## LAHORE SCHOOL OF ECONOMICS CAMPUS LIFE 2017-18



**EXTRACURRICULAR ACTIVITIES** 

#### EXTRACURRICULAR ACTIVITIES DEPARTMENT

Students at Lahore School of Economics have immense opportunities to enrich their education through extracurriculars and co-curricular activities. We at Lahore School of Economics believe that students can maximize their benefit of university life by getting immersed in their hobbies and interests. Extracurriculars are helpful for students by providing them additional opportunities which will contribute towards their personal growth and to be responsible adults of the society. We believe that getting involved in the societies helps the students by creating qualities like leadership, team-building and engagement. Through extracurricular activities students can make like-minded friendships and contribute towards community service. We encourage our students to be actively involved in the activities of their interests. Extracurricular Activities Department's primary objective is to assist, guide and to benefit from the societies and in the planning of events which take place throughout the year. Currently we have more than 17 societies which include hobbies and academics based societies.

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#### **SOCIETIES**

#### LAHORE SCHOOL ECONOMICS SOCIETY (LSE-ES)

The Economics Society provides students of all degree disciplines the ultimate university experience. We connect likeminded students to generate an economics community that is more informed, engaged and aware of the breadth of opportunities and relevance of economics.

#### LAHORE SCHOOL MANAGEMENT SOCIETY (LSMGS)

The Lahore School Management Society's goal is to provide continued professional development opportunities for what is recognized as profession in transition, as well as to advance national networking.

#### LAHORE SCHOOL MARKETING AND ADVERTISING SOCIETY (LSMAS)

The Lahore School Marketing and Advertising Society offers to all Lahore School of Economics students a unique opportunity to work hands on with small businesses in the area of Lahore. Our philosophy is centered around implementing new and innovative economic strategies and tactics of modern day marketing to achieve these results. Lahore School Marketing and Advertising Society is an on-campus student association for those who have an interest in the marketing and advertising field. Through guest speakers & other events planned throughout the year, LS-MAS connects students with the marketing and advertising world outside of the classroom.

#### LAHORE SCHOOL FINANCE AND INVESTMENT SOCIETY (LSFIS)

Lahore School Finance and Investment Society (LSFIS) is an interactive, team-oriented experience focused on mentoring and guiding its members from their first year of college to their first year on the job. LSFIS encourages the members to ask the right questions when analyzing an industry such as "how are these companies able to maintain a profit" or "what makes them successful". LSFIS provides countless networking opportunities for its members to meet Lahore School Alumni from the recent Graduates to the Senior Executives.

#### LAHORE SCHOOL ENTREPRENEURIAL AND BUSINESS SOCIETY ((LSEBS)

The Entrepreneurship and Business Society at Lahore School of Economics is a networking organization dedicated to advancing entrepreneurship for undergraduates. We meet successful, unsuccessful and active entrepreneurs to build relationships to help start new ventures, form personal decisions on whether entrepreneurship is right for us, and to connect with the Lahore School of Economics entrepreneurial community.

#### LAHORE SCHOOL SPORTS SOCIETY (LSSS)

The Sports Society at Lahore School strives to bring out the sports related talents of the students. The sports played on campus include football, basketball, cricket, volleyball, badminton, rugby, hockey, table tennis, and chess.

#### LAHORE SCHOOL OF ECONOMICS ASSOCIATION OF DEBATERS (LSEAD)

The debaters at Lahore School are among the best on the national circuit winning multiple national debating championships and tournaments year round. The popular forms of debate practiced include Asian style Parliamentary, British Parliamentary, Declamations and Model United Nations.

#### LAHORE SCHOOL MUSIC SOCIETY (LSMS)

The music society organizes regular classes for teaching sitar, violin, guitar playing and singing throughout the week. In addition to this, the music society organises many Lahore School Idol events as well as Battle of the Bands to allow students to unleash their musical talents.

#### LAHORE SCHOOL SOCIAL WELFARE SOCIETY (LS-SWS)

Conscious of the many social issues affecting our society, the students are mindful of their contributions, both financial and physical. For this, we have multiple charity events including charity drives, themed bake sales and the society also invites well known personalities to give seminars on campus regarding the various aspects of social welfare and contribution.

#### LAHORE SCHOOL SOCIETY OF LITERATURE (LSSL)

Writers, poets and readers are all found on Lahore School and this society is their sanctuary to help them make their literary experiences rich and worthwhile. The society organises poetry and prose writing as well as recitation competitions in addition to inviting prominent and aspiring writers on campus to interact with the students.

