

MEDIA TIMES LIMITED

**CONDENSED INTERIM
FINANCIAL INFORMATION
(Un-Audited)**

**FOR THE NINE MONTHS PERIOD ENDED
31 MARCH 2017**

MEDIA TIMES LIMITED

VISION

To be a dynamic and liberal media company with the aim to inform and entertain our target market, keeping in view the truth and authenticity element.

MISSION

As a leading & diversified media company, our mission is to set new standards of customer satisfaction by gaining the higher market share and at the same time fulfilling our obligations towards our employees, vendors, investors and most important our readers and viewers.

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COMPANY INFORMATION

Board of Directors	Aamna Taseer (Chairman) Shehryar Ali Taseer (CEO) Shahbaz Ali Taseer Shehrebano Taseer Kanwar Latafat Ali Khan Ayesha Tammy Haq Imran Hafeez	Non-Executive Executive Non-Executive Executive Independent Non-Executive Non-Executive
Chief Financial Officer	Faheem Shaukat	
Audit Committee	Shahbaz Ali Taseer (Chairman) Kanwar Latafat Ali Khan Imran Hafeez	
Human Resource and Remuneration (HR&R) Committee	Aamna Taseer (Chairman) Shehryar Ali Taseer Shahbaz Ali Taseer	
Company Secretary	Tariq Majeed	
Auditors	KPMG Taseer Hadi & Co. Chartered Accountants	
Legal Advisers	Ebrahim Hosain Advocates & Corporate Counsel	
Bankers	Allied Bank Limited Bank Alfalah Limited Faysal Bank Limited Habib Metropolitan Bank Limited NIB Bank Limited	
Registrar and Shares Transfer Office	THK Associates (Pvt.) Limited Ground Floor State Life Building No.3, Dr. Zia-ud-Din Ahmed Road Karachi ☎ (021) 111-000-322	
Head Office	3rd Floor, Pace Shopping Mall, Fortress Stadium, Lahore Cantt. Lahore, Pakistan. ☎ (042) 36623005/6/8 Fax: (042) 36623121-36623122	
Registered & Main Project Office	41-N, Industrial Area, Gulberg-II, Lahore ☎ (042) 35878614-9 Fax: (042) 35878620, 35878626	

DIRECTORS' REVIEW

The Directors of **Media Times Limited** ("MTL" or "the Company") are pleased to present their report to the members along with the un-audited financial statements of the Company for the Nine Months ended March 31, 2017.

Financial Overview

The company during nine months period of this financial year reported an after tax loss of Rs.70.33 million as compared to a loss of Rs.109.64 million in corresponding period last year. Turnover has been increased to Rs.290.68 million as compared to Rs.273.85 million in corresponding period last year. Cost of production reduced to Rs. 261.60 million as compared to 281.95 million in corresponding period.

Detailed results of the Company for the period are disclosed in the financial statements accompanying this report; however highlights for the period are as follows:

For the nine months and quarter ended

	<u>Quarter ended</u>		<u>Nine months Ended</u>	
	<u>Jan-Mar</u>		<u>Jul- Mar</u>	
	2017	2016	2017	2016
Turnover	90.65	78.92	290.68	273.85
Cost of production	(86.15)	(77.49)	(261.60)	(281.95)
Gross Profit/ (Loss)	4.50	1.43	29.09	(8.10)
Administrative expenses	(33.83)	(32.18)	(114.87)	(99.56)
Other operating income	2.68	8.81	32.97	16.04
Finance cost	(4.55)	(4.30)	(14.61)	(15.28)
Net loss	(32.10)	(27.03)	(70.33)	(109.64)

Earnings per Share:

The earnings per share for the period ended March 31, 2017 is Rs (0.39) as compared to Rs (0.61) for previous year's corresponding period.

