al contids and the effectiveness of such interns controls.

Further, Sub-Regulation (xili a) of Listing Regdation No. 35 (previously Regulation No. 37 ) notifed by The Karachi Stock Exchange (Guarantee) Limited vide cricular KSEN-269 dated 19 January 2009 requires the Company to place betore the Board of Drectors tor their consideration and approvsl of related party transections distinguishing between transactions carried out on termis equivalant to those that prevaled in amm's length transactions and transaction which are not execufed at arm's length price recording proper justification for using such ahernate pricing mechanam. Further, all such transections are also required to be separately phaced before the audit committee. We are only requred and have ensured complance of tecurrement to the extent of approval of related party transactions by the Board of Directors and placement of such transactions betore the audit committee. We have not carried out any procedures to determine whether the redated party transections were undertaken at arm's length price or not.

Based on our review, nothing has come to our attention, which causes us to beleve that the Statement of Complance does not appropriately reflect the Company's complance, in all material respects, with the best practices contained in the Code of Copporate Governance as applicable to the Company for the yser ended so the 2011.

KPMG Taseer Hado \&la.

Date: 10 August 201
KPMN Taseer Hadi 8 Co.
Karechi.
Chartered Accountants

## FINANCIAL STATEMENTS

## Auditors' Report to the Members

We have aucited the armexed balance sheet of Pakistan Cables Limited "the Company") as at 30 June 2011 and the related profit and loss account, statement of comprehensive income, cash flow ataterment and statement of changes in equity together with the notes forming part thereof, for the year then ended and we state that we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purposes of cur audit.

It the responsiblity of the Company's management to establish and maintain a system of internal control, and prepare and present the above said staternents in conformity with the approved accounting standards and the nequirements of the Companies Oroinance, 1984. Our responsibility is to express an opirion on these statements based on pur budt.

We conducted our audit in accordance with the auditing stardards as applicable in Pakistan. These standards require that we plan and perform the eudt to obtain reasonable assurance about whether the above said statements are free of amy material misstatement. An audit includes examining, on a test basia, evidence supporting the amounts and disclosures in the above said statements. An suadt also includes assessing the accounting policies and significant estimates made by management, as wall as, evaluating the owsrall presentation of the abche sad statements. We beleve that our aladt provides a reasonable basis for our opinion and, after due verfication, we report that:
a) In our opinion, proper books of account heve been kept by the Company as required by the Comparies Ordinance, 1984:
b) in cur copinion:
i) the balance sheet and profit and loss account togather with the notes thereon have been drawn up in conformity with the Comparies Ordinance, 1984, and are in agreement with the books of account and are further in accondance with accounting policies consistently appled;
iij the expenditure incurred duing the year was for the purpose of the Company's business; and
if the business conclucted, investments made and the expendture incured during the year were in accordance with the objects of the Compary;
c) in our opinion and to the best of our information and according to the explanations given to us, the balance sheet, profit and loss account, statement of comprehensive income, cash flow statement and staternent of changes in equity together with the notes forming part thereof conform with approved accounting standards as applcade in Pakistan and give the nformation required by the Comparies Ordinance, 1884, in the manner so required and respectively give a true and fair vew of the state of the Compary's affairs as at 30 June 2011 and of the profit, cash flows and changes in equity for the year then ended; and
d) In our copinion, Zakat deductible at source under the Zakat and Ushr Ordinarice, 1890, was deducted by the Company and depcsited in the Central Zakat Fund establshed under section 7 of that Ordinance.

KPMG Tasoes Hade \&la.
Date: 10 August 2011
Kargchi
KPMG Taseer Hadi 8 Co.
Chartered Accoountants
Mazher Saleem

## Balance Sheet

As at 30 June 2011

Note
2011
2010
(Rupees in '000)

EQUITY AND LIABILITIES
Share capital and reserves

| Share capital Share promium reseave General reserves Unappropriated profst | 4 | $\begin{array}{r} 284,623 \\ 527,600 \\ 471,500 \\ \hline 99,594 \\ \hline 1,373,517 \end{array}$ | $\begin{array}{r} 214,623 \\ - \\ 455,000 \\ 49,190 \\ \hline 718,813 \end{array}$ |
| :---: | :---: | :---: | :---: |
| Surples on revaluation of land and buildings - net of tax | 5 | 695.849 | 680,845 |
| Nor-current Iiabilities |  |  |  |
| Long-term Icans <br> Deterred liability for staff gratuity Other long-term employee bervefits Doferred tax liability - not Total non current fabiliks | $\begin{aligned} & 6 \\ & 7 \\ & 8 \\ & 9 \end{aligned}$ | $\begin{array}{r} 25.875 \\ 21.108 \\ 12.597 \\ \hline 198.724 \\ \hline 199.299 \end{array}$ | $\begin{array}{r} 280,958 \\ 18,224 \\ 15,177 \\ 100,182 \\ \hline 394,541 \end{array}$ |
| Current Ilabilitios |  |  |  |
| Gurent portion of long-term loans <br> Trade and other peyables <br> Short term borrowings <br> Mark-up accrued on <br> bank borrownigs <br> Total curent fablities | $\begin{aligned} & 6 \\ & 10 \\ & 11 \end{aligned}$ | $\begin{array}{\|r\|} \hline 94,083 \\ 491,990 \\ 964,655 \\ 3,388 \\ \hline 1,539,711 \end{array}$ | 103,226 <br> 508,894 <br> $1,214,662$ <br> 19,978 <br> $1,846,750$ |
| Contingercies and commitments | 12 |  |  |
| Total equity and liabilitios |  | 3,807.776 | 3,640,949 |

The annexed notes from 1 to 40 form an integral part of these financial statements.

## ASSETS

Non-current assets

| Property, plant and equigment | 13 |
| :--- | ---: |
| lowstments in associates | 14 |
| Long-term loans | 15 |
| Long-term security deposits |  |
| Total non curent assets |  |
| Current assels |  |
|  |  |
| Stores and spares | 16 |
| Stock-in-lrado | 17 |
| Trade debls | 18 |
| Short-term loans and advanoes | 19 |
| Short-term deposits and prepayments | 20 |
| Other receivables | 21 |
| Ackance tax - net of prowisions |  |
| Cash and bank balances | 22 |
| Total curent assets |  |

Total cument assets

## Total assets

13

15
Lonig-tent kans 15

Long-term security deposits

Current assets
stares and spares
Stock-in-lrado17

Short-term loans and advances 19
Short-torm deposits and prepayments 20
Other receivables
cishn and bank balances

Totasamhta


Kamal A. Chinoy
Chief Executive

| 1,581,533 | 1,625,394 |
| :---: | :---: |
| 111.877 | 123,200 |
| 3,085 | 1,928 |
| 2,453 | 2,265 |
| 1,698,948 | 1,752,787 |
| 24,972 | 32.150 |
| 1,322,151 | 982,719 |
| 476,898 | 636,040 |
| 5,002 | 11,630 |
| 3,689 | 3,209 |
| 17,813 | 1,251 |
| 215,493 | 210.769 |
| 41,830 | 10.394 |
| 2,100,828 | 1,858,162 |

## Profit and Loss Account

For the year ended 30 June 2011

|  | Note | (Rupees in '000) |  |
| :---: | :---: | :---: | :---: |
| Net saks Cost of sales Gross profit | $\begin{aligned} & 23 \\ & 24 \end{aligned}$ | $\begin{array}{r} 6096,391 \\ (3,576.776) \\ \hline 519.615 \end{array}$ | $\begin{array}{r} 3,798,847 \\ (3,396,498) \\ \hline 412,348 \end{array}$ |
| Seling costs Administrative expenses | $\begin{aligned} & 25 \\ & 26 \end{aligned}$ | $(161,885)$ <br> $\frac{(101,660)}{(263,545)}$ <br> 256,070 | $\begin{array}{r} \begin{array}{r} 118,5907 \\ (67,691 \end{array} \\ \hline(186,281) \\ \hline 226,008 \end{array}$ |
| Other operating expenses Cater operating ncome | $\begin{aligned} & 27 \\ & 28 \end{aligned}$ | $\begin{array}{r} (17,127) \\ 11,730 \\ \hline 250,397) \\ \hline 260,673 \end{array}$ | $\begin{array}{r} (36,377) \\ 8,017 \\ \hline 28,3607 \\ \hline 197,708 \end{array}$ |
| Finance expenses | 29 | (95,932) | (154,484) |
| Share of profit from associates |  | 7,941 | 9,082 |
| impaiment loss on rwestments |  | (16,000) | - |
| Profit before income tax |  | $\overline{148,682}$ | 52,306 |
| Taxation <br> Profit for the year | 30 | $\frac{(61,000)}{85,682}$ | $\begin{array}{r} 46,8009 \\ \hline 45,506 \\ \hline \end{array}$ |
|  |  |  |  |
| Earnings per share - basic and diluted | 31 | 3.34 | 2.12 |

The annexed notes trom 1 to 40 form en irtegral part of thees financial statements.


## Statement of Comprehensive Income

For the year ended 30 June 2011

20112010
(Rupees in '000)
Profit after tax for the year
Other comprehenshe hcome
Total comprehensive income for the year

| 85,602 | 45,506 |
| :---: | :---: |
| - |  |
|  | - <br> 45,602 |

The annexed notes from 1 to 40 form an integral part of these friandial statements.


