# For the First Quarter Ended 30 September 2017 (Un-Audited)

## **VISION**

To be a dynamic and liberal media company with the aim to inform and entertain our target market, keeping in view the truth and authenticity element.

## **MISSION**

As a leading & diversified media company, our mission is to set new standards of customer satisfaction by gaining the higher market share and at the same time fulfilling our obligations towards our employees, vendors, investors and most important our readers and viewers.

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## **Company Information**

**Board of Directors** Aamna Taseer

Shehrvar Ali Taseer Shahbaz Ali Taseer Shehrbano Taseer Rema Husain Qureshi Ayesha Tammy Haq Mohammad Mikail Khan (Chairman) Non-Executive Executive Non-Executive

Executive Non-Executive Non-Executive Independent

Chief Financial Officer

Waheed Asghar

Audit Committee

Mohammad Maikail Khan (Chairman)

(CEO)

Ayesha Tammy Hag Rema Husain Qureshi

Human Resource and

Remuneration (HR&R) Committee

Aamna Taseer (Chairman)

Shehryar Ali Taseer Shahbaz Ali Taseer

Company Secretary

Shahzad Jawahar

Auditors

KPMG Taseer Hadi & Co. Chartered Accountants

Legal Advisers

Muhammad Akbar Haroon

Bankers

Allied Bank Limited Bank Alfalah Limited Faysal Bank Limited

Habib Metropolitan Bank Limited

Registrar and Shares Transfer Office THK Associates (Pvt.) Limited

1st Floor, 40-C, Block-6, P.E.C.H.S

Karachi-75400 Tel:(021) 111-000-322

Head Office

3rd Floor, Pace Shopping Mall,

Fortress Stadium, Lahore Cantt. Lahore, Pakistan

Tel:(042) 36623005/6/8

Fax: (042) 36623121, 36623122

Registered & Main Project Office

41-N, Industrial Area, Gulberg-II, Lahore

Tel: (042) 35878614-9

Fax: (042) 35878620, 35878626

#### DIRECTORS' REPORT

The Directors of Media Times Limited ("MTL" or "the Company") are pleased to present their report to the members along with unaudited financial statements of the Company for the quarter ended 30 September 2017.

#### Financial Overview

During the period under review the Company reported an after tax loss of Rs.28 million as compared to a loss of Rs.30 million in corresponding period last year. The Company has reported revenue of Rs 91 million during the quarter as compared to Rs 95 million of the same period in the last corresponding period. This fall in revenue was due to ongoing economic conditions. The Cost of production reduced to Rs 80 million as compared to Rs 90 million in corresponding period, resulting in a Gross profit of Rs. 10.6 million.

The detailed results of the Company for the period are disclosed in the financial statements accompanying this report; however highlights for the period are as follows:

	Septe	ember	
Duest and Lane Assessed	2017	2016	
Profit and Loss Account	(Rs. in Millions)		
Turnover	91.1	95.4	
Gross Profit (loss)	10.6	5.1	
Loss after Taxation	(28.0)	(30.2)	
EPS Basic & Diluted- (Rupees)	(0.16)	(0.17)	

#### CPEC DAY

Media Times limited celebrated China Pakistan Economic Corridor (CPEC) day on 17th October 2017 which was a full day transmission initiated by Business plus channel. The core purpose of this transmission was to strengthen Pak china relationship and to make Public aware of the real positive picture of CPEC.

Media Times Limited extend its gratitude to guests who made this transmission a success, which include Council general and active ambassador of china embassy, President of Habib Metropolitan Bank, Chairman Gawadar Development Authority (GDA) and other top rated businessmen and bureaucrats. This event was also covered in our English newspaper Daily Times.

#### Earnings per Share

The earnings per share for the period ended Sep 30, 2017 is Rs (0.16) as compared to Rs (0.17) for previous year's corresponding period.

#### Acknowledgements

The Directors are pleased take this opportunity to place on record their appreciation of the dedication and commitment of employees at all levels that has made MTL to become one of the leading media companies in Pakistan. Directors thank and express their gratitude for the support and co-operation received from the Central and State Governments and other stakeholders including viewers, producers, vendors, financial institutions, banks, investors, service providers as well as regulatory and governmental authorities.

