

**CONDENSED INTERIM
FINANCIAL INFORMATION**

**FOR THE PERIOD ENDED
30 SEPTEMBER 2012**

(Un-Audited)

VISION

To be a dynamic and liberal media company with the aim to inform and entertain our target market, keeping in view the truth and authenticity element.

MISSION

As a leading & diversified media company, our mission is to set new standards of customer satisfaction by gaining the higher market share and at the same time fulfilling our obligations towards our employees, vendors, investors and most important our readers and viewers.

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COMPANY INFORMATION

Board of Directors	Aamna Taseer (Chairman) Shehryar Ali Taseer (CEO) Maheen Ghani Taseer Shehribano Taseer Samira Ahmed Zia Imran Hafeez Maimanat Mohsin	Non-Executive Executive Non-Executive Executive Non-Executive Non-Executive Independent
Chief Financial Officer	Faisal Saleem	
Audit Committee	Maheen Ghani Taseer (Chairman) Aamna Taseer Imran Hafeez	
Company Secretary	Tariq Majeed	
Auditors	Nasir Javed Maqsood Imran Chartered Accountants	
Legal Advisers	Ebrahim Hosain Advocates & Corporate Counsel	
Bankers	Bank Alfalah Limited Faysal Bank Limited Habib Metropolitan Bank Limited NIB Bank Limited Allied Bank Limited Standard Chartered Bank (Pakistan) Limited	
Registrar and Shares Transfer Office	THK Associates (Pvt.) Limited Ground Floor State Life Building No.3, Dr. Zia-ud-Din Ahmed Road Karachi Tel: (021) 111-000-322	
Head Office	3rd Floor, Pace Shopping Mall, Fortress Stadium, Lahore Cantt. Lahore, Pakistan. Tel: (042) 36623005/6/8 Fax: (042) 36623121-36623122	
Registered & Main Project Office	41-N, Industrial Area, Gulberg-II, Lahore Tel: (042) 35878614-9 Fax: (042) 35878620, 35878626	

DIRECTORS' REVIEW

The Directors of **Media Times Limited** ("MTL" or the "Company") are pleased to present the un-audited financial statements of the Company for the Quarter ended 30th of September 2012.

Operating Results

The operating results of the Company are summarized as follows:

	30 September 2012	30 September 2011
	(Rupees)	
Revenue	69,614,727	66,677,661
Gross loss	(20,184,308)	(36,588,945)
Operating cost	32,141,523	34,766,704
Operating loss	(52,325,831)	(71,355,649)
Loss after taxation	(56,886,899)	(60,339,391)
Earnings / (loss) per share - Basic & diluted	(0.32)	(0.45)

During the period under review, the Company reported net revenues of Rs. 69.614 million as compared to Rs. 66.677 million in the corresponding period last year, while the loss after tax was Rs. 56.886 million. The EPS of the Company was Rs. (0.32) as compared to Rs. (0.45) in the corresponding period.

In times of severe economic pressures, political uncertainty, the ongoing war on terror and increasing input prices, the Media industry in Pakistan has been successful in braving all challenges that it has been presented with, so far. The industry has witnessed the introduction of a number of innovative strategies by Pakistani media houses, in order to counter the decreases in Govt. & Private sector advertising revenues; Rightsizing, operational gearing adjustments, use of ICT, consolidation of segments etc. are just a few examples of the measures taken by Pakistani Media industry in order to ensure continuity of its pivotal role in society. The Pakistani media industry has consistently been putting forward a responsible & progressive viewpoint, even when it is sometimes dangerous and unpopular to do so, substantiating their resolve & determination towards educating, informing and shaping the opinions of the general public.

The resilience of our Media industry is evidenced by the introduction of multiple new media ventures in the Pakistani market, in the Calendar year 2012. This is despite the increased security risks faced by the media industry. The loud public &

international support for a responsible, free and effective media, coupled with an improving economic outlook, as suggested by the improvement in Capital Markets, are strongly suggestive of a very positive future outlook for the industry.

Board of Directors

There is no change in the composition of Board of Directors of the Company, since the annual report.