Kamal A. Chinoy
Chief Executive
 Drector


Aslam Sadruddin Finance Disector

## Cash Flow Statement

## For the year ended 30 June 2011

Note
CASH FLOWS FROM OPERATING ACTIVITIES
Cash generated from operations
32
Gratuity paid
7.4

Firiance expenses pad
Taxes paid - net
Long term baris
Long tarm security deposits
Net cash flows from coperating activities

## CASH FLOWS FROM INVESTING ACTIVIIIES

Fixad capital expenditure
Sale procseds on cispossil of foxed assets
13.1 .2

Inferest received
Dividends recemed
Net cash flows from imvesting activities
CASH FLOWS FROM FINANCTNG ACTMMTIES
Procesds from issuancs of ordinary shares
Repayment of loang term loans
Net increase in short-term finance
Dmidenids paid
Net cash flows from financing activities
Net increasedidecreasel in cash and cash equivalents:
Cash and cash equivelents at beginning of the year Cash and cash equivalents at end of the year

2011
(Rupees in '000)

| $\begin{array}{r} 155,817 \\ (828) \\ (107,527) \\ (50,146) \\ (1,157) \\ (188) \\ \hline \end{array}$ | $(261.992)$ <br> $(2.873)$ <br> $(173.545)$ <br> $(124.661)$ <br> 402 <br> 229 |
| :---: | :---: |
| (4,029) | (562, 440) |
| $\begin{array}{r} (34.217) \\ 3.197 \\ 418 \\ 3.264 \\ \hline \end{array}$ | $\begin{gathered} (30,209) \\ 1,707 \\ - \\ 3,300 \\ \hline \end{gathered}$ |
| $(27,336)$ | (26.202) |
| $\begin{array}{r} 397,800 \\ (253,226) \\ 45,047 \\ (31,774) \\ \hline \end{array}$ | $\begin{array}{r} (115,577) \\ 719,716 \\ 47,341) \end{array}$ |
| 357.847 | 566.797 |
| 326,480 | (30,845) |
| $(339,040)$ | (307, 195 |
| (11,560) | (3038,040) |

The annexed notes from 1 to 40 form an integral part of these financial statements.



## Statements of Changes in Equity

For the year ended 30 June 2011
$\left.\begin{array}{ccccc}\begin{array}{c}\text { Share } \\ \text { capital }\end{array} & \begin{array}{c}\text { Share premium } \\ \text { reserve }\end{array} & \begin{array}{c}\text { General } \\ \text { reserve } \\ \left.\text { (Rupees in }{ }^{\prime} 000\right)\end{array} & \begin{array}{c}\text { Unappropriated } \\ \text { profit }\end{array} & \text { Total } \\ 214,628 & - & - & 436,000\end{array}\right)$

Total compresensive incorme for the year anded 30 , jurie 2011
(85,082 directly in equity

| - | - | - | $(32,194)$ | $(32,194)$ |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| 70,000 | 527,800 | - | - | 597,800 |
| 70,000 | 627,800 | - | $(32,794)$ | 565,600 |

Transfer to general reserve for the year ended
30 June 2010

| - | - | 16,500 | $\langle 16,500$ | - |
| :---: | :---: | :---: | :---: | :---: |
| - | - | - | 3,416 | 3,416 |
| 284,623 | 527,800 | 471,500 | 89,594 | $1,373,517$ | bulding - nat of deferred tax

Balance as at 30 June 2011
The annexed notes from 1 to 40 form an integral part of these fmancial statements.



Haroun Rashid Director


Aslam Sadruddin
Finance Director

## Notes to the Financial Statements

## For the year ended 30 June 2011

1. LEGAL STATUS AND OPERATIONS

The Pakistan Cables Limited the companyl was incorporated in Pakistan as a private limited company on 22 April 1983 and in 1955 it was converted into a public lmited company in which year it dso dbtained a listing on the Karachis Stock Exchange. The Comoany is engaged h the manufacturing of copper rods, wires, cables and conductors, ahminium extrusion profles and PVC compounds.

The regstered olfice of the Company is situated at B/21, S.I.T.E., Karachi, Pakistan.
During the jear, M/s. General Cede Copp., a Fortune 500 Company incoroorated in the Uniled States of America has invested in equity of the Company through ther subsidiary GK Technologies Inc., by way of purchase of $7,000,000$ ordinary shares, which is $24.6 \%$ of the increased share capitd at a subscription price of rupee equivelent © USD 1 per share.

BASIS OF PREPARATION

Statement of compliance
These thancial statements have been prepared in accorctance with approved accounting standards as applicable ir Pakistan. Approved accounting standards comprise of sucn Intemationd Financid Reporting Standards IPRS issued by the Internationed Accounting Standards Bcard as are nolified under the Companies Ordinence, 1984, provisions of and drectives issued under the Companies Oroinance, 1984. In case requirements ciffer, the provisions of, or drectives issued under the Companies Ordinance: 1984 shall preval.

## Basis of measurement

These financial statements have been prepared under the historical cost cormention except that the land and bulding are stated at revalued amounts, kss accumdated depreciation and impeaiment basses. it any.

## Functional and presentation currency

These francal statements are presented in Patestani rupee which is the Company's functional currency. All Irvancial information presented in Pakistari rupee has been rounded off to the nearost thousenc.

## Use of estimates and judgoments

The preperation of francial slatements in conformity with approved accounting standards, as apolicable in Pakistan, requires the mariagement to make judgmonts, estimates and assumptions that affect the applcstion of accounting policies and the reporied amounts of assets, libblities, income and expenses. Actual results mey difior from these estimates.

Estimates and undedying assumptions are reviewod on an ongoing basis. Fevisions to acoounting estimates are recognised in the period $n$ which the estimate is revised if the revision affects only that period, or in the period of the revision and future penods if the revision affects both current and flure peniods.

Judgments made by management in the application of apoproved accountrig standards, as apdicable in Pakstan, that have significant effect on the financid statements and estmates with a significant nisk of material adustments in the huture years are as follons:

### 2.4.1 Income taxes

In making the estimates for income tapes curnently payable by the Company, the management corisiders the current income tax law and the decisions of appelate authonties on certain issues in the past.
2.4.2 Staff retirement benefits and staff compensated absences

Certain actuarial assumptions have been adopted as disclosed in these fnancial statements for actusrial valation of funded pension and unfunded gratuity sthomes (note 7.1) and compensatod abosences. Chargoos in these assumptions may effoct the lablity under these schemes in current and future years.

### 2.4.3 Trade and other debts

Imparment loss agsinst doubtful trade and other debts is made on judgemental basis, for which provision may ditfer in the future yoars besed on the actual experience. The difference in provision if any, would be recogrised in the future years.

### 2.4.4 Property, plant and equipment

The Company's management detormines tho estimatod useful lives and rolatod dopreciation charge for its plant and equipment. The estimates for revalued amounts of land and buildings are based on a valuation carried oxt by external professional valuer of the Company. The Compary revicws the value of the assets for possible impairment on an anmal basis. Any chenge in the estimates in fulure yeers might affect the carrying amounts of the respective items of property, plert and equipments with a corresponding effect on the depreciation ctarge and impaiment.

Stock in trado and stores and spares
The Compary reviews the not reafzable value of stock in trede and stores and spares to assess any ominution in the respective carrying values. Any change in the estmates in future years might affect the cerrying amounts of stock in trade and stores and spares with a corresponding effect on the prob and loss account of those future years.

### 2.4.6 Investment in associates

The Compary determines that a significant and prolonged docline in the fair value of its mostment in associates below its cost is an cbjective evidence of imparment. The impairment loss is recognisod when the carrying amount exceed the highar of fair value less cost to sall and value in use.

During the year cortain amendrnents to Stanclards iasd new intepretations became effective howerver they did rot have any material effect on the financial statements of the Company.

## New / revised accounting standards, amendments to published accounting standards, and interpretations that are not yet effective

The folkwing stanclards, amendments and irterpretations of approved accounting standards arg orly eflective for anrual periods beginning from the dates specified below. These standarcts are either nof retewant to the Company's operations or are not expectod to have significant impact on the Company's financial statements. other than increased disclosures in certain cases

- Presentation of tlems of Other Comprebenswe Income (Amendments to IAS 1: Presentation of Financial Statements) effective for ancual periocis beginning on or after 1 Juty 2012.
- IAS 18 Employee Eenefits (amended 2011) eflective for arnual periods on or after 1 danuary 2013
- Prepamments of a Mnimam Furiding Requirement (Amendments to IFRIC 14) effoctive for arnual periods begirring on or atter 1 Janwary 2011.
- IAS 24 Pedated Party Disclosures frevised 2009) effoctive for annual periods begioning on or affer 1 Jamdary 2011.
- Disclosures - Translers of Firancial Assets (Amendments to IFRS 7) effecthes for arcual perocds beginning on or aftor 1 July 2011.
- IFRS 7 Financial Instruments: Disclosures effective for arrual periods begirving on or after 1 January 2011.

3. SUMMARY OF SIGNIFCANT ACCOUNTING POLICIES

The accounting pofies set cut below hive been apopled consistently to the periods presemted in these financiat statemerits.