Future Prospects:

Increasing competitive environment, inflation, volatility of consumer demand will remain a challenge for the business. The management of the company is confident that by creating new revenue streams and advancement in technology, the company would be able to produce mark able results in future. Management of Media Times is fully committed in achieving excellence in all fields of its operations and maintaining the high standards of quality that Media Times is known for, both in terms of its products as well as its operational practices.

Acknowledgements

The Management would like to place on record its appreciation for the support of Board of Directors, regulatory authorities, shareholders, customers, financial institutions, suppliers and dedication & hard work of the staff and workers.

For and on behalf of the Board of Directors

Lahore
27 April 2017

Shehryar Ali Taseer
Chief Executive Officer

مستقل کے امکانات

تقابلی ماحول میں اضافہ، افراد زر، صارفین کی طلب میں کمی کا روبرو کے لئے ایک چیلنج ہے گا۔ کمپنی کی انتظامیہ کو یقین ہے کہ نئی ریونیو سٹریم ترتیب دینے اور ٹیکنالوجی میں ترقی سے کمپنی مستقبل میں متاثر کن نتائج حاصل کر لے گی۔ میڈیا ٹائمز کی انتظامیہ مصنوعات اور آپریشنل افعال دونوں صورتوں میں کمپنی کے آپریشنز کے ہر شعبہ میں بہتری حاصل کرنے اور اعلیٰ ترین معیار جس کے لئے میڈیا ٹائمز لمیٹڈ جانا جاتا ہے کو برقرار رکھنے کے لئے کوشاں ہے۔

اعتراف

بورڈ آف ڈائریکٹرز، ریگولیٹری اتھارٹیز، حصص داران، صارفین، مالیاتی اداروں، سپلائرز اور عملہ اور کارکنوں کی سخت محنت اور جذبہ کی حمایت کے لئے انتظامیہ حوصلہ افزائی کرتی ہے۔

بورڈ آف ڈائریکٹرز کی جانب سے/ کے لئے

لاہور

شہر یار علی تاثیر

127 اپریل، 2017ء

چیف ایگزیکٹو آفیسر

ڈائریکٹرز کی رپورٹ

31 مارچ 2017ء کو اختتام پذیر (09) ماہ کے لئے میڈیا ٹائمز لمیٹڈ ("MTL" یا "کمپنی") کے ڈائریکٹرز اپنے اراکین کو کمپنی کی غیر پڑتا شدہ (unaudited) مالیاتی اسٹیٹمنٹ پیش کرنے میں فخر محسوس کرتے ہیں۔

مالی جائزہ

مالیاتی سال کے نو (09) ماہ کے دورانہ میں کمپنی نے گزشتہ سال کی اسی مدت میں 109.64 ملین روپے کے خسارہ کے مقابلہ 70.33 ملین روپے کا خسارہ علاوہ ٹیکس رپورٹ کیا۔ گزشتہ سال کی اسی مدت میں 273.85 ملین روپے کے مقابلے میں ٹرن اور 290.68 ملین روپے بڑھا۔ اسی مدت میں 281.95 ملین روپے کے مقابلہ میں 261.60 ملین روپے کی پیداواری لاگت کم ہوئی۔

اس رپورٹ کے ساتھ مالیاتی اسٹیٹمنٹس میں کمپنی کے تفصیلی نتائج بیان کئے گئے ہیں، تاہم اس دورانہ کے نمایاں تفصیلات مندرجہ ذیل ہیں:

نو (09) مہینوں اور سہ ماہی کے اختتام کے لئے

نومالی اختتام پذیر	سہ ماہی اختتام پذیر	ٹرن اور
جولائی۔ مارچ	جنوری۔ مارچ	پیداواری لاگت
(ملین روپوں میں)	(ملین روپوں میں)	مجموعی منافع/ (نقصان)
2017ء	2016ء	2017ء
290.68	273.85	90.65
(261.60)	(281.95)	(86.15)
29.09	(8.10)	4.50
(114.87)	(99.56)	(33.83)
32.97	16.04	2.68
(14.61)	(15.28)	(4.55)
(70.33)	(109.64)	(32.10)