General

The Board of Directors wishes to express its pleasure and gratefulness to the shareholders for their continued support and to all the employees for their ongoing dedication and commitment to the Company.

For and on behalf of the Board of Directors

Lahore
23 October 2012

Shehryar Ali Taseer
Chief Executive Officer

MEDIA TIMES LIMITED

**CONDENSED INTERIM STATEMENT OF FINANCIAL POSITION
AS AT 30 SEPTEMBER 2012**

	Note	(Un-audited) 30 September 2012 (Rupees)	(Audited) 30 June 2012
ASSETS			
NON CURRENT ASSETS			
Tangible fixed assets			
Plant and equipment	4	914,046,517	944,673,377
Intangible assets	5	152,573,670	152,640,370
Long term deposits		7,733,627	7,722,127
Deferred taxation		170,328,653	170,328,653
		<u>1,244,682,467</u>	<u>1,275,364,527</u>
CURRENT ASSETS			
Inventories		3,824,453	5,456,063
Trade debts		115,498,620	103,506,322
Loans and advances		9,325,665	8,774,958
Deposit & prepayments		7,802,682	7,787,827
Other receivables		20,124,747	23,667,014
Cash and bank balances		3,694,497	4,675,804
		<u>160,270,664</u>	<u>153,867,988</u>
TOTAL ASSETS		<u>1,404,953,131</u>	<u>1,429,232,515</u>
EQUITY AND LIABILITIES			
Share Capital and Reserves			
Authorized capital 180,000,000 (2011: 180,000,000) ordinary shares of Rs. 10 each.		<u>1,800,000,000</u>	<u>1,800,000,000</u>
Issued, subscribed and paid up capital		<u>1,788,510,100</u>	<u>1,788,510,100</u>
Share premium		<u>76,223,440</u>	<u>76,223,440</u>
Unappropriated (loss)		<u>(971,922,638)</u>	<u>(915,035,739)</u>
Total Equity		<u>892,810,902</u>	<u>949,697,801</u>
NON CURRENT LIABILITIES			
Long term finances	6	<u>89,436,018</u>	<u>72,961,018</u>
Staff Retirement benefits		<u>58,556,832</u>	<u>56,916,880</u>
		<u>147,992,850</u>	<u>129,877,898</u>
CURRENT LIABILITIES			
Trade and other payables		<u>277,828,075</u>	<u>268,039,747</u>
Interest and mark-up accrued		<u>20,343,984</u>	<u>15,639,749</u>
Short term borrowings	7	<u>50,000,000</u>	<u>50,000,000</u>
Current maturities of long term liabilities		<u>15,977,320</u>	<u>15,977,320</u>
		<u>364,149,379</u>	<u>349,656,816</u>
Contingencies and commitments	8	-	-
TOTAL EQUITY AND LIABILITIES		<u>1,404,953,131</u>	<u>1,429,232,515</u>

The annexed notes from 1 to 15 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

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DIRECTOR

MEDIA TIMES LIMITED

**CONDENSED INTERIM INCOME STATEMENT (UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2012**

	Note	30 September 2012 (Rupees)	30 September 2011
Revenue -Net		69,614,727	66,677,661
Direct cost		(89,799,035)	(103,266,606)
Gross loss		<u>(20,184,308)</u>	<u>(36,588,945)</u>
Operating cost		(32,141,523)	(34,766,704)
Operating loss		<u>(52,325,831)</u>	<u>(71,355,649)</u>
Finance cost		(4,741,718)	(23,338,434)
		<u>(57,067,549)</u>	<u>(94,694,083)</u>
Other operating Income		528,724	482,606
Loss before taxation		<u>(56,538,825)</u>	<u>(94,211,477)</u>
Taxation		(348,074)	33,872,086
Loss after taxation		<u>(56,886,899)</u>	<u>(60,339,391)</u>
Loss per share - basic and diluted	13	<u>(0.32)</u>	<u>(0.45)</u>

The annexed notes from 1 to 15 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

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DIRECTOR

MEDIA TIMES LIMITED**CONDENSED INTERIM STATEMENT OF COMPREHENSIVE
INCOME (UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2012**