## Investments in associates - equity method

Investments in associates where the Compary has significand riluence but not control over the financiat and Goerating policies are axcounted for using equity bosis of acoountrig, under which the imwistments in associates sere initially rocogrised at cost and the carrying amounts are increasod or cjecreased to rocognise the Company's share of the proft or loss of the associates after the date of acquisition, less mpaiment losses, if any. The Company's straro of the profit or loss of the assodiates is recogrised in the Company's profit or loss. Distributions recerved from associates rectuce the carrying amount of the investment. Adjustments to the
carrying amounts are slso made for changes in the Cormpary's proportionate interest in the assoctates arising from changos in the associates' equity that have not been recognised in the associates' profit or loss. The Cornouny's sthare of those changes is recconised diectly in equity of the Compary. Gibin / dossk on sife of above irvestments, it any, ane recognised in the poriod of sale. The carrying arnount of the irwestrnent is testod for imparment, by comparing its recoveratto amount dhigher of value in use zand fair value loss costs to sel/ with Its carrying amount and loss, if amy is recognisod in the profit and loss account.

## Staff retirement benefits

Delinod berveft plans
The Company operates a defined benefit funded pension scheme for all permanent employees who are in the management cadre and the esocutive directors.

In addition, the Compery cperates an unfunded gratuly scheme, for al permanent employves otber than those cowored by the persion fund scherme.

The Company's ebligation under the pension and gratuity schemes is determiened througz actuarial valuations carriod out under the "Projected Unit Crecit Method". Actuarial valuations are concucted arvualy and the latest viluation was conducted at the biance sheet date \{30 June 2011). Actwarial gains and losses arising during the year are included in income currontly. Past service cost res.lting from changes to defined benefit plans to the extent the beriefits are ateexty vested is recognised immedately and remaring unrecognised pust seevice cost is recognised as an expense on a straight-Ine basis over the average period until the bennefis become vested.

Defined contribution plan
The Compary alsc operates a recognised provident furd scheme for its amployees. Equal monthly contributions are made, both by the Compary and the employeus, to the fund at the rate of $10 \%$ of basic pary and dearmess alowarice.

## Financial liabilities

Financial liabilties inchide long-term Ioan, short-ferm borrowings, trade and othar pravables and mark-up accruod on bank borrowings. All financeal labillies are recogrised inilialy at fair velue luss cirectly atfributable transactions costs, if any, and sabequently moasured at amorbsed cost vsing ofloctme interest rate method. where soplicatle. The Compary derecocrisos the financis liablities when it ceases to be a party fo the contractual previsions of suct instruments.

## Taxation

Income tax on the profit or loss for the yuar comgrises current and deferred tax.
Current
Probision for current taxation in the accounts is based on taxable income at the current rates of taxation after taking into account the availatle tax crectis and tax rebetes.

Deferred
Deferred tax is mecogrised using the balance sheet liablity method in respect of all temporary differences urising from diferences between the carrying zmount of assebts and ligblities in the francial statoments and their tax base. This is recognised on the basis of the expected manner of the realization or settlament of the camrying amount of assets and lisbilities using the tax rates onacted or substantialy enacted at the balance sheot date. Deferred tax assets are recognised to the extent that it is probable that future tacolole prolit will be avaiblle egainst which the doctuctiole temporary differences carn be utilsed. Deferred tax assets are rectuced to the extent that is no longer probable that the celated tax benefit wil be realised. The Campary also recogrises deferred tax liablity on sumplus on reveluation of fixed assets which is adjusted and the relatod surplas in fccordance with the ruczirements of Imernational Accounting Standard 12 'Income Tixess'.

### 3.5 Property, plant and equipment

- Property pant and equement are stated at cost less accurnulated depreciation and impairment lowses, if ary, except that buloings are statod at revaluod amount loss accumbated deprociation and imparment losses, if any, while land is stated at revalued amcunt 〈less impaiment losses, if any). Capid work-n-progress is stated at cost accurndated to the balance sheot date less impaiment losses, it any. Cost of besehold land is not griorbsed since the loase is renewatde at nominal price at the option of the lessee.
- Depreciation is charged to income applying the straight Ine method whore by the cost of as asset is veritten oft over its estimated useful life. Deprecaticn on addifion is chargod from the month the asset is avalable for use, while in case of disposal it is chargod upto the month of disposal.
- Surplus on reviduation of bulding to the extent of incrementas depreciation charged there on is transferred from sumplas on revaluation of balding to refained earnings (unapprapriatod profit), not of deferred tax.
- Expenciture incurred subsequent to the initial acquistion of asset is capstaised orly when in increases the future econorric lives embodied in the items of above assets. All other experiditure is recognised in the profit and loss account as on expense is ncumed.
- Gains and losses on disposal are included in income currently.


## Borrowing costs

Borrowing oosts are recogrised is an expense in the period in which these are incorrod, except that those which are cirectly attributable to the acquisition, construction or production of a qualitying asset fi.e. an assot that necessarly takes a substantial period of time to get reody for its intended use or satol are capitalised as part of the cost of that asset.

### 3.7 Stores and spares

Stores and spares aro stated at lower of cost and net reafsable value. Cost is determined using weighted average method. Leens in-transit ire valued at cost comprising invoice value and other charges paid thereon:

### 3.8 Stock in trade

These are valued at lower of cost and net realzable velue. Cost is determined under the weighted average basis. Cost of work-ir-process and finished goods consists of direct materials, labour and applicable production overheads. Net realizable value signifies the estimated seling price in the orcinary course of the business loss estimated cost of completion and solling expenses:
lemsin-friasit are valuod at cost comprising incice value plus othor charges paid theroun ip to the balanoe sheet date.

Scrap is valued at estimated realeatle value.
3.9 Financial assets other than investments

Financial assats includes trade debts, other recavalles kans, advances and deposits. These are reccorised intitially at fair vake plus directly attributable transaction costs, if ary and subsequently measured at amorised cost using offective interest rato method if applicable, less provision for impaiment, if any. A provision for impaiment is established if brere is objective evidence that the Company will not be able to collect anl amounts due accordry to the crigina terns of recelveros. The Company derecognises the finencia bssets when it ceases to be a party to the contractual provisions of such assets.
3.10 Cash and cash equivalents

Casth and cash ecuivalents comprise cash and bank balances. Short term running frances that are ropayable on dermand and form an integra pert of the Companys cast management are indurded as a component of cash and cash equivatents for the puppose of the statement of cash 1lows.

### 3.11 Foreign currency translation

Transactions in foreign currences are reccuded in Pakistan rupees at the rates of exchange prevairgg on the cate of transaction. Monetary assets and lablifies in foreion Cumencies are reportedin Pakistary rupees at the rates of exchange ruling at the balance sheot date. Excriange gains and bsses on translation are included in income curenilly.

### 3.12 Revenue recognition

Reverne from salo of goods is measured at far vale of the consideration recenved or receivable. The Company records revenve from sale of goods on dispatch of goods to its customers.

### 3.13 Impairment

Francial assots
A financial asset is assessed at cach balonce sheet date to determine whether there is any objective evicence that it is impaired. A finaricial asset is considered to be impaired if objective evidence indicates that one or more avents have had a negative effect on the estimated future cast flows of that asset.

Incividually significant financial assets are tested for impoiment on an incividual basis. The remaning financial assuts are assessed colectively in groups that share similar crodt nisk characteristics.

A impairment losses are recognised in profit or loss. An impaiment loss is reversed it the reversal can be related objectively to an event cccuring after the impaiment loss was recogrised.

Nor-linancial assets
The carsing amount of the assots are resiewed at each balance sheet date to determine whether there is any indication of impziment. I soch indication exists, the asset's reccuerable amount is estimated in order to dotermine the extent of imparment kss, if any. mpaimem losses are recognesed as expense in profit and bss account. The recoverable amount is the higher of an asset's sair vatue loss costs to sel and valee in use.

### 3.14 Provisions

Provisions are recogrised when the Comparyy has a present logal or constructive obligation as a result of past events, it is probable that an outikw of resources embodying oconomic benelits will be required to settle the obligation and a refable estimate of the amount can be made.

### 3.15 Offsetting of financial assets and liabilities

Financial assets and financia liestities are coty oftset and the net amount reported in the belance shoot when there is a legally enforceable right to sut of the recogrised amount and the Company intends to ether sette on a net basis, or to realse the asset and settl the liaklity simultaneousty.
3.16 Dividends and reserve appropriation

Dividends and reserve appropriations are recogrized $n$ the period in which these are dectared / approved.
4. SHARE CAPITAL

| 2011 <br> (Numb | $2010$ |  | (Rupees in '000) |  |
| :---: | :---: | :---: | :---: | :---: |
| Authorised |  |  |  |  |
| 30,000,000 | 30,000,000 | Ordinary shares of fis. 10 each | 300,000 | 300,000 |
| Tsaued, subserlbed and paid up |  |  |  |  |
| 8,475,225 | 1.475,226 | Ordnary shares of Ris. 10 each fully paid in cash | 84,752 | 14,752 |
| 174,775 | 174,775 | Ordinary shares of Ris. 10 each issued as fully pald for consideration other then cash | 1,748 | 1.748 |
| 19,812,376 | 19,812,376 | Ordinary shares of Ris. 10 each lesued as tilly paid bonus shares | 198,123 | 198,123 |
| 28,462,378 | 21,462,376 |  | 284,628 | 214,623 |
| 21,462,376 | 21,462,376 | Opering balance | 214,623 | 214,623 |
| 7.000,000 | - | Shares issued during <br> the year $4.1$ | 70,000 | - |
| 28,462,376 | 21,462,376 |  | 289,623 | 214,623 |