#### LAHORE SCHOOL SOCIETY OF ARTS (LSSA)

Lahore School students are very talented and artistic when it comes to the drawing pencil and paint brush. Every semester, art workshops pertaining to sculpture making, painting and sketching are held with regularity. Whether students are semi-experienced artists or they wish to learn the basics, anyone and everyone is welcome to join.

#### LAHORE SCHOOL MEDIA AND FILM CLUB (LSMFC)

The media and film club is dedicated towards exploring the best cinematic works and implementing similar techniques in their original projects. Screening of the best films takes place every week while directors and artists responsible for award-winning local works visit the campus providing students with valuable interactive opportunities.

#### LAHORE SCHOOL DRAMATICS SOCIETY (LSDS)

The dramatics society is a group of dedicated students who enjoy theatrical expression. Building upon both published and original works of drama, the society welcomes students who enjoy working on stage as well as behind the stage.

#### LAHORE SCHOOL OF ECONOMICS PHOTOGRAPHY SOCIETY (LSEPS)

Photography is an integral part of the campus with every moment of academic and extra-curricular event being captured by young and aspiring photographers. Outside of campus, trips to photogenic locations are organized regularly and competitions are held to bring out the best of the students' photographic talents.

#### LAHORE SCHOOL NEWS AND BROADCASTING SOCIETY (LSNBS)

As the name 'Lahore School of Economics News and Broadcast Society' suggests the very journalistic purpose of its nature, primarily the society shall provide coverage to any event on campus for both academic and non-academic societies and post Campus News for upcoming events.

#### LAHORE SCHOOL YOUNG PEACE AND DEVELOPMENT CORPS (LSYPDC)

The key objective of the society is to directly involve youth in the socio-economic development of Pakistan and generate a citizen feedback system that prioritizes issues and shapes the society in such a way that positive and productive solutions are made. YDC aims to engage youth in a way where energy of the youth is harnessed in a positive manner for a better Pakistan.

#### LAHORE SCHOOL CHARACTER BUILDING SOCIETY (LSCBS):

The LSE Character Building Society (LSCBS) inculcates high moral and ethical standards, unity, faith and discipline. It teaches the services to humanity in the hour of need and to act as a whistle blower against social evils, malpractices and corruption without any greed of benefit and exploitative design.

#### LAHORE SCHOOL FITNESS SOCIETY

As per the Fitness Society one should not eliminate fitness from their life. The events under this society serve to provide awareness about physical fitness as well as introduction to the general students.

#### LAHORE SCHOOL ECONOMICS SOCIETY

#### INDEPENDENCE DAY

n 14<sup>th</sup> August 2017, Independence Day celebrations at Lahore School of Economics started with a flag raising ceremony where everyone, the faculty, students and their parents gathered. The flag raising ceremony was conducted by Dr. Azam Amjad Chaudhry. Pakistan Day themed cake was served to all the guests and national songs were played by the music society students. Colorful activities were arranged for children. Sports matches were organized for students and the staff. Handmade goodie bags were distributed among the children.



#### **ORIENTATION WEEK 2017**

he 2017 academic year started with an Orientation Week for the Freshmen Batch of 2021 which was held from 21<sup>st</sup> August 2017 to 23<sup>rd</sup> August 2017. It was designed to give warm welcome to the new students. The days were marked by a series of activities. Student leaders were assigned who were responsible to give campus tours to the new students. They engaged with them by conducting ice breaking and team building activities. A themed Photo booth was set up by the Photography Society. A white wall was arranged by the Social Welfare Society. Music Society Western and Eastern Musical Jam Session for the students. All the administration offices setup their information booths for the two days.







#### MBA/MPHIL/EMBA FAREWELL 2018

s per the tradition at the Lahore School of Economics, Farewell for MBA, Professional MBA and MPhil batches was held on 2th April 2018 with a formal dinner and student activities at PC. It was attended by faculty members including Dr. Azam Amjad Chaudhry, Dr. Sohail Zafar and Dr. Aamir Khan. There were short acts of song and dance performances, video and picture montages which was-enjoyed by all.









#### LAHORE SCHOOL DRAMATICS COUNCIL 2017-2018



#### DRAMATICS SOCIETY WORKSHOP

ahore School Dramatics Society organized a theatre workshop for the students on 12<sup>th</sup> October 2017. The workshop started by telling the students about the stage ethics such as blocking, cutting and improvisation etc. Artists from Ajoka theatre were invited to conduct theatre exercises with the students.