	<u>30 September 2012</u>	<u>30 September 2011</u>
	(Rupees)	
Loss after taxation	(56,886,899)	(60,339,391)
Other comprehensive income/ (loss) for the period	-	-
Total comprehensive loss for the period	<u>(56,886,899)</u>	<u>(60,339,391)</u>

The annexed notes from 1 to 15 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

11**MEDIA TIMES LIMITED****CONDENSED INTERIM CASH FLOW STATEMENT (UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2012**

	Note	<u>30 September 2012</u>	<u>30 September 2011</u>
		(Rupees)	
Cash flow from operating activities			
Cash generated from operations	9	(16,903,983)	10,390,575
Decrease in Long term deposits		(11,500)	-
Decrease in Television programs costs		-	5,758,296
Finance cost paid		(37,483)	(20,544,171)
Taxes paid		(474,091)	(482,941)
Net cash used in operating activities		<u>(17,427,057)</u>	<u>(4,878,241)</u>
Cash flow from investing activities			
Fixed capital expenditure		<u>(29,250)</u>	<u>(1,235,000)</u>
Net cash used in investing activities		<u>(29,250)</u>	<u>(1,235,000)</u>
Cash flow from financing activities			
Repayment of long term finances-Net		<u>16,475,000</u>	<u>(422,545)</u>
Repayment of finance lease liabilities-Net		-	(899,247)
Net cash generated/ (used in) from financing activities		<u>16,475,000</u>	<u>(1,321,792)</u>
Net decrease in cash and cash equivalents		<u>(981,307)</u>	<u>(7,435,033)</u>
Cash and cash equivalents at the beginning of the period		<u>4,675,804</u>	<u>7,824,258</u>
Cash and cash equivalents at the end of the period		<u>3,694,497</u>	<u>389,225</u>

The annexed notes from 1 to 15 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

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**CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY (UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2012**

	Share Capital	Capital reserves		Revenue reserve		Total
		Share Premium	Share	Unappropriated	Profit/(loss)	
Balance as at 30 June 2011	1,341,382,580	76,223,440	-	(215,706,155)	1,201,899,865	
Net loss for the period	-	-	(60,339,390)	(60,339,390)	(60,339,390)	
Balance as at 30 September 2011	<u>1,341,382,580</u>	<u>76,223,440</u>	<u>-</u>	<u>(276,045,545)</u>	<u>1,141,560,475</u>	
Balance as at 30 June 2012	1,788,510,100	76,223,440	-	(915,035,739)	949,697,801	
Net loss for the period	-	-	-	(56,886,899)	(56,886,899)	
Balance as at 30 September 2012	<u>1,788,510,100</u>	<u>76,223,440</u>	<u>-</u>	<u>(971,922,638)</u>	<u>892,810,902</u>	

MEDIA TIMES LIMITED

(Rupees)

The annexed notes from 1 to 15 form an integral part of this condensed interim financial information.

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LAHORE

CHIEF EXECUTIVE

DIRECTOR

MEDIA TIMES LIMITED

**NOTES TO THE CONDENSED INTERIM FINANCIAL INFORMATION
(UN-AUDITED)
FOR THE QUARTER ENDED 30 SEPTEMBER 2012**

1 The Company and its operations

Media Times Limited (the "MTL" and or "Company") was incorporated in Pakistan on 26 June 2001 as a Private Limited Company under the Companies Ordinance, 1984 and was converted into Public Limited Company on 06 March 2007. The Company is listed on Karachi and Lahore Stock Exchanges. The registered office of the Company is located at 41-N, Industrial Area, Gulberg II, Lahore and is engaged in printing and publishing daily English and Urdu news papers by the name of "Daily Times" and "AajKa" respectively and also engaged in production, promotion, advertisement, distribution and broadcasting of television programs through satellite channels by the name of "Business Plus" and "Zaiqa" (formerly Wikkid Plus) respectively. The principal places of the business for "Business Plus" and "Zaiqa" is situated at F-49, Block-8, KDA Scheme 5, Clifton Karachi and for Newspapers is at 41-N, Industrial Area, Gulberg II, Lahore. The company has also applied to (PEMRA) for grant of license for entertainment channel which is under the process of approval.