4.1 During the year, the company has issued 7,000,000 ordinary stares of As. $10 /$ - each to G.K Tectriclogies, kcorporated, U.S.A as mentioned in note 1.
5. SURPLUS ON REVALUATION OF LAND AND BUILDINGS - net of tax

## Own assets

## Leasehold fand

Balince as at July DT
Decrease in surplus on revaluation carried out as at 30 June 2011

## Buildings

Revaluation sumplus over witten down value at beginnigg
Surplus arisigg on revaluation carried cut as at 30 June 2011
Transferred to unappropriated profit in respect of incremental depreciation charged during the year - net of deferred tax

Related deferred tax liability of incremental deporeciation charged during the year

Retated deferred tax liability at beginning of the year
Related deformod tax liabilliy on revaluation carried out as at 30 June 2011

Less: Related to incrementla depreciation charged during the year

2011
2010
(Rupees in '000)

| 673,250 <br> $(22,300)$ | 613,250 |
| :---: | :---: |
| 580,950 | 613,250 |
| 103,992 | 109,755 |
| 52,645 | - |
| (3,416) | (3,356) |
| (1.839) | 11.807 |
| 161,382 | 103,992 |
| (86,897) | (38,204) |
| $(21,025)$ | - |
| 1.839 | 1,807 |
| (56,463) | (36,397) |
| 695,949 | 680,845 |

6. LONG-TERM LOANS - Secured

2011
2010
(Rupees in '900)
Loans from barking companias
Current portion shown under current liablities

110,958 34.0031

364,184
$\qquad$ 260,958
6.1 All long term loans are secured against hypothecation of specific tems of plant and machinery.
6.2 The rate of mark-up on these loans ranges from $14.75 \%$ to $15.15 \%$ ( $2010: 13.30 \%$ to $14.10 \%$ ). The maturity period of these bans ranges between 03 August 2011 to 11 December 2013 (2010: 27 October 2010 to 16 June 2014).
7. STAFF RETIREMENT BENEFITS - defined benefit plans

The detals of the actuarial valuation under the progected init credit method as at 30 . June 2011 for funded pension and unfunded gratuity echemes are as follows:
7.1 Actuarial assumptions

Disocunt rate
Expected rate of salary increase
Expected rate of return on olan assets
Pension increase


| 2010 |  |
| :---: | :---: |
| Pensicn | Gratuity |
| - | $\%$ |
| 13 | - |
| 10.85 | 10.85 |
| 13 | - |
| 4.15 | - |

7.2 Balance sheet reconciliation

Fair value of plan assets
Present value of defined benefit oblgations Net asset / (lablity)

### 7.3 Changes in fair value of plan assets


(Rupees in '000)



14.992

Pensinn
(Rupees in ' 000 )

219,391
233,256 $\qquad$
-
$\qquad$


Current service cost
Interest cost
Expected refurn on plan assets
Net actuanal bss / (gain)

Fair value as ai 1 Jdy
Expected relum an plan assets
Not actuarial Iossi / gain
Benefits paic
Contribution to fund
Fair vakue as at 30 June
7.4 Changes in present value of defined benefit obligation

Obligation as at 1 July
Cument service cost
Interest cost
Actuarialloss / (gain)
Benefits paid
Obligation as at 30 June

### 7.5 Amounts recognised in the profit and loss account

### 7.6 Recognised asset / (liability)


(Rupees in '000)

| (13.885) | (18.224) | (11,981) | (18,636) |
| :---: | :---: | :---: | :---: |
| (14,992) | (3,707) | $(12,172)$ | (2,461) |
| 35,814 | 828 | 10.288 | 2,873 |
| 6.9.67 | (21.103) | (13,865) | (18,224) |
| 23,622 | - | 28,467 | - |
|  |  |  |  |
| $\begin{aligned} & 78 \% \\ & 7 \% \\ & 15 \% \end{aligned}$ | - | $\begin{gathered} 87 \% \\ 5 \% \\ 8 \% \end{gathered}$ | - |

Equit
Cash

### 7.9 Historical Information

Fair value of plan assets
Present value of the defined
beneft obligation
Deficit in the plan
7.10Experience adjustments

- on plan assets
- on plen lablities
$\left.\begin{array}{rccc}2011 & 2010 & 2009 & 2008\end{array}\right] 2007$

8. OTHER LONG -TERM EMPLOYEE BENEFITS

This represents aocrual for staft compensated absences and includes liability in reepect of key management personnel amounting to Rs. 0.58 millon (2010: Rs. 2.750 milion).
9. DEFERRED TAX LIABILITY - net

Taxable temporary differences
Accolerated tax deprecation
Surplus on revaluation of bulding

## Deductible temporary differences

Prowision for staff retrement and other benvefit
Provision for doubtful dobts
Provision for slow-moving stores and spares
Provision for import levies
Carried forward tax losses etc.
10. TRADE AND OTHER PAYABLES
CrecitorsAcorued experces
Actrances from customers
Deposits from distrioutors
Payable to staff persion fund
Payoble to staff prowidiont fund
Provision for import levises
Sales tax payable
Special execise duty payable
Warkers' profit participation fund
Workers' welfare fund
frcome tax coductod at source
Unclamed dividand
Others
(Rupees in '000)

10.1 This includes mark-up free unsecured batance of Rs. 0.764 milion (2010: Rs. 0.130 milion) psyatle to a reluted party.
10.2 Provision for import levies

This represents provision for import lowes on raw materials. The movement in this provision during the year is as follows:

Balance as on 1 Juy
Charge for the year - net
Balance as at 30 June

### 10.3 Workers' profit participation fund

Belance as on t Juy
Mark-up on functs utilsed in the Compary's business
Allocation for the yoar

Amount paid to the fund
Batance as at 30 June
11. SHORT TERM BORROWINGS

From banking companies - secured
Purring triance under mark-up arrangements
Shoot term finance
11.1

Foreign curency import finance


### 11.1 Running finance under mark-up arrangements

The Compary has arranged short-term rurning frnance facilties from certain banks. The avarall faclity for these nunning finences under mark-up arrangements amounts to Rs. 2,195 millon \{2010: Fis. $2,195 \mathrm{mllon}\}$. The rate of mark-up on the rurring fnance facities ranges between $14.52 \%$ to $15.65 \%$ per annum net of prompt payment rebate (2010: $13.60 \%$ to $14.84 \%$ per annum). These faclities wil exple between 30 Jurie 2011 to 31 March 2012 and are renewabl:.

### 11.2 Foreign currency import finance

Foreign curency impoct finance taciltias are awaibble from various banks amounting to Rs, $1,945 \mathrm{mllion}$ [2010: Rss 1,945 millon and are repaysble on different dates upto 22 October 2011. This facilty is a sub lmit of the overall tacity
mentioned in note 11.1 above. These balances cary mark-up ranging from $1.75 \%$ to $3.5 \%$ per amum (2010: 2.00\% to 2.39\% per annum).

### 11.3 Other facilities

The faclity for opening letters of credt and guarantese as at 30 , dune 2011 amounted to Rs, 2,760 millon |2010: Rs. 2,975 million) of which the amount remaining urutlised as at that date was Rs. 2,477 milion (2010. As. 2,626 milion):

### 11.4 Securities

The above arrangements are secured by way of joint hypothocation over stocks, stores and spares and present and future trade debts of the Compary.
12. CONTNGENCIES AND COMMITMENTS

### 12.1 Contingencies

al The Company has issued to the Collector of Customs post dated cheques amounting to Rs.1.245 millon (2010: Ps. 4.887 millon) against partial exemption of import leves.
b) Bark guarentees amounting to As .269 .232 milton [2010: Rs. 191.157 milliony have been given to various parties for contract performence, tender deposits, etc.
12.2 Commitments
a) Aggregate cormmitments for capital expenditure as at 30 June 2011 amountad to Rs. 0.390 milion (2010: Rs. 1.892 milionj.
b) Commitments under letters of credit for the import of raw materials, etc. [nor-capita expenciture) is at 30 June 2011 amounted to Rs. 13.432 millon (2010: Rs. 158.6 millon).
13. PROPERTY, PLANT AND EQUIPMENT