#### **LUMS DRAMA FEST 2017**

UMS Dramafest was held from 10<sup>th</sup> to 12<sup>th</sup> November 2017 at Lahore University of Management Sciences, Lahore. Team from Lahore School of Economics participated in the competition with its production and won the following awards:

- Best Costume
- Best Cosmic Play
- Runner Up





#### **DRAMATICS SOCIETY AUDITIONS**

ahore School Dramatics Society held its auditions on 2<sup>nd</sup> – 3<sup>rd</sup> October 2017. More than 150 students auditioned, out of which judges selected the potential ones. Auditions were judged by a team of judges former President Zain Qazi, current President Ahmed Shoaib and Vice President Omer Tariq.







#### PARTICIPATION AT UNIVERSITY COLLEGE ARTS FESTIVAL 2017

n 3rd of December, Dramatics Society performed a comedy play titled "The Play that Goes Wrong" at the University College Lahore Art Festival. The play was much appreciated and applauded by the auditions. Although there seemed to be a lot of chaos on the stage, the method in the madness was still quite visible. All the characters in the play were LSDS members. Their expressions coupled with witty and ad lib remarks made the play much worth watching.

#### LSE ANNUAL PLAY 2018

n 4th and 5th of May, the Lahore School Dramatics Society organized its Annual Play. A class by Saadat Hassan Manto, Toba Tek Singh. It revolved around a group of inmates at an asylum in Lahore at the time of partition. It was a wonderful adaptation, full of comedy, intrigue and tragedy. The play was directed by our alumni Ahsan Sohail and members of the Dramatics Society as its cast. Cast included, Afreen Lashari, Yassar Khan, Abdul Khaliq, Ujala Yaseen, Alizeh Jafri, Shahrukh Toor and many more. The play was appreciated by both the students and the faculty members.









#### COUNCIL 2017-2018

Shahrez Ali President

Muhammad Asfandyar Asad Vice President

Khadija Muzaffar General Secretary

Abiya Shah Event Director

Syed Ahmad Farooq Joint Secretary

Ahmad Waqar Joint Secretary

#### LAHORE SCHOOL MUSIC SOCIETY ORIENTATION

The Music Society held its Orientation Jam for the freshmen on 23rd of August 2017. It served to show what the society had to offer to all the new students. The society members performed a number of songs that were much enjoyed by everyone in audience.



#### **LUMS MUSIC FEST 2018**

n Saturday, 7<sup>th</sup> April 2018, Lahore School Music Society performed at the LUMS Music Fest (LMF) and won Battle of The Bands competition. The winning team consisted of five members; Asfandyar Asad as the lead vocalist, Ahmad Waqar on the bass, Ahmad Farooq on the electric guitar, Daniyal Nasir on drums, and Shahrez Ali on the keyboard. Abiya Shah, who also performed at LMF on Saturday, came as Runner Up for individual singing in Western Category.

#### FAST MUSIC FEST 2018

A sfandyar Asad, Vice President Lahore School Music Society, bagged the first prize in the Western Individual singing category. This was LSMS's second win in a row in this competition.

#### WORKSHOP ON SONGWRITING

he Lahore School Music Society hosted a music workshop in the Music Room, Garden Café. Shorbanoor was the guest speaker at the workshop, who is not only a talented musician in his own right, but also happens to be an ex-member of Indie Rock band Poor Rich Boy, having served as the songwriter and vocalist for many of their songs.





#### EASTERN MUSICAL WORKSHOP BY USTAAD PARVEZ PARAS

workshop was organized by the Music Society in which Ms. Ayesha Ali, invited Ustaad Paras Pervez to speak about Eastern classical music. The workshop was held in the SBS Library, and it was attended by a number of faculty members. The workshop took place on the 27th of October, 2017.



# FINANCE & INVESTMENT SOCIETY



#### COUNCIL 2017-2018

Ch. Faizan Shahid President

Ali Mustafa Vice President Nabia Ahmed Vice President

Muhammad Umair Fazal General Secretary

Waleed Zahid General Secretary

Mohammad Zair Khan Information Secretary
Abeer Hassan Director Human Resource

Naufil Faisal Event Head Muhammad Umair Fazal Creative Head Sharmeen Shahid Creative Head

#### **FINANCE SOCIETY ORIENTATION 2017**

Representative

n 2<sup>nd</sup> October 2017, Lahore School Finance and Investment Society organized its orientation. The event started by welcoming the society's Patron, Dr. Ayesha Afzal, along with Ms. Ramsha Rashid Lone. Faizan Shahid the President, highlighted the society's future plans regarding competitions and events. In the end the new council was introduced.