فی حصص آمدنی

31 مارچ 2017ء کو اختتام پذیر ہونے کے لئے فی حصص آمدنی (0.39) روپے ہے جو گزشتہ سال کی اسی مدت میں (0.61) روپے تھی۔

MEDIA TIMES LIMITED

CONDENSED INTERIM STATEMENT OF FINANCIAL POSITION AS AT 31 MARCH 2017

		(Un-Audited) 31-Mar 2017	(Audited) 30-Jun 2016
	<i>Note</i>	(Rupees)	
ASSETS			
<u>NON CURRENT ASSETS</u>			
Property, plant and equipment	4	423,032,062	503,680,965
Intangibles		1,643,204	1,843,362
Long term deposits		6,751,283	6,436,283
		431,426,549	511,960,610
<u>CURRENT ASSETS</u>			
Stores and spares		1,624,210	1,470,039
Trade debts		142,410,738	120,393,758
Advances, prepayments and other receivables		39,251,157	28,755,269
Tax refunds due from the Government		14,367,345	14,431,447
Cash and bank balances		1,877,351	5,430,311
		199,530,800	170,480,824
TOTAL ASSETS		630,957,349	682,441,434
EQUITY AND LIABILITIES			
<u>Share capital and reserves</u>			
Authorized share capital 180,000,000 ordinary shares of Rs. 10/- each.		1,800,000,000	1,800,000,000
Issued, subscribed and paid up capital		1,788,510,100	1,788,510,100
Reserves		76,223,440	76,223,440
Accumulated loss		(2,104,568,102)	(2,034,238,690)
Total Equity		(239,834,562)	(169,505,150)
<u>NON CURRENT LIABILITIES</u>			
Long term financing	5	194,187,697	183,367,707
Deferred Liabilities		28,520,389	28,712,974
		222,708,086	212,080,681
<u>CURRENT LIABILITIES</u>			
Trade and other payables	6	490,440,595	495,107,146
Mark-up accrued		90,042,098	77,191,603
Short term borrowings		50,295,520	51,307,520
Liabilities against assets subject to finance lease		17,305,612	16,259,634
		648,083,825	639,865,903
Contingencies and commitments	7	-	-
		630,957,349	682,441,434

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

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MEDIA TIMES LIMITED

CONDENSED INTERIM INCOME STATEMENT (UN-AUDITED) FOR THE NINE MONTHS PERIOD ENDED 31 MARCH 2017

		Nine months ended		Three months ended	
	<i>Note</i>	Jul-Mar 2017	Jul-Mar 2016	Jan-Mar 2017	Jan-Mar 2016
		(Rupees)			
Turnover - net		290,684,890	273,848,240	90,647,081	78,919,587
Cost of production		(261,599,682)	(281,952,271)	(86,150,675)	(77,491,126)
Gross loss		29,085,208	(8,104,031)	4,496,406	1,428,461
Administrative expenses		(114,867,007)	(99,558,763)	(33,826,367)	(32,183,629)
Finance cost		(14,607,172)	(15,275,826)	(4,545,877)	(4,296,637)
Other income		32,966,407	16,038,436	2,678,623	8,808,073
Loss before taxation		(67,422,563)	(106,900,184)	(31,197,214)	(26,243,732)
Taxation		(2,906,849)	(2,738,482)	(906,471)	(789,195)
Loss after taxation		(70,329,412)	(109,638,667)	(32,103,685)	(27,032,928)
Loss per share - basic and diluted	12	(0.39)	(0.61)	(0.18)	(0.15)

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

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MEDIA TIMES LIMITED**CONDENSED INTERIM STATEMENT OF COMPREHENSIVE INCOME
(UN-AUDITED)
FOR THE NINE MONTHS PERIOD ENDED 31 MARCH 2017**