Operating assets Cepid work-in-progress
13.1
13.2

2011
(Rupees in 200010
(Rupees in '000)

| 13.1 Operating assets | 2011 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cost/ revaluation |  |  |  |  |  | Depreciation |  |  |  | Net book value 35 at 30 June 2011 | Rate \% |
|  | As at 01 Jdy 2010 | Additions | 5 Revaluation |  | (Disposals) | 5) As at 30 June 2011 | $\begin{aligned} & \text { As at } 01 \\ & \text { diy } 2010 \end{aligned}$ | For the year | (Adjustment) As at 30 |  |  |  |
|  |  |  | (Adjustment) | Surplus |  |  |  |  | [\disposal) | June 2011 |  |  |
|  | (Rupees in '000) |  |  |  |  |  |  |  |  |  |  |  |
| Lease hold land at <br>  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Plant and mactinery | 1,270,704 | 21,802 | - | - | - | 1,292,506 | 508,061 | 93,833 | - | 601,894 | 690,612 | 8,12 \& 25 |
| and applances | 53,419 | 3,746 | - | - | (255) | 56,910 | 38,249 | 6,325 | (255) | 44,319 | 12,591 | 12 \& 25 |
| Furniture and fitings | 12,951 | 2,676 | - | - | - | 15,627 | 5,889 | 1,425 | - | 7,314 | 8,313 | 8,12 \& 25 |
| Vehicles | 28,239 | 6,744 | - | - | $(4,024)$ | 30,959 | 17,758 | 4,748 | $(4,024)$ | 18,482 | 12,477 | 20 |
| Loose tods | 1.440 | 5 | - | - | - | 1,445 | 1,022 | 182 | - | 1.204 | 241 |  |
|  | 2,218,126 | 35,120 | $(22,300)$ | 26,990 | (4.279) 2 | 2,253,657 | 594,724 | 118,423 | $(39,934)$ | 673.213 | 1,580,444 |  |
|  | 2010 |  |  |  |  |  |  |  |  |  |  |  |
|  | Cost/ rovaluation |  |  |  |  |  | Deprepiation |  |  |  | Not bock <br> valos as al <br> 30.Jue2010 | Rate \% |
|  | Jul/ 2009 | Additions | Aerdustion (Cis |  | Disposisis | $\begin{aligned} & \text { As } 3: 30 \\ & \text { June } 2010 \end{aligned}$ | As al 01 Jull) 2099 | For tha yes | [Disposal | As al 30 Jre 2010 |  |  |
|  |  |  | (Ac)-siment) | Sundus |  |  |  |  |  |  |  |  |
|  |  |  |  |  | ----- Plum | upees 'n' 'xCCy |  |  |  |  | (ever |  |
| Leasehold land at revalued amount | 613,250 | - | - | - | - | 613,260 | - | - | - | - | 613,250 | - |
| Building on leasehold land |  |  |  |  |  |  |  |  |  |  | 613,250 |  |
|  | 238,123 | - | - | - |  | 238,123 | 11,838 | 11.907 |  | 23,745 | 214.378 |  |
| Plant and machinery | 1,249,891 | 23,452 | - | - | (2,639) | 1,270,704 | 419,180 | 91.527 | (2,646) | 508.081 | 762,643 | 8,12825 |
| Office equipment and applances | 49.838 | 4,019 | - | - | [438] | $53,41 \theta$ | 31,927 | 6,702 | (380) | 38.249 | 15,170 | $12825$ |
| Furniture and fitings | 12,702 | 251 | - | - | (2) | 12,551 | 4.612 | 1,279 | (2) | 5.889 | 7,062 | $\begin{gathered} 12825 \\ 8.12825 \\ 20 \\ 20 \end{gathered}$ |
| Vehicles | 28,363 | 3,271 | - | - | (1,395) | 28,239 | 14,501 | 4,652 | (1,395) | 17,758 | 10,481 |  |
| Loose tods | 1.440 | - | - | - | - | +,440 | 818 | 204 | - | 1.022 | 418 |  |
|  | 2,191,607 | 30,883 | - | - | (4,474) | 2218,126 | 482,876 | 116.271 | (4,423] | 594,724 | 1,623,402 |  |

13.1.1 The revakation of leasehcld land and bulding was carried out on 30 June 2011 by M/s. RabalA. Narjee \& Co. professional valuers on the basis of maket value. The valuation has resultod in additiond net surplus of Ps .40 .345 millon betore tax.

Had there been no revduation, the carrying amounts of leasehold land and buiking would have been NI (c010; NI) and Rs. 103.881 millon (2010; Rs. 110.369 millon) respectively. At 30 June 2011, undeprediated surplus on land and bulding amounted to Fs. 752.364 mion (2010: Ps. 717.242 millon).
13.1.2 Detals of fixed assets disposed off during the year are as flllows:

| Assets | Cost | Accumulated depreciation <br> (Rupees in '000)- | Net book value | Salo proceeds | Mode of disposal | Purchaser | Address |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Items of net book value below Rs. 50,000 each | 4.279 | (4,279) | - | 3,197 | negotiation/ insurance | varicus | various |
| 2011 | 4.279 | (4.279) | - | 3,197 |  |  |  |
| 2010 | 4,474 | (4,423) | 51 | 1,707 |  |  |  |

13.1.3 Depreciation has been alocated as follows;

Cost of sales
Seling costs
Acministrative expenses
13.2

Capital work-in-progress

30 June 2011
Plant and machinery

## 30 June 2010

Plant and machinery
$2011 \quad 2010$
(Rupees in '000)

14. INVESTMENTS IN ASSOCIATES equity accounted for

International Industries Limited (IIL) 576,000 (2010: 480,0c0) fuly paid ondinery Ehares of Rs. 10 each Imarket value of Rs. 28.512 milion (2010; Rs. 26.875 millon)]

New Jubilee Insurance Company Limted (NJI 750,000 (2010: 600,000) fuly paid ordinary shares of Rs. 10 each Imarket value of Ris. 44.760 milim (2010: Rs. 35.820 millon||


2011
(Rupees in ${ }^{\prime} 000$ )
2010

14.1 Associates are entities over which the Company has significant inflience and no control. Company's two investes comparies are considered to be is assoclates by virtue of common drectorship.
14.2 During the year, en Impaiment of Ris. 18 milion has been recogrized agahst ivestment in New Jublee Insurance Company Umited.
14.3 Summarised financial information of associated companies

|  | International Industries Limited (IIL) |  | New Jubilee Insurance Company Limited (NJI) |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 31 \text { March } \\ & 2011 \end{aligned}$ | $\begin{aligned} & 31 \text { March } \\ & 2010 \\ & - \text { (Rupee } \end{aligned}$ | 31 March <br> 2011 | $\begin{aligned} & 31 \text { March } \\ & 2010 \end{aligned}$ |
| Assets | 14,027,287 | 13,401,408 | 8,720.137 | 7,141,949 |
| Labities | 9,284,551 | 9,006,715 | 5,677,284 | 4,372,975 |
|  | For the nine months ended <br> 31 March 2011 | $\begin{aligned} & \text { For the year } \\ & \text { ended } \\ & 30 \text { June } \\ & 2010 \\ & \text { (Rupees } \end{aligned}$ | For the three months ended <br> 31 March 2011 <br> in boO ) $\qquad$ | For the year ended 31 December 2010 |
| Total revenue | 11,796,579 | 13,471,783 | 663,062 | 2,451,227 |
| Proct after tax | 501,835 | 1.026,271 | 136,044 | 450,151 |

14.3.1 Abcive associates have been equity accounted for upto 31 March 2011 . The financial impact for the quarter ended 30 June 2011. of the above associates are not considered to be material.
15. LONG-TERM LOANS

## Considered good - secured

Due from employees
Due from executive
Recoverable within one year
19

| 4,072 | 3,127 |
| :---: | :---: |
| 705 | 85 |
| 4,778 | 3,222 |
| (1,693) | (1,294) |
| 3.085 | 1,928 |

15.1 Mark-up free loans have been given to the employees for purchase of motor cars, motorcycles and other purposes as per the agreement with the workers' union. These sere repsyable in thity-five to sixty equal monthly instalments.
16. STORES AND SPARES

Stcres
Spares [including Rs. 1.650 millon in transit [2010: Ni[]
Prowision against slow moving stores and spares

| 1,469 | 3,017 |
| :---: | :---: |
| 34,037 | 37.120 |
| 35,506 | 40,137 |
| (10,534) | (7,987) |
| 24,972 | 32,150 |

17. STOCK-NN-TRADE

Raw materias [including Rs. 207.4 milion in transit (2010: Rs. 229.1 milioni]
17.1


1922
192.225

43,.084
1,322,151
Fhished goods
Scrap
17.1 This indudes certain raw material of an aggrogate value of Rs. NII (2010; Rs.1. 8 million) hedd by third parties. Raw material includes slow moving items valued at Nil value as against their cost of Rs. 3.083 million.
17.2 Work-n-process and finished goods include slow moving items aggregating Rs. 15.8 millon (2010: Rs. 10.7 millon) and Rs. 24.5 milion \{2010: Rs. 7.1 milion) respectively stated at their net realicable values as against their cost of Rs. 19.2 milion (2010-Rs. 14.6 milion) and Rs. 41.5 milion (2010: Rs. 13.9 milion respectivel.
18. TRADE DEBTS-unsecured

## Considered good

Due from related parties
Others.
Considered doubttul
Others
Provision for conuottid debts
18.1 The related parties from whom the debts are due are as under:

Athas Horida Limited
Cherat Cement Company Limited
Hertage Developments
Intemark (Pitivate) Limted
International Industries Limited
Packages Limited
Pakistan Petroleum Limited
Paksten Securty Printing Corporation (Private) Limited

The above balances are mark-up free and unsecured.