2 Basis of preparation

This condensed interim financial information has been prepared in accordance with approved accounting standards as applicable in Pakistan. Approved accounting standards comprise of such International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board as are notified under the Companies Ordinance, 1984, provisions of and directives issued under the Companies Ordinance, 1984. Wherever the requirements or directives issued by Securities and Exchange Commission of Pakistan differ with the requirements of IFRS, the requirements of the Companies Ordinance, 1984 or the requirements of the said directives prevail.

The disclosures made in these condensed interim financial information have, however, been limited based on the requirements of the International Accounting Standard 34, Interim Financial Reporting.

3 Significant accounting judgments and estimates

The preparation of condensed interim financial information requires management to make judgments, estimates and assumptions that affect the application of accounting policies and reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates. In preparing this condensed interim financial information, the significant judgments made by the management in applying accounting policies and the key sources of estimation were the same as those that were applied to the financial statements as at and for the year ended 30 June 2012.

	Note	30 September 2012	30 June 2012
(Rupees)			
4 Property, plant and equipment			
Operating assets	4.1	914,046,517	944,673,377
		<u>914,046,517</u>	<u>944,673,377</u>
4.1 Operating assets			
Owned and leased assets:			
Opening net book value		944,673,377	1,115,046,654
Additions / transfers during the period	4.1.1	29,250	206,708,746
		<u>944,702,627</u>	1,321,755,400
Disposal during the period -NBV	4.1.2	-	(4,214,344)
Depreciation for the period		(30,656,110)	(137,297,589)
Impairment loss		-	(235,570,088)
Closing net book value		<u>914,046,517</u>	<u>944,673,377</u>

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MEDIA TIMES LIMITED

	30 September 2012	30 June 2012
	(Rupees)	
4.1.1 Break-up of additions/transfers		
Leasehold improvements	-	5,709,656
Plant and equipment	-	198,163,937
Office equipment	29,250	1,066,628
Computers	-	179,600
Furniture and fixtures	-	275,000
Vehicles	-	1,313,925
	<u>29,250</u>	<u>206,708,746</u>
4.1.2 Break-up of Disposals		
Office equipment	-	216,786
Furniture & Fixture	-	103,315
Vehicles	-	3,894,243
	<u>-</u>	<u>4,214,344</u>
5 Intangible Assets		
This represents goodwill arised on merger of Total Media Limited with Media Times Limited and licenses cost.		
	30 September 2012	30 June 2012
	(Rupees)	
6 Long term finances		
Banking companies and other financial institutions		
First National Bank Modarba - Secured	3,181,820	3,181,820
Associated Companies - Unsecured	89,436,018	72,961,018
	<u>92,617,838</u>	<u>76,142,838</u>
Less: current portion shown under current liabilities	<u>(3,181,820)</u>	<u>(3,181,820)</u>
	<u>89,436,018</u>	<u>72,961,018</u>
7 Short term borrowing-secured		
Running Finance facility available from commercial bank under mark up arrangements amounts to Rs. 50 million (June 2012: Rs. 50 million). Mark up is charged at 6 months KIBOR plus 3.5 % per annum, payable on quarterly basis. It is secured by way of exclusive charge on present and future current and fixed assets of the Company.		
8 Contingencies and commitments		
There is no change in contingencies and commitments disclosed in the annual financial statements for the year ended 30 June 2012.		