For and on behalf of the Board of Directors

Lahore 25 October 2017 Shehryar Ali Taseer Chief Executive Officer

# ڈائز یکٹرز کی رپورٹ

30 تتبر 2017 دکواختتام پذیر سدمان کے لئے میڈیا ٹائمز کمیٹیڈ(''MTL'' یا'' کمپنی'') کے ڈائز کیٹرزا پنے اراکین کوسدمان رپورٹ اورغیر پڑتال شدہ مالیاتی اسٹیمٹش پیش کرنے میں فوجھوں کرتے ہیں۔

# مالياتی جائزه

گذشتہ سال کی مدت کے 30 ملین روپے کے نقصان کے مقابلہ میں کمپنی نے زیر جائزہ سال کے دوران 28 ملین روپے کا نقصان رپورٹ ہوا۔ای طرح گذشتہ سال کی اتک سہ ماہی کے دوران 95 ملین روپے کی آمدنی کے مقابلہ میں روال سال کی مدت میں 91 ملین روپے کی آمدنی درج کی گئے۔ یہ کی حالیہ معاثی حالات کی وجہ سے ہے۔ پیداوار کی لاگت بھی گذشتہ سال کے 90 ملین روپے کے مقابلہ میں 80 ملین روپے درج کی گئی اور نیتجناً 10.6 ملین روپے کا مجموع منافع درج کیا گیا۔

> اس دورانی میں کمپنی کے تفصیلی نتائج اس رپورٹ کے ہمراہ مالیاتی اسٹیمنٹس میں بیان کئے گئے ہیں۔ تاہم پوری مدت کے نتائج کا خلاصہ حسب ذیل ہے۔ (ملین رویوں میں)

کھانتہ جات برائے نقع ونقصان	ستمبر 2017ء	ستمبر 2016ء
ٹرن اوور	91.1	95.4
مجموعي نفع ( نقصان )	10.6	5.1
نقضان علاوه نيكس	(28.0)	(30.2)
فی حصص آ مدنی ( منیادی اورمجموعی ) ( رویے )	(0.16)	(0.17)

## CPECور\_

میڈیا ٹائٹر کمیٹڈ نے 17اکتوبر 2017ءکو پاک چین اقتصادی راہداری (CPEC) دن منا یا جس کے تحت بزنس پلس چینل پر پورے دن کے لئےنشریات چلائی گئی۔اس نشریات کا بنیادی مقصدیا ک چین دوئی کومشبوط کرنااور CPEC کے تقیق شبت تصور ہے متعلق لوگوں کوآگاہ کرنا تھا۔

میڈیاٹائمزایے مہمانوں کوٹراج تحسین پیش کرتے ہیں جنہوں نے نشریات کی کامیانی کویٹین بنایا جس میں چینی کونس خانہ سے سفیراورکونصل جزل، حبیب میٹرو پلیٹن بنک سے صدر، گوادرڈ پولپینٹ اتھارٹی (GDA) کے چیئر میں اورویگراکل سطی کاروباری حضرات اور پیوروکریٹ نے شرکت کی۔اس تقریب کوڈ بلی ٹائمزا اخبار میں بھی پذیرانی رنگ گی۔

# في حصص آمدني

گذشتہ سال کی ای سدماہی کے دوران ((1.70 روپے کی فی حصص آمدنی کے مقابلہ میں 30 ستمبر 2017 وکواختتا م پذیر سدماہی کے لیے فی حصص آمدنی ((1.60 روپے تھی۔ **اعتراف** 

ڈائز کیٹر زقمام مطوں پرملاز مین سےعزم اور جذبہ کوخراج تحسین بیش کرتے ہیں جنہوں نے MTL کو پاکستان کی معروف میڈیا کمپنیوں میں اعلیٰ مقام دلانے کے لئے اہم کر دارا دا کیا۔ ڈائز کیٹر زمرکزی اورصوبائی حکومتوں اور دیگر سٹکیک ہولڈرز بشول ناظرین، پروڈ پوسرز، وییڈرز، مالیاتی اداروں، بنکوں، سرمایید داروں، خدمات فراہم کرنے والوں بشمول ریگولیٹری اور حکومتی اقفار ٹیوں کی مدداور بھر پورتعاون کے بھی شکرگز اروپی ۔

بورڈ آف ڈائر کیٹرز (کے لئے/کی جانب سے)