### 18.2 Provision for doubtful debts

Opening balance
Provision / (Rewersal) made durng the year
Wite off from the provision
19. SHORT-TERM LOANS AND ADVANCES unsecured, considered good

Curent portion of long tem loans
Short-term advances to employees
Short-term advances
Advances to supolers

|  | 2011 <br> (Rupe | $\begin{gathered} 2010 \\ \text { in } 1000 \text { ) } \end{gathered}$ |
| :---: | :---: | :---: |
| 18.1 | 45,139 | 55,106 |
|  | 431.759 | 380,934 |
|  | 476.898 | 636,040 |
|  | 19.379 | 12.809 |
|  | 496.277 | 648,849 |
| 18.2 | (13,379) | [12,8099) |
|  | 476.898 | 636.040 |
|  | 1,208 | 14 |
|  | 17 | 17 |
|  | - | 40 |
|  | 43,168 | 51,892 |
|  | 39 | 2.520 |
|  | 588 | 588 |
|  | 119 | - |
|  | - | 35 |
|  | 45.138 | 55,106 |
|  |  |  |
|  | 12.809 | 14,907 |
|  | 6,570 | (1.865) |
|  | $\cdots$ | (233) |
|  | 19.379 | 12,809 |
| 15 | 1.693 | 1,294 |
|  | 870 | 116 |
|  | 3.439 | 10.220 |
|  | 6.002 | 11.630 |

20. SHORT TERM DEPOSITS AND PREPAYMENTS

Deposits - considered good
Prepayments
21. OTHER RECEIVABLES

Clam receivade
Recelvade from statt provident fund - related party Aecewable from statf pension fund - related party Others
22. CASH AND BANK BALANCES

With banks in current accounts
With bariks in deposit accounts
Cash in hand
23. NET SALES

Gross sales
Soles tax and special excise duty
Discounts

2011
(Rupees in '000)

|  | 2.416 |
| :---: | :---: |
| 912 | 793 |
| 3.669 | 3.209 |
| 9,477 | 511 |
| 1,314 | - |
| 6,957 | - |
| 65 | 740 |
| 17.818 | 1.251 |
| 16,673 | 10,222 |
| 25,000 | - |
| 157 | 172 |
| 41.830 | 10,394 |
| $\begin{aligned} & 4,908,036 \\ & (765,272) \end{aligned}$ | $\begin{array}{r} 4,497,510 \\ (650,553) \\ \hline \end{array}$ |
| $\begin{aligned} & 4,142,764 \\ & (46,373) \end{aligned}$ | $\begin{array}{r} 3,846,957 \\ \quad(48,1102 \\ \hline \end{array}$ |
| 4.096,391 | 3,798,847 |

24. COST OF SALES

Opening work-in-process

Opening stock - raw material
Opening stock - metal scrap

Purchases of naw material

Sales of scrap material during the year
Closing stock - raw materila
Closing stock - metal scrap

Stores and spares consumed
Fuel and power
Salarias, wages and benefits
Rient, ratee and taxes
Insurance
Rispars and maintenance
Depreciation
Commrication and stationen
Training, traveling and entertainmen
General works
Cost of production

Closing work-in-process
Cost of goods manufactured
Opening stock of finished goods

Cloaing stock of finished goods

Cost of goods used in capital project
Insurance claim

2011
(Rupees in
(Rupees in '000)

$\frac{14,0.30}{3,698.760}$
$\frac{1165.4761}{3.523 .284}$
185.718 $\overline{3,719,002}$ $\frac{1322.2491}{3,396.753}$

### 24.1 Details of salaries, wages and benefits

Salarios, wages and bonofits
Provident fund contributions
Charge for pensian fund obligaticn
Chargo for stafl retroment gratuity
25. SELLING COSTS

Salaries, wages and benofits
Pent, rates and taxes
hesuance
Peopairs and maintenance
Commurication and stationery
Traing. trawding and ontortainment
Achertising and publicity
Carriage and forwarding expenses
Commission
Depreciation
Subecriptions
Fuel and power
Others
25.1 Details of salaries, wages and benefits

Salories, wages and benefits
Provident fund contributions
Chargo for pension fund oblgation
Charge for staff retrement gratuity
26. ADMINISTRATIVE EXPENSES

Salaries, wages and bonofts
hesuance
Frepairs and mainterance
Logal and professional
Donations
Auditors' remmeration
Commurications and stationery
Provision for doubttul debls
Training. trawding and entortainment
Dopreciation
Fuel and power
Others

|  | $\begin{array}{r} 2011 \\ (R \end{array}$ | $\begin{gathered} 2010 \\ 000) \end{gathered}$ |
| :---: | :---: | :---: |
|  | 161.956 | 147,525 |
|  | 3,605 | 3,310 |
|  | 5,158 | 4,356 |
|  | 3,635 | 2,406 |
|  | 174,354 | 157,597 |
| 25.1 | 51,202 | 41.766 |
|  | 2,345 | 2.224 |
|  | 527 | 422 |
|  | 470 | 481 |
|  | 2.292 | 1.934 |
|  | 5,848 | 4.788 |
|  | 52,107 | 25,905 |
|  | 42,509 | 34.243 |
|  | 741 | 2,639 |
| 13.1.3 | 1,894 | 2,279 |
|  | 592 | 619 |
|  | 1,007 | 942 |
|  | 351 | 348 |
|  | 161,8855 | 118.590 |
|  | 45,450 | 36,990 |
|  | 1,795 | 1,639 |
|  | 3.885 | 3,088 |
|  | 72 | 49 |
|  | 51,202 | 41.766 |
| 26.1 | 69,808 | 52,467 |
|  | 893 | B68 |
|  | 674 | 682 |
|  | 6.483 | 2,982 |
| $\begin{aligned} & 26.2 \\ & 26.3 \end{aligned}$ | 2,010 | 150 |
|  | 351 | 760 |
|  | 3,676 | 3.252 |
|  | 6,570 | (1,865) |
|  | 3,931 | 2.474 |
| 13.1.3 | 4.774 | 4,640 |
|  | 973 | 626 |
|  | 1.007 | 655 |
|  | 101,660 | 67.691 |

(Rupees in '000)

### 26.1 Details of salaries, wages and benefits

Salaries, wages and berefits
Providest fund contributions
Charge for pension fund obligation
Charge for stalf retirement gratuity
26.2 Donations were not made to any dones in which the Compeny or a drector or his spouse had any interest.

### 26.3 Auditors' remuneration

Audit fee
Fee for the review of hatl yearly financial statements
Special certifications
Out of pocket expenses
27. OTHER OPERATING EXPENSES

Liquidated damagas for late delvarias
Workers' profits parficipation fund
Workers' walliare fund
Exchange loss
28. OTHER OPERATING INCOME

Income from a related party - insurance cormission
Income from non-financial assets

- Sale of general scrap
- Gain on disposal of fixed assets

Others

- Balances no longer payable writen back
- Others

2011
2010
(Rupees in '000)

29. FINANCE EXPENSES

Mark-up on financees under mark-up arrangements
Mark-ip on long-term bans
Mark-up on workers' profits participation fund
Bark chargas
30. TAXATION

> Current - for the year
> - prior ysar
> Deferred
30.1 Relationship between tax expense and accounting profit:

Proft betore taxation
Tax at the applicable rate of $35 \%$ ( 2050 : $35 \%$ )
Tax effect of expenses that are not allowable $n$ determining taxable income
Tax effect of share of protit from associates and dividend recened from them
Tax effect of deferred tax relating to eadier years derecognized/fecogrized) in current year
Tax eflect of surcharge included in tex charge
Tax effect of income charged at different rates
Prior years' tax reversal
Tax charge

2011
(Rupees in '000)

| 60,244 | 86,905 |
| :---: | :---: |
| 31,098 | 59,534 |
| 106 | 224 |
| 4,483 | 7,821 |
| 95,932 | 154,484 |
|  |  |
|  |  |
|  |  |
| $44,383$ | $\begin{array}{r} 20,073 \\ (367) \end{array}$ |
| 18.617 | (12,906) |
| 61.000 | 6,800 |
|  |  |
|  |  |
| 146,682 | 52,306 |
| 51.339 | 16,307 |
| 7,351 | 53 |
| (1,963) | $(2,271)$ |
| 2,290 | (8,005) |
| $\begin{aligned} & 2,287 \\ & (304) \end{aligned}$ | - |
|  | (917) |
| - | (367) |
| 61.000 | 6,800 |

30.2 The hcome tax assessments of the Company have been fralsed upto and induding the financial year ended 30 June 2010.
30.3 Return sibmitted under section 114 of the Income Tax Ordinance, 200 for the tax year 2006 was selected for audit and returns for tax years 2007 and 2008 were amended under section 122 (5A) of the Income Tax Crdinance, 2001 by the Income Tax Officer (TO). Expenses amounting to Rs. 87 mlllon were disalowed by the taxation ofticer and were added back to income in respect of above mentloned tax years. However, as a recult of the apoeal fled by the Company, the Commissioner (Appesals allowed expenses of As. 83 million to the Compsny. The department then Iled appeal with the Tribund against the decision of Commissioner (Appeals) whte the Company also fled appeal wth Tribunal for the tax years 2007 and 2008 for admissibily of the remaning expenses of Rs 4 milion. During the year ended 30 June 2011, the Titbund sllowed remaining expenses of Rs. 4 millon on Campany's apped but relnstated disalowances of Fis. 74 milion in respect of department's appeal. The Company has now filsd appeal in the High Court against this decision and is confident of the tavourable outcome of its sppeal.
30.4 The tax authorities have clsallowed expenses of Rs. 24 milion of the Company for the tax year 2009 and sdded back to income. These expenses were disalowed on similar grounds ss used for tax years 2007 and 2008 . The Company went into apped with the Commissioner (Appeals) who has maintained these disallowances. The Company has now filed appeal with the Tribund and is confident of the tavourable outcome of the appes.
30.5 The tax year 2006 has been recently reassessed under section $122(5 \mathrm{~A})$ and the department has added back expenses of Ps. 4 milion. The Company has filsd appesal to the Commissioner (Appealsi and is confident that these disalowances wil eventually, be reversed.
31. EARNINGS PER SHARE - basic and diluted
(Rupees in '000)
Profot atter taxation
85,682 45,506
(Number of shares)
Weighted average number of ocdinary shares issued and subscribed at the end of the year
32. CASH GENERATED FROM OPERATIONS