MEDIA TIMES LIMITED

	30 September 2012	30 September 2011
	(Rupees)	
9 Cash generated from operating activities		
Loss before taxation	(56,538,825)	(94,211,476)
Adjustment for non-cash charges and other items:		
Depreciation	30,656,110	29,484,909
Amortization of intangible assets	66,700	66,700
Retirement benefits	1,639,952	1,894,564
Finance cost	4,741,718	23,338,434
Profit/(loss) before working capital changes	<u>(19,434,345)</u>	<u>(39,426,869)</u>
Effect on cash flow due to working capital changes:		
Inventories	1,631,610	1,605,395
Television programs costs	-	13,042,391
Trade debts	(11,992,298)	(7,085,614)
Loans and advances	(550,707)	(3,437,515)
Deposit & prepayments	(14,855)	34,017
Other receivables	3,668,284	100,957
Trade and other payables	2,530,362	49,817,444
	<u>(16,903,983)</u>	<u>10,390,575</u>
10 Related party transactions		
The related parties comprise associated companies, related group companies, directors of the Company, companies where directors also hold directorship, and key management employees. Significant transactions with related parties are as follows:		
	30 September 2012	30 September 2011
	(Rupees)	
Associated Companies		
First Capital Securities Corporation Limited		
Interest on loan	127,638	20,037,846
Pace Pakistan Limited		
Building Rent	2,821,500	2,562,015
Worldcall Telecom Limited		
Sale of goods and services	-	828,572
Building Rent	524,814	477,102
Purchase of goods & services	297,015	-
All transactions with related parties have been carried out on commercial terms and conditions.		
12 Segment reporting		
Segment information is presented in respect of the Company's business. The primary format, business segment, is based on the Company's management reporting structure.		
Segment results, assets and liabilities include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.		
Segment capital expenditure is the total cost incurred during the period to acquire segment assets that are expected to be used for more than one year.		

MEDIA TIMES LIMITED

The Company's operations comprise of the following main business segments:

- Print media which comprises of "Daily Times" and "AajKal" being the Daily English and Urdu newspapers respectively.
- Electronic media comprises of "Business Plus", and "Zaiqa" being the two satellite channels.

Segment analysis for the period ended 30 September 2012

	Print Media	Electronic Media (Rupees)	Total
Total revenue - net	52,510,101	17,104,626	69,614,727
Loss before tax and unallocated expenses	(34,100,314)	(22,438,511)	(56,538,825)
Unallocated corporate expenses			
Taxation			(348,074)
Loss after taxation			<u>(56,886,899)</u>

	Print Media	Electronic Media (Rupees)	Total
Segment assets and liabilities			
Segment assets	1,138,066,722	96,557,756	1,234,624,478
Unallocated segment assets	-	-	170,328,653
Consolidated total assets			<u>1,404,953,131</u>
Segment liabilities	<u>350,092,176</u>	<u>162,050,053</u>	<u>512,142,229</u>
Segment capital expenditure	<u>29,250</u>	<u>-</u>	<u>29,250</u>
Depreciation and amortization	<u>15,555,926</u>	<u>15,166,884</u>	<u>30,722,810</u>

Segment analysis for the period ended 30 September 2011

	Print Media	Electronic Media (Rupees)	Total
Total revenue - net	58,990,308	7,687,353	66,677,661
Loss before tax and unallocated expenses	(48,933,934)	(45,277,543)	(94,211,477)
Unallocated corporate expenses			
Taxation			33,872,086
Loss after taxation			<u>(60,339,391)</u>

MEDIA TIMES LIMITED

	Print Media	Electronic Media (Rupees)	Total
Segment assets and liabilities			
Segment assets	1,318,768,876	454,764,644	1,773,533,520
Unallocated segment assets	-	-	204,893,298
Consolidated total assets			<u>1,978,426,818</u>
Segment liabilities	<u>646,816,752</u>	<u>190,049,592</u>	<u>836,866,344</u>
Segment capital expenditure	<u>-</u>	<u>1,235,000</u>	<u>1,235,000</u>
Depreciation and amortization	<u>16,295,201</u>	<u>13,256,408</u>	<u>29,551,609</u>

12 Taxation

Provision for taxation for the quarter ended 30 September 2012 has been made on an estimated basis.

	30 September 2012	30 September 2011
	(Rupees)	
13 Loss per share - basic and diluted		
There is no dilutive effect on the basic earnings per share of the Company, which is based on;		
Loss after taxation attributable to ordinary share holders -Rupees	<u>(56,886,899)</u>	<u>(60,339,390)</u>
Weighted average number of ordinary shares - Numbers	<u>178,851,010</u>	<u>134,138,258</u>
Loss per share - Basic Rupees	<u>(0.32)</u>	<u>(0.45)</u>

14 Date of authorization for issue

This un-audited condensed interim financial information for the quarter ended 30 September 2012 was authorized for issue on 23 October 2012 by the Board of Directors of the Company.

15 General

15.1 Figures have been rounded off to the nearest of rupee.