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

11**MEDIA TIMES LIMITED****CONDENSED INTERIM CASH FLOW STATEMENT (UN-AUDITED)
FOR THE NINE MONTHS PERIOD ENDED 31 MARCH 2017**

	Note	Jul-Mar 2017	Jul-Mar 2016
		(Rupees)	
<u>Cash flow from operating activities</u>			
Cash used in operations	8	(9,527,574)	(7,571,628)
Retirement benefits paid		(3,460,000)	(388,309)
Finance cost paid		(426,712)	(3,065,316)
Taxes paid		<u>(2,842,747)</u>	<u>(2,099,527)</u>
Net cash used in operating activities		(16,257,032)	(13,124,780)
<u>Cash flow from investing activities</u>			
Fixed capital expenditure		<u>(1,323,431)</u>	<u>(3,012,107)</u>
Sale proceeds of property, plant and equipment		<u>4,503,500</u>	<u>550,000</u>
Net cash generated from/(used in) investing activities		3,180,069	(2,462,107)
<u>Cash flow from financing activities</u>			
Receipt of long term finances-Net		<u>10,819,990</u>	<u>16,762,227</u>
Repayment of modaraba finance		<u>(283,987)</u>	<u>(800,000)</u>
Repayment of short term borrowings		<u>(1,012,000)</u>	<u>(100,088)</u>
Net cash generated from financing activities		<u>9,524,003</u>	<u>15,862,139</u>
Net Increase/ (decrease) in cash and cash equivalents		(3,552,960)	275,251
Cash and cash equivalents at the beginning of the period		<u>5,430,311</u>	<u>2,844,312</u>
Cash and cash equivalents at the end of the period		<u>1,877,351</u>	<u>3,119,563</u>

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

LAHORE:

CHIEF EXECUTIVE

DIRECTOR

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MEDIA TIMES LIMITED

**CONDENSED INTERIM STATEMENT OF CHANGES
IN EQUITY (UN-AUDITED)
FOR THE NINE MONTHS PERIOD ENDED 31 MARCH 2017**

	Share capital	Capital reserves	Revenue reserve	Total
		Share premium	Unappropriated profit/(loss)	
(Rupees)				
Balance at 01 July 2015	1,788,510,100	76,223,440	(1,885,609,386)	(20,875,846)
Loss for the period	-	-	(109,638,667)	(109,638,667)
Balance at 31 March 2016	1,788,510,100	76,223,440	(1,995,248,053)	(130,514,513)
Loss for the period	-	-	(38,990,637)	(38,990,637)
Total comprehensive loss	-	-	(38,990,637)	(38,990,637)
Balance at 30 June 2016	1,788,510,100	76,223,440	(2,034,238,690)	(169,505,150)
Loss for the period	-	-	(70,329,412)	(70,329,412)
Balance as at 31 March 2017	1,788,510,100	76,223,440	(2,104,568,102)	(239,834,562)

The annexed notes from 1 to 14 form an integral part of this condensed interim financial information.

LAHORE

CHIEF EXECUTIVE

DIRECTOR

MEDIA TIMES LIMITED

**NOTES TO THE CONDENSED INTERIM FINANCIAL INFORMATION
(UN-AUDITED)
FOR THE NINE MONTHS PERIOD ENDED 31 MARCH 2017**

1 The Company and its operations

Media Times Limited ("the Company") was incorporated in Pakistan on 26 June 2001 as a Private Limited Company under the Companies Ordinance, 1984 and was converted into Public Limited Company on 06 March 2007. The Company is listed on Karachi and Lahore Stock Exchanges. The registered office of the Company is situated at 41-N, Industrial Area, Gulberg II, Lahore. The Company is engaged in printing and publishing daily English and Urdu newspapers by the name of "Daily Times" and "AajKal" respectively and also engaged in production, promotion, advertisement, distribution and broadcasting of television programs through satellite channels by the name of "Business Plus" and "Zaiqa" (formerly Wikkid Plus) respectively. The principal places of the business for "Business Plus" and "Zaiqa" is situated at F-49, Block-8, KDA Scheme 5, Clifton Karachi and for Newspapers is at 41-N, Industrial Area, Gulberg II, Lahore. The Company has also applied to PEMRA for grant of license for an entertainment channel which is under the process of approval.