Prota betore taxation
Adustment for non cash charges and other Items:

- Depreciation
- Provsion tor staff retrement gratulty
- Other long-term employee benetts.
- Gain on disposal of fixed assets
- Interest on bank deposits
- Share of frofiti) / loss from associates
- Impairment loss an investments
- Finance expenses
- Working capita changes
32.1 Working capital changes

Decrease / (increase) in current assets

- Stores and spares
- Stock-n-trade
- Trade debts
- Short-term loans and ackances
- Short term deposits and payments
- Other recelvables inet

Increase / (decresse) in current lisbilities
liade and other paysbles (net)
33. CASH AND CASH EQUIVALENTS

Cash and cash equivalents comprise of the following items:
Cash snd bank balances
Runring finance under mark-up snangements

2011
Rupees in 2010

| 148.682 | 52,306 |
| :---: | :---: |
| 118,423 | 116,27! |
| 3,707 | 2,461 |
| (2.580) | 1,060 |
| $(3,197)$ | (1,656) |
| (418) | - |
| (7,941) | 19, Ce\% $^{2}$ |
| 18.000 | - |
| 95,932 | 154.484 |
| (210,791) | 1577,83e) |
| 155.817 | [261,902] |

61,213 (577,836)
34. FINANCIAL INSTRUMENTS

## Financial risk management

The Board of Directors of the Company has overal responsblity for the establishment and oversight of the Company's risk menagement framework. The Compeny hes exposure to the following risks from its use of financial instruments:

- Credt risk
- Liquidity risk
- Market risk
34.1 Credit risk

Credt risk is the risk that one party to a finencial instrument will fail to discherge an obligation and cause the other party to incur a fnancial loss, without taking into acoount the fair value of any collateral. Conosntration of credit risk arises when a number of counter parties are engaged in simlar business actvities or have similar economic featuras that would cause their ablity to meet contractual obligations to be similerly affected by changes in economics, politicd ar other conditions. Concentrations of crecit risk indicate the relative senaitivity of the Company's performence to developmants affecting a partioular industry.

Credit risk of the Company anises principaly from the trade debts, bans and advances, trede deposits, bank balances and other receivables. The carying amount of friancial assets reprecents the meximum credit exposure. To reduce the exposuie to credit risk the Company has developed a formal approval procsss whereby credit Imits are appled to its customers. The manegement continuously monitors the credt exposure towards the oustomers and makes provision against those balances. considered doubtful of recovery (end el so obtains security / advance paymants, wherever considered necassary). Cash is held only with reputable banks with high qualty credit worthiness.

The maximum exposure to credit risk at the reporting date is as folows:

2011
2010 (Aupees in 000 )
34.1.1 The maximum exposure to credt nisk at the belance sheet date by geographic region was as follows.

Domestic (Pakistan)
Export Processing Zone
34.1.2 The maximum exposure to crecit risk for trade debts at the balence sheet date by type of customer is as folows.

Dealars and distributors
End-user customers

## 170,014 306.024 <br> 306.024

 476,898Trade debts
Loans and advences

| 476,898 | 636,040 |
| ---: | ---: |
| 5,648 | 3,338 |
| 5,210 | 4,681 |
| 41,673 | 10,222 |
| 17.813 |  |
| 547.242 | 1.251 |
|  |  |

Deposits
Banik balances
Other receivables

| 524,926 |
| ---: |
| 22,316 |
| 547.242 | | 628,640 |
| ---: | | 28,892 |
| ---: |
| 656,532 |
| 170,874 |
| 306.024 |
| 476,898 |

34.1.3 As at the year end the Company's most significant customers induded a distributor from whom Rs, 43.167 m lilion was due (2010: Rs. 66.652 milion) and an end-user from whom Fis. 32.085 milion was due (2010: Rs. 79.312 millon).

### 34.1.A Impairment losses and past due balances

The aging of trade debt blancas at the balance sheet date was as followe:

|  | 2011 |  | 2010 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Gross | Impairment | Gross | Impairment |
|  |  | - (Rup | '000) |  |
| Not past due | 251,322 | - | 494,810 | - |
| Past due 1-60 daya | 167.644 | - | 82,505 | - |
| Past due 61 days -1 year | 39,232 | 3.618 | 32.225 | - |
| More than one year | 38.079 | 15,761 | 39,309 | 12,809 |
|  | 496.277 | 19,379 | 648,849 | 12,809 |

34.1.5 Based on the past experienoe, consideration of financial position, pest track recorde and recovenes, the Company believes that trade debts past due do not require any imparment except as providad in these financial statements. None of the other finencial assets are past due or impared. Movement of provision against trade debts is disclosed in note 18.2.
34.2 Liquidity risk

Liquidity risk is the risk that the Compeny will encounter difficulty in meeting its financial obligations as thay fal due. Liquidity risk arises because of the possbility that the Compeny could be requred to pay its labilties earlier than expected or dfficulty in reising funds to meet commitments associated with: financial liabilties as they fall due. The Company's approach to managng Iquidity is to ensure, ss far as posside, that it wll ahways heve sufficiant liquadity to mest its lablites when due, under both narmal and streseed conditions, without incurring unscoeptable losses or risking damage to the Company's reputation. The following are the contractual maturities of finencial lisblifies, including interest payments


### 34.3.1 Currency risk

Foreign currency risk is the risk that the value of a financlal asset or labilty wil fluctuate due to a change in foreign exchange rates. It arises mainly where recenables and payeblas exist due to transactions entered into forsign currencies.

The Company is exposed to currency risk on trade debts, borrowings and sales that are dencminated in a foreign currency pipnmarily U.S. Dolar). The Comparv's exposure to foreign currency risk is as folows:


| 2010 |  |
| :--- | :---: |
| Rupees | US Dollars |
| in '000 | in 000 |

Tracie debts
Creditors
Short term borrowings
Acchued mark-up on short term borrowings
Gross exposure

| 22,316 |
| ---: |
| $(0,576)$ |
| $(911,265)$ |
| $(3,482)$ |
| $(901,007)$ |


| 260 |
| ---: |
| $(100)$ |
| $(10,590)$ |
| $(40)$ |
| $(10,470)$ |


| 26,892 | 316 |
| ---: | ---: |
| $(200,101)$ | $(2,338)$ |
| $(766,218)$ | $(8,951)$ |
| $(1,907)$ | $(22)$ |
| $(941,334)$ | $(10,996)$ |

Abche exposure is payable by the Company in Rupees at the rate on which these are setlled by the Compary. Currently, the Company does not cotain fonward cover against the net exposure dow to existing restrictions by the State Bank of Paxistan on obtaining cover against borrowing in US Dollars under FE 25.

Fcllowing are the significant exchange rates applied during the sear:


## Sensitivity analysis

A the percent strengthening / (weskening) of the Fupee against US Dolar at 30 June would have increased / (decreased) equity and profit and loss sccount by Rs. 45.048 millon (2010. Rs. 47.061 million). This analysis assumes that all other varialos, in particulse interest rates, temaining constant. The analysis is performed on the same basis for 2010.

### 34.3.2 Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will tuctuate because of changes in market interest rates. Majority of the interest rate exposure arises from short and long term borrowings from banks. At the balance sheet date the interest rate provile of the Compary's interest-bearing financial instrument was as follows:

## Fixed rate instruments

| Financial liabilties | 911,265 | 766,219 |
| :---: | :---: | :---: |
| Financial Asset. | 25.000 | - |
| Variable rate instruments |  |  |
| Financial labilties | 164,348 | 812.618 |

Foreign currency lcans bear fived irferest rate while al other borrowings bear variable interest rate and are indexed to MEOR. Borrowing is generally determined on the besis of business needs.

Fair value sensitivity analysis for fixed rate instruments
The Company does not account for any fixed rate finencial assets and liabilties at fair value through profit and loss. Therefore, a change in interest rates at the reporting cdate would not affect profft and loss account and the equity of the Company.

## Cash flow sensitivity analysis for variable rate instruments

A change of 100 basis points in interest rates at the reporting date would have increased//decreased) the equity and profit or bss as of 30 June 2011 by Rs: 0.325 milion (2010: Rs. 1.316 milion). This anslysis assumes that all other variables, in particular foreign currency rates, remain constant. The andysis is performed on the sarne basis for 2010.

### 34.4 Fair value of financial assets and liabilities

Fair value is the amount for which an asset could be exchanged, or a liability settled, between knowledgeable willing parties in an am's length trensaction, Consequenth differences can arise between carryng values and the fair value estimates.

The carrying amounts of all financial assets and liablities reflected in the financial statements approximate ther far values.

### 34.5 Capital risk management

The objective of the Company when managing capital is to safeguard its ablity to continue as a gong concem so that It can continue to provide rehurns for sharehclders and benefits for other stakeholders; and to maintein a strong capital base to support the sustained develogment of its businesses.