لا مور شر<sub>م</sub> يارعلى تا ثير 25 كن تور 2017 جن الكرز كيكن أفيم

#### **CONDENSED INTERIM BALANCE SHEET** AS AT 30 SEPTEMBER 2017

7671 66 621 1211152112011	Note	(Un-Audited) 30 Sep 2017 Rupe	(Audited) 30 June 2017
ASSETS			
Non Current assets Property, plant and equipment Intangibles Long term deposits  Current assets	4	402,741,840 1,509,812 6,751,283 411,002,935	415,484,200 1,576,554 6,751,283 423,812,037
Stores and spare parts Trade debts Advances, prepayments and other receivables Advance income tax Cash and bank balances		1,557,220 107,975,800 8,564,439 12,444,619 2,483,799 133,025,877 544,028,811	1,676,029 132,019,073 4,934,057 12,661,037 2,686,663 153,976,860 577,788,897
EQUITY AND LIABILITIES			
Share capital and reserves Authorized share capital 180,000,000 ordinary shares of Rs. 10/- each. Share Capital Share premium Reserve Accumulated loss		1,800,000,000 1,788,510,100 76,223,440 2,140,219,234)	1,800,000,000 1,788,510,100 76,223,440 (2,112,215,026)
Non current liabilties Long term finance-unsecured Deferred Liability	5	194,187,697 35,042,619 229,230,316	(247,481,486) 194,187,697 33,218,002 227,405,699
Current liabilities Trade and other payables Accrued Markup Short term borrowings Liabilities against assets subject to finance lease	6	461,657,881 59,895,200 50,295,520 18,435,589 590,284,190 819,514,506	473,713,616 55,419,959 50,295,520 18,435,589 597,864,684 825,270,383
Contingencies and commitments	7 _	544,028,812	577,788,897

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

25 October 2017 Chief Financial Officer

Chief Executive

Director

#### CONDENSED INTERIM PROFIT & LOSS ACCOUNT (UN-AUDITED) FOR THE QUARTER ENDED 30 SEPTEMBER 2017

		30 Sep 2017	30 Sep 2016
	Note	Rupe	es
Turnover - net Cost of production		91,107,546 (80,473,850)	95,489,044 (90,378,415)
Gross Profit		10,633,696	5,110,629
Administrative and selling expenses		(49,264,512)	(35,888,995)
Finance cost		(4,668,447)	(4,280,035)
Other income		16,714,196	5,110,721
Loss before taxation		(26,585,067)	(29,947,680)
Taxation		(1,419,142)	(313,669)
Loss after taxation		(28,004,208)	(30,261,349)
Loss per share - basic and diluted	12	(0.16)	(0.17)

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

### CONDENSED INTERIM STATEMENT OF COMPREHENSIVE INCOME (UN-AUDITED) FOR THE QUARTER ENDED 30 SEPTEMBER 2017

	30 Sep 2017	30 Sep 2016
	Rup	ees
Loss after taxation	(28,004,208)	(30,261,349)
Other comprehensive income	-	-
Total comprehensive loss for the quarter	(28,004,208)	(30,261,349)

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

### CONDENSED INTERIM CASH FLOW STATEMENT (UN-AUDITED) FOR THE QUARTER ENDED 30 SEPTEMBER 2017

		30 Sep 2017	30 Sep 2016
	Note	Rup	oees
Cash flow from operating activities Cash used in operations	8	8,766,764	(3,952,285)
Retirement benefits paid Finance cost paid Income Tax paid Net cash used in operating activities		(193,205) (1,202,723) 7,370,836	(1,440,444) (108,229) (906,598) (6,407,555)
Cash flow from investing activities Fixed capital expenditure Proceeds from sale of property, plant and equipment Net cash generated from/(used in) investing activities		(7,573,700) - (7,573,700)	(402,880) 2,713,500 2,310,620
<u>Cash flow from financing activities</u> Repayment of liabilities against assets subject to finance I	ease		100,001
Net cash generated from financing activities			100,001
Net Increase/ (decrease) in cash and cash equivalents Cash and cash equivalents at the beginning of the per Cash and cash equivalents at the end of the period		(202,864) 2,686,663 2,483,799	(3,996,935) 5,430,311 1,433,376