2 Basis of preparation

Statement of compliance

This condensed interim financial information has been presented in condensed form in accordance with the requirements of the International Accounting Standard (IAS) 34 - Interim Financial Reporting and provisions of and the directives issued under the Companies Ordinance, 1984. In case where requirements of Companies Ordinance 1984 differ, the provisions of or directives issued under the Companies Ordinance, 1984 or directives issued by Securities and Exchange Commission of Pakistan (SECP) have been followed.

This condensed interim financial information is being submitted to the shareholders as required by section 245 of the Companies Ordinance, 1984 and the Listing Regulations of Karachi and Lahore Stock Exchanges. This condensed interim financial information does not include all the information required for annual financial statements and should be read in conjunction with audited financial statements of the Company, for the year ended 30 June 2016

Judgements and estimates

In preparing this condensed interim financial information, management make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates. The significant judgements made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the financial statements as at and for the year ended 30 June 2016

Functional and presentation currency

This condensed interim financial information is presented in Pakistan Rupees which is also the Company's functional currency.

3 Significant accounting policies

The accounting policies applied in this condensed interim financial information are the same as those applied in the Company's financial statements as at and for the year ended 30 June 2016.

MEDIA TIMES LIMITED

		31 March 2017	30-Jun 2016
		(Rupees)	
4	Property, plant and equipment		
	Operating assets	423,032,062	503,680,965
		<u>423,032,062</u>	<u>503,680,965</u>
4.1	Operating assets		
	Owned and leased assets:		
	Opening net book value	503,680,965	608,174,155
	Additions / transfers during the period	1,323,431	3,616,007
		<u>505,004,396</u>	<u>611,790,162</u>
	Disposal during the period -NBV	(1,175,000)	
	Depreciation for the period	(80,797,334)	(108,109,197)
		<u>423,032,062</u>	<u>503,680,965</u>
4.1.1	Break-up of additions/transfers	423,032,062	503,680,965
	Lease hold improvements		608,390
	Plant and equipment	163,000	185,000
	Office equipment	770,600	499,300
	Computers	330,631	693,817
	Vehicles	-	1,500,000
	Furniture and fixtures	59,200	129,500
		<u>1,323,431</u>	<u>3,616,007</u>
4.1.2	Break-up of Disposals		
	Vehicles	1,175,000	-
		<u>1,175,000</u>	<u>-</u>

5 Long term finances

This represents loan obtained from WTL Services (Private) Limited. This loan is repayable in January 2022. This is an unsecured loan and carries mark-up at the rate of three months KIBOR plus 300 basis points per annum (30 June 2016: three months KIBOR plus 300 basis points per annum).

6 Trade and other payables

Trade and other payables include balance amounting to Rs 23.7million (June 2016: Rs 17 million) payable to associated undertakings.

7 Contingencies and commitments

There has been no significant change in the status of commitments and contingencies as reported in proceeding annual audited financial statements of the Company for the year ended 30 June 2016.

		31 March 2017	31 March 2016
		(Rupees)	
8	Cash flow from operating activities		
	Loss before taxation	(67,422,563)	(106,900,184)
	Adjustment for non-cash charges and other items:	-	-
	Depreciation	80,797,333	81,058,852
	Amortization of intangibles	200,106	200,106
	Provision for doubtful receivables - Net	3,538,646	5,107,380
	Creditors written back	(22,774,121)	(1,127,315)
	Gain on disposal of operating fixed assets	(3,328,500)	(550,000)
	Retirement benefits	3,267,415	3,828,043
	Finance cost	14,607,172	15,275,826
	Loss before working capital changes	<u>8,885,488</u>	<u>(3,107,292)</u>