The Company manages its capital structure by monitoring return on cet assets and makes adjustments to it in the Ight of changes in economic candtions. In order to maintain or acjust the capita structure, the Campany may aclust the amount of dividend to the shareholders or issue bonus inew shares.

The Compeny is not subject to externaly imposed capital requirements:
35. OPERATING SEGMENTS

These financial statements have been prepared on the basis of single reportable segment.
35.1 Fevenue from calales $\&$ wires represents $97 \%$ (2010: :95\%) of the total revenue of the company
35.2 99\% (2010:99\%) sales of the Compary relates to customers in Pakistan.
35.3 All non-current assets of the Compary at 30 June 2011 are bcated in Paklistan.
35.4 The Company does not have any customer having sles of $10 \%$ or more during the year ended 30 . June 2011 (2010: Ni)
36. REMUNERATION OF THE CHIEF EXECUTIVE, DIRECTORS AND EXECUTIVES
36.1 Remuneration of the chief executive, executive directors and executives.

The aggregate amount charged in these fnancial statements for remuneration induiding al benefits to the chist executive, executive directors and executives of the Company were as follows:

| 2011 |  |  | 2010 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Chiet executive | Executivo directors | Executives | Chiet executive | Exscutive directors | Exacutives |
| (Rupees in '000) |  |  |  |  |  |
| 24,097 | 14-285 | 32,721 | 14,813 | 12,478 | 26.934 |
| 5,343 | 4.744 | 6.449 | 4,428 | 3.923 | 6,051 |
| 4,677 | 4.232 | 14,937 | 3.736 | 3.583 | 11.123 |
| 34,117 | 28,261 | 54,107 | 23,017 | 19.984 | 43,108 |
| 1 | 2 | 29 | 1 | 2 | 24 |

Executive means an employoe of a listed company other than the chiof executive and directors whose basic salary excesds As. 0.6 milion in a financial year. The chiof executive, exccutive ciroctors and certain executives of the Company ane provided with free use of oars. The chicf expoutive, exoculive droctors and exocutives are also provided with modical facilties in accordance with their contillements.
36.2 Remuneration to non-executive directors

In addition to the above, the aggregate amount chargod in these financial siatoments for frectors' fee for deven firoctors was Rs. 0.525 milion (2010; cight directors - Rs. 0.510 milion).
37. TRANSACTIONS WITH RELATED PARTIES

The related parties comprise asscciaked undortakings, cirectors of the Compary, koy management employoes and staft retirement funds. Contrbution to defined contribution plan (providont fund) ane mads as por the tams of omployment and contribution to the defined benefit plan (pension scheme) are in accordance with the actuarial actvice. Romuneration of key maragement personnd are in accordence with their terms of omployment. Other transaclions are at agreed temns.

Dotals of transections with related parties, other than those which have been spocificaly disclosed essewhere in these francial statements are as folows:

Sale of goods
Discount
Purchase of goods, services and materials
Commission earned
Insurance premium
Insurgnce claim recetved
Interest recesved - net
Dividend recesved
Distribution expenses
Share of profit from associated companies
Net charge in respect of staff refirement benefit plans
—(Rupees in '000)_

| 448.611 | 420,039 |
| :---: | :---: |
| 12.136 | 14.721 |
| 26,498 | 472 |
| 796 | 658 |
| 6,367 | 5,896 |
| 1.734 | 10,894 |
| 518 | - |
| 3,264 | 3,300 |
| 9,445 | 9.233 |
| 7.941 | 9,082 |
| 22,929 | 19,617 |

Detals of balances with refated parties are disclosed in notes $7,8,10.1,14,18.1$ and 28 to these financial statements. Key manegement personnd of the Company comprises of the Chief Executive Officer and other directors. Their remuneration are disclosed in note 36.1 and 36.2 .
38. PLANT CAPACITY AND ACTUAL PRODUCTION

The production capacity of the plant cannot be determined as this depends on the relathe proportions of the various types of aluminum sections snd types and sizes of cebles and wres produced.
39. NON-ADJUSTING EVENT AFTER THE BALANCE SHEET DATE

The Board of Directors in their meeting hell on 10 August 2011 have proposed for the year ended 30 . June 2011, final cash dividend of Rs. 2.00 per share (2010: Rs 1.50 per share) amounting to Rs. 56.925 milion [2010; Rs. 32.184 milion) and eppropriation to general reserves amounthg to Rs. 32.500 m Illion (2010: Rs. 16.5 millon) for approval by the members of the Company in the Annual General Meeting to be held on 28 Soptember 20t1. The friancial statements for the year ended 30 June 2011 do not include the effect of the proposed cash dividend and appropriation to general reserves, which wil be recognisod in the firancial statements for the year ending 30 June 2012.
40. DATE OF AUTHORISATION FOR ISSUE

These firanoial statements were authorsed for issue on 10 August 2011 by the board of directors of the Compary.


Kamal A. Chinoy
Chisf Exacutive


Haroun Rashid
Director


Aslam Sadruddin
Finance Director


| Categories of Shareholders | Number | Shares held | Percentage |
| :---: | :---: | :---: | :---: |
| Assaciated Companies, Undertakings and Related Parties International houstries Limited <br> GX Technologiss, Incorporeled | 3 | $\begin{aligned} & 2,425,913 \\ & 6,999,908 \end{aligned}$ | $\begin{array}{r} 8.52 \\ 24.59 \end{array}$ |
| NIT and ICP <br> Natiomal Bark of Pakistan Trusive Duptt. N(U) FUND National hivestment Tuat Limsted Itvestment Copporation of Pabiostan | 3 | $\begin{array}{r} 1,758,827 \\ 45,293 \\ 432 \end{array}$ | $\begin{aligned} & 6.18 \\ & 0.18 \\ & 0.00 \end{aligned}$ |
| Directora, Chiet Executive Officer, their Spouses and Minor Children <br> M. Towniq H. Chinoy <br> Mr. Mustaphe A. Crincy <br> Mre. Mustiapla Chincy <br> M. Kamal A. Chinoy <br> Nrs. Kemel Chinoy <br> Mr. Haroun Hashid <br> Mss. Saodia Peshid <br> Sied Naseem Alrnad <br> Mr. Roderick Macdonald <br> Mr. Errest Kerneth Sy Quyegkeng | 10 | $\begin{array}{r} 10,000 \\ 1,679,062 \\ 24,377 \\ 3,740,334 \\ 67,219 \\ 734,347 \\ 1 \\ 1 \\ 1 \end{array}$ | $\begin{array}{r} 0.03 \\ 5.90 \\ 0.09 \\ 13.14 \\ 0.24 \\ 0.00 \\ 2.58 \\ 0.00 \\ 0.00 \\ 0.00 \end{array}$ |
| Executives | 8 | 89,808 | 0.21 |
| Putlic Sector Companies and Corporations | - | - | - |
| Banks, Developenent Finance hstitutions, Nor-Banking Finance Institutions, Insurance Companies, Modarabas and Mutual Funds | 14 | 2,546,679 | 8.95 |
| Joint Stock Companies | 26 | 288,487 | 1.01 |
| Sharehelders holding ten Percent or more voling Intorest in the Company | - | - | - |
| Individuads | 1.670 | 7,852,693 | 27.60 |
| Others <br> Truaters of Aminia Muslm Gids Schod Mang.Corm.Karschi Zarthosti Berua Mandal The Ags Khen Unevorsity Foundation Govamment Of Pakstain <br> Thustee - PPF Equity (Sub-Funci) Trustoe GU Ahmed Teorls MIs Ltd Emp P.F Kaymo Trading (Fzel) <br> The Pakistan Memon Edu\& Welare Socioty <br> Piskistan Mascric Iratitution <br> Karachi Zarthoets Benu Mandal <br> Administator Atbendoned Prop.Org. | 17 | 77.713 <br> 88,079 <br> 28.061 <br> 9.532 <br> 15,062 <br> 13,750 <br> 7,797 <br> 3,469 <br> 5,03B | 0.27 <br> 0.24 <br> 0.10 <br> 0.00 <br> 0.03 <br> 0.00 <br> 0.05 <br> 0.05 <br> 0.03 <br> 0.01 <br> 0.02 |
| Total | 1.748 | 28,462,375 | 100,00 |

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As witress imy hand the $\qquad$ ctay of $\qquad$ 2011

Signed by the proxy hddar

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2) $\qquad$
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Sherahddar's Fda Na. $\qquad$ Nurtber of Shares hedd $\qquad$
A membar entitbs to attend and vota ant the Moeting is emtibd to appoint a prony to attand and vober instead of him. Such proxy must be a Trembur of the comiperty:

The irstrumant appointing a prowy should be signod ty the mumber or by his attormey duky authorsed in witng. If the mumber is a corparation Its common saal stould be atfond to the instrimert

The ristrurent apponting a proxy, together weth the Power of Attarney under which it is signed re a notarialy cortind copy theroat, should be toposited at the Fingeternd Office of the compary not less than 48 hours before the tme of holing the meoting.
 Accocunt Nurbuer to faciliata thar lobrififcation.




[^0]:    'I have been using Pakistan Cables' wires since I started out in this field. For more than 30 years I have been recommending Pakistan Cables to engineers and customers. Quality construction and the use of $99.99 \%$ pure copper ensure safety and longevity. For me, there is no better wire."