Aleena Waqar



#### FINANCE SOCIETY BULLSEYE 2017

he Lahore School Finance and Investment Society organized Bullseye 2017 competition for students on 14<sup>th</sup> November 2017. The purpose of this event was to provide a platform for students to showcase their knowledge regarding finance. 30 teams registered for the competition. Dr. Ayesha Afzal, Dr. Kumail Rizvi and Dr. Sohail Zafar were present at the inaugurated. Faculty members from the finance department, Miss Ramsha Rashid, Miss Samra Chaudhry and Miss Humaira Dawood, were invited as guest judges. Prize money was given to the finalists thereafter.









#### COUNCIL 2017-2018

Sarah Syed Shamsi President

Harris Ishtiaq Vice President

Hassan Chaudhry (Late) General Secretary

Hasan Khan Joint Secretary

Muhammad Hamza Hassan Creative Head

Sheikh Daniyal Event Director

Mustafah AlI Event Director

Zeeshan Butt Representative

#### FITNESS SOCIETY ORIENTATION

n the 9th October, 2017, the Lahore School Fitness Society held its first ever orientation. Our alumni Abdul Mateen was invited to speak on the occasion. He has a brilliant fitness record, having won BJJ 2 Gold Medals, 2 silver and 1 bronze. He gave a talk on why one should not eliminate fitness from their life. The event served to provide awareness about physical fitness as well as introduced the society to the general students.



#### FITNESS SOCIETY RUNNING CAMP

he society also organized a week-long camp, which started from the 7th of November 2017. It was basically a camp focused on cardio and core based exercises. The camp took place in the football ground, and was attended by a good number of LSE students.





## FILM AND MEDIA SOCIETY



#### FILM MAKING WORKSHOP

ahore School Film and Media Society conducted workshop with two faculty members Dr. Summer Pervaiz and Dr. Hassan Zafar, on November 4, 2017 on film making. This was an informative session in which the students were made aware of the different aspects of shooting a film and acting. They talked about the importance of cinematography and the body language and character of the role that is being played. There was an attendance of over 50 people in the session which was held in TRC-5.



#### SARMAD SULTAN KHOOSAT WORKSHOP

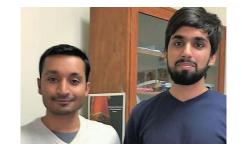
n the 10th of April, 2018, Sarmad Khoosat visited Lahore School of Economics, accompanied by Samiya Mumtaz, and cast for their play Jhanjar Di Paawan Chalkaar. The event took place in the Main library and there was a full house. Students asked some questions about film making, directing, acting and related aspects.





#### FORMAN CHRISTIAN COLLEGE MAGNA COMPETITION 2018

The Lahore School Film and Media Society members participated in Magna competition which was held at Forman Christian College University. They stood winners in Special Effects and Editing.



#### SHORT FILM COMPETITION

n 30th November 2017 Lahore School Film and Media Society and Lahore School News and Broadcast Society in collaboration with Ms. Naeema Archad arranged a short film competition. This was intra university competition between 3 sections of BBA-3. Judging panel consisted of Ms. Mira Hashmi, Ms. Naeema Archad and Ms. Shiza Nisar. There were four categories which were Best Male actor, Best Female Actor, Best Edited Video, and Best overall Short Film.





### CHARACTER BUILDING SOCIETY



#### COUNCIL 2017-2018

Aaiza Naveed President Arshia Raheel Vice President Ameer Hamza Hashmi Vice President Rida Ghaffar General secretary Syed Turab Hasan Kirmani Joint Secretary Ali Abdullah Joint Secretary Shahzabeen Nabi Khan Creative Head Azmeh Naveed Creative Director Daniyal Fuad Logistics Head Noor Khalid **Public Relations** 

Muhammad Mahin Awais Event Head
Muhammad Huzaifa Abbas Event Director
Muhammad Omer Tariq Representative

#### LAHORE SCHOOL CHARACTER BUILDING SOCIETY ORIENTATION 2017

n 12th of October 2017, the orientation of the Lahore School Character Building Society (LSCBS) took place. The council informed the students about the core goals it caters to, such as grooming individuals to become respectable professionals and enhancing their interactive skills which would lead them to become successful individuals of tomorrow. The main purpose of this society was to help all the students improve themselves and help build their character as the name of the society suggests. It helps the individuals with their social skills, showing them how to interact with everyone around them. Some students that are not as confident as they would like to be, this society helps them achieve that confidence. One of the goals of this society was to show the individuals that even if life is hard, they should be able to conquer all hardships. The prime example of this was Khadija Siddiqi, who explained to all individuals in attendance about how in life you should always be strong and also how you should always believe in yourself. In her session, Khadija was very honest about the hardships she faced. She described

all the violence and abuse she faced, but one thing that she emphasized in her speech was her ability to get past that and move on with her life. Her speech explained to us how you should never give up on yourself, or on life. Neither should you accept every wrong done to you or let it bring you down. That's how you will always be able to maintain a good character. At the end of the Orientation, a Tug Of War competition was announced, between different sections.