MEDIA TIMES LIMITED

		31 March 2017	31 March 2016
		(Rupees)	
	Effect on cash flow due to working capital changes:		
	Stores and spares	(154,171)	(967,349)
	Trade debts	(25,555,625)	(26,123,799)
	Advances, prepayments and other receivables	(10,495,888)	(12,362,849)
	long term deposits	(315,000)	(180,000)
	Trade and other payables	18,107,623	35,169,662
		<u>(18,413,062)</u>	<u>(4,464,335)</u>
	Net cash used in operation	<u>(9,527,574)</u>	<u>(7,571,628)</u>

9 Related party transactions

The related parties comprise associated companies, related group companies, directors of the Company, companies where directors also hold directorship, and key management employees. Significant transactions with related parties are as follows:

		31 March 2017	31 March 2016
		(Rupees)	
Associates			
	Building Rent	12,513,663	11,376,054
	Sale of goods and services	12,014,668	7,807,110
	Purchase of Goods & Services	-	330,525

All transactions with related parties have been carried out on commercial terms and conditions.

10 Segment reporting

Segment information is presented in respect of the Company's business. The primary format, business segment, is based on the Company's management reporting structure.

Segment results, assets and liabilities include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.

Segment capital expenditure is the total cost incurred during the period to acquire segment assets that are expected to be used for more than one year.

The Company's operations comprise of the following main business segments:

-Print media which comprises of "Daily Times" and "AajKa" being the Daily English and Urdu newspapers respectively.

-Electronic media comprises of "Business Plus", and "Zaiqa" being the two satellite channels.

Segment revenues and results

Following is an analysis of the Company's revenue and results by reportable segment.

MEDIA TIMES LIMITED

	Print Media	Electronic Media	Total
	(Rupees)		
For the period ended 31 March 2017			
Revenue -Net	177,744,833	112,940,057	290,684,890
Loss before taxation	(64,906,216)	(2,516,347)	(67,422,563)
For the period ended 31 March 2016			
Revenue -Net	164,909,706	58,168,321	223,078,027
Loss before taxation	(101,451,910)	(71,991,675)	(173,443,585)

Segment assets and liabilities

Assets and liabilities allocated to reportable segments are as follows:

As at 31 March 2017

Segment assets for reportable segments	448,218,200	168,371,804	616,590,004
Unallocated Assets			<u>14,367,345</u>
			<u>630,957,349</u>
Segment liabilities	301,053,427	134,532,456	435,585,883
Unallocated segment liabilities			<u>435,206,028</u>
			<u>870,791,911</u>

As at 30 June 2016

Segment assets for reportable segments	427,388,529	240,621,458	668,009,987
Unallocated corporate assets			<u>14,431,447</u>
			<u>682,441,434</u>
Segment liabilities	285,080,921	155,171,513	440,252,434
Unallocated segment liabilities			<u>411,694,150</u>
			<u>851,946,584</u>

11 Taxation

The provision for taxation for the period ended 31 March 2017 has been made on an estimated basis.

	31 March 2017	31 March 2016
	(Rupees)	

12 Loss per share - basic & diluted

Loss after taxation attributable to ordinary share holders -Rupees	<u>(70,329,412)</u>	<u>(109,638,667)</u>
Weighted average number of ordinary shares - Numbers	<u>178,851,010</u>	<u>178,851,010</u>
Loss per share - Basic & diluted Rupees	<u>(0.39)</u>	<u>(0.61)</u>

There is no dilution effect on the basic EPS as the company has no such commitments.

13 Financial risk management

The Company's financial risk management objectives and policies are consistent with those disclosed in the audited annual financial statements of the Company as at and for the year ended 30 June 2016.

MEDIA TIMES LIMITED

14 Date of authorization for issue

This un-audited condensed interim financial information for the period ended 31 March 2017 was authorized for issue on 27 April 2017 by the Board of Directors of the Company.