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

25 October 2017 Chief Financial Officer

Chief Executive

Director

## CONDENSED INTERIM STATEMENT OF CHANGES IN EQUITY (UN-AUDITED) FOR THE QUARTER ENDED 30 SEPTEMBER 2017

	Share	Capital reserves	Revenue reserve	Total
	capital	Share premium	Unappropriate profit/(loss)	d Total
		Rup	ees	
Balance at 01 July 2016( Audit	ted) 1,788,510,100	76,223,440	(2,034,238,690)	(169,505,150)
Loss for the period Other comprehensive income/(loss) for the period.	-	-	(30,261,349)	(30,261,349)
income/(ioss) for the period.			(30,261,349)	(30,261,349)
Balance at 30 September 2016( Un-Audited)	1,788,510,100	76,223,440	(2,064,500,039)	(199,766,499)
Loss for the period Other comprehensive income/(loss) for the period	-	-	(49,811,224)	(49,811,224) 2,096,237
income/(ioss) for the period		-	2,096,237 (47,714,987)	(47,714,987)
Balance at 30	4 700 540 400	76 222 440	(2.442.245.026)	(247 494 496)
June 2017( Audited)	1,788,510,100	76,223,440	(2,112,215,026)	(247,481,486)
Loss for the period Other comprehensive income/(loss) for the period			(28,004,208)	(28,004,208)
(1000) 15. min politica			(28,004,208)	(28,004,208)
Balance as at 30 September				
2017( Un-Audited)	1,788,510,100	76,223,440	(2,140,219,235)	(275,485,695)

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

Lahore

25 October 2017 Chief Financial Officer

Chief Executive

Director

# NOTES TO THE FINANCIAL STATEMENTS (UN-AUDITED) FOR THE QUARTER ENDED 30 SEPTEMBER 2017

#### 1 The Company and its operations

Media Times Limited ("the Company") was incorporated in Pakistan on 26 June 2001 as a Private Limited Company under the Companies Ordinance, 1984 and was converted into Public Limited Company on 06 March 2007. The Company is listed on Pakistan Stock exchnage. The registered office of the Company is situated at 41-N, Industrial Area, Gulberg II, Lahore. The Company is engaged in printing and publishing daily English and Urdu newspapers by the name of "Daily Times" and "AajKal" respectively and also engaged in production, promotion, advertisement, distribution and broadcasting of television programs through satellite channels by the name of "Business Plus" and "Zaiqa" (formerly Wikkid Plus) respectively. The principal places of the business for "Business Plus" and "Zaiqa" is situated at F-49, Block-8, KDA Scheme 5, Clifton Karachi and for Newspapers is at 41-N, Industrial Area, Gulberg II, Lahore.

#### 2 Basis of preparation

#### Statement of compliance

This condensed financial information has been presented in condensed form in accordance with the requirements of the International Accounting Standard (IAS) 34 - Interim Financial Reporting and provisions of and the directives issued under the Companies Ordinance, 1984. In case where requirements of Companies Ordinance 1984 differ, the provisions of or directives issued under the Companies Ordinance, 1984 or directives issued by Securities and Exchange Commission of Pakistan (SECP) have been followed.

This condensed financial information is being submitted to the shareholders as required by section 245 of the Companies Ordinance, 1984 and the Listing Regulations of Pakistan stock exchange. This quarterly financial information does not include all the information required for annual financial statements and should be read in conjunction with audited financial statemnts of the Company, for the year ended 30 June 2017

#### Judgements and estimates

In preparing this condensed financial information, management make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates. The significant judgements made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the financial statements as at and for the year ended 30 June 2017.

#### Functional and presentation currency

This condensed interim financial information is presented in Pakistan Rupees which is also the Company's functional currency.

#### 3 Significant accounting policies

The accounting policies applied in this quarterly Financial statemnets are the same as those applied in the Company's financial statements are at any for the year and ad 20 June 2017.

	the Company's imancial statements as at and for tr	ie year ended 50 Jur	le 2017.	
			30 Sep 2017	30 June 2017
4	Property, plant and equipment	Note	Rup	ees
•	Operating assets	4.1	402,741,840 402,741,840	415,484,200 415,484,200

	erating assets ned and leased assets:	Note	30 Sep 2017 Rup	30 June 2017 <b>ees</b>
	ening net book value itions during the period	4.1.1	415,484,200 7,573,700 423,057,900	503,680,965 3,481,831 507,162,796
	posal during the period -NBV preciation for the period		(20,315,369)	(1,175,000) (90,503,596)
Clos	sing net book value		402,742,530	415,484,200
4.1.1	Break-up of additions		402,741,840	415,484,200
	Plant and equipment Office equipment Computers Vehicles Furniture and fixtures		45,500 754,000 84,200 6,690,000 - 7,573,700	163,000 824,989 534,642 1,900,000 59,200 3,481,831

#### 5 Long term finances

This represents loan obtained from WTL Services (Private) Limited. This loan is repayable in January 2022. This is an unsecured loan and carries mark-up at the rate of three months KIBOR plus 300 basis points per annum (30 June 2017: three months KIBOR plus 300 basis points per annum).