#### TUG OF WAR CHALLENGE

Il section Tug of War, was organized by the Lahore School Character Building Society (LSCBS), on the 11th and 12th October, and 1st and 2nd November 2017. The event was a fun activity meant to unite sections as they competed against other sections of their respective batches.





#### RESUME DEVELOPMENT SESSION

ahore School Character Building Society arranged a session on Resume Building for the students, and gave them the opportunity to attend with Dr. Amir Faisal Hashmi (HR Director of the Coca-Cola Company). Currently as HR Strategic Business Partner in Pakistan & Afghanistan Region at The Coca-Cola Export Corporation, Hashmi has been building the capabilities through HR thought leadership by forging an environment to Attract, Develop and Retain "Best in Class" talent. He gave the students a briefing on how they can build their CVs in a small intimate session held in TRC-5 on the 12th of April. The session was followed by a question answer session where the students actively participated and asked them everything they wanted to know about the corporate HR process.





### NEWS AND BROADCAST SOCIETY

#### COUNCIL 2017-2018

**Student Name Designation** Oasim Irfan President Khadija Irfan Vice President Ayesha Rashid General Secretary Amna Noor Malhi Joint Secretary Shariq Vohra Joint Secretary Rubab Ali News Reporter Content Writer Hassaan Ul Haq Content Writer Syeda Alizeh Jaffri Aiza Ali Content Writer Fatima Ali Video Editor Sarah Zahid Content Writer Maha Ajmal Content Writer Mariam Ashraf News reporter Seher khalid **Deputy Editor** Muhammad Ali Hinza Waseem News Reporter Amna Omer Graphic Designer Muzammil Khan Content Writer Shehrbano Pittafi Content Writer

#### DIALOGUE CAFÉ PEACE BUILDING WORKSHOP AND DOCUMENTARY SCREENING

he Dialogue Café Lahore is basically a creative space bringing people together to interact and engage on issues that matter. People in Pakistan are usually afraid of discussing their issues openly because of the strong and reserved social structure that prevails. So the Dialogue Café Lahore basically provides people with a forum to talk on important topics which ranges from social taboos to international politics.

#### Campus Life 2017-2018

The topic for the session was peace building. In the session the students were asked about some personal biases they have had in their lives and how biases can turn into conflict. In the session students were asked to put forward an example of a major conflict present in the world. Keeping in mind the Kashmir issue, the causes of conflict, attitudes of the people and how their attitudes affected their behavior were talked about. The students were also shown a picture in which they had to guess the number of faces shown. Each student saw a different number of faces and in the end they realized that it was an optical illusion and the number of faces is not a fixed number at all. It would vary from person to person. This highlighted the fact that every other person has a different perspective and his or her perspective is worthy of respect. The session concluded with a documentary of one of the most influential teachers of peace studies, Johan Galtung. The gathering present at the library enjoyed the session and got to learn a lot about the importance of peace and perspective. The workshop was followed by a screening of the documentary, K2 and the Invisible Footmen, which was also attended in great numbers by students. We hope that the society continues to organize these amazing and informative sessions throughout the academic year.









#### COUNCIL 2017-2018

Salman Masood

Ridha Tahir Komal Khan

Kinza Babar

Hassan ul Haq

Muhammad Hamza Riaz

Ahsan Rasheed

Ameer Farooq

Sumaiya Zainab Dar

Hiba Hassan

Faraz Shehzad Khetran

Aisha Arshad Mahnoor Babar Zainab Mahmood Muhammad Asad Shahzaib Khawar

Uzair Khalid

Zoha Ahmad

President

Vice President

Vice President

General Secretary

Information Secretary

**Information Secretary** 

Marketing Secretary

Marketing Director

Event Director

Creative Head

Marketing Representative

Representative

Representative

Representative

Representative

Representative

Representative

Representative



#### ENTREPRENEURSHIP AND BUSINESS SOCIETY ORIENTATION 2017

ahore School Entrepreneurship & Business Society had its orientation on 7th October 2017. The orientation started off