#### 6 Tade and other payables

Trade and other payables include balance amounting to Rs 6.5 million (June 2017: Rs 6.5 million) payable to associated undertakings.

#### 7 Contingencies and commitments

There has been no significant change in the status of commitments and contingencies as reported in preceeding annual audited financial statements of the Company for the year ended 30 June 2017.

		30 Sep 2017	30 Sep 2016
8	Cash used in operations	Rup	ees
	Loss before taxation Adjustment for:	(26,585,067)	(29,947,680)
	Depreciation	20,315,370	26,923,407
	Amortization of intangibles	66,702	66,702
	Gain on disposal of operating fixed assets	-	(2,713,500)
	Retirement benefits	1,825,346	1,805,424
	Finance cost	4,668,447	4,280,036_
	Loss before working capital changes	(11,499,028)	414,388
	Changes in:		
	Stores and spares	118,809	217,670
	Trade debts	24,043,274	(8,439,819)
	Advances, prepayments and other receivables	(3,630,382)	(4,326,685)
	Trade and other payables	(265,909)	8,182,161
		20,265,792	(4,366,673)
	Net cash used in operation	8,766,764	(3,952,285)

#### 9 Related party transactions

The related parties comprise associated companies, related group companies, directors of the Company, companies where directors also hold directorship, and key management employees. Significant transactions with related parties are as follows:

	30 Sep 2017	30 Sep 2016
Associates	Rupe	es
Building Rent Sale of goods and services	4,544,058 2,715,859	4,130,958 4,604,800
Purchase of Goods & Services	-	

All transactions with related parties have been carried out on commercial terms and conditions.

#### 10 Segment reporting

Segment information is presented in respect of the Company's business. The primary format, business segment, is based on the Company's management reporting structure.

Segment results, assets and liabilities include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.

Segment capital expenditure is the total cost incurred during the period to acquire segment assets that are expected to be used for more than one year.

The Company's operations comprise of the following main business segments:

- -Print media which comprises of "Daily Times" and "AajKal" being the Daily English and Urdu newspapers respectively.
- -Electronic media comprises of "Business Plus", and "Zaiqa" being the two satellite channels.

#### Segment revenues and results

Following is an analysis of the company's revenue and results by reportable segment:

	Print Media	Electronic Media (Rupees)	Total
For the period ended 30 Sep 2017			
Turnover - net Loss before taxation	60,473,154 (19,756,801)		91,107,546 (26,585,067)
For the period ended 30 Sep 2016			
Turnover - net Loss before taxation	55,271,336 (29,053,363)	, ,	95,489,044 (29,947,680)
Segment assets and liabilities			
Assets and liabilities allocated to reportable s	segments are as follo	ows:	
As at 30 Sep 2017			
Segment assets for reportable segments Unallocated corporate assets Total assets as per balance sheet	398,915,040	132,669,152	531,584,193 12,444,619 544,028,811

Segment liabilities Unallocated segment liabilities Total liabilities as per balance sheet	290,093,319	121,488,356	411,581,675 407,932,831 819,514,506
As at 30 June 2017			
Segment assets for reportable segments Unallocated corporate assets Total assets as per balance sheet	403,941,684	161,186,176	565,127,860 12,661,037 577,788,897
Segment liabilities Unallocated segment liabilities Total liabilities as per balance sheet	289,791,241	133,846,169	423,637,410 401,632,973 825,270,383

#### 11 Taxation

The provision for taxation for the period ended 30 Sep 2017 has been made on an estimated basis.

12 Loss per share - basic & diluted	30 Sep 2017	30 Sep 2016
Loss after taxation attributable to	Rup	ees
ordinary share holders -Rupees	(28,004,208)	(30,261,349)
Weighted average number of ordinary shares - Numbers	178,851,010	178,851,010
Loss per share - Basic & diluted Rupees	(0.16)	(0.17)

There is no dilution effect on the basic EPS as the company has no such commitments.

#### 13 Financial risk management

The Company's financial risk management objectives and policies are consistent with those disclosed in the audited annual financial statements of the Company as at and for the year ended 30 June 2017.

## 14 Date of authorization for issue

This un-audited condensed interim financial statements for the quarter ended 30 September 2017 was authorized for issue on 25 October 2017 by the Board of Directors of the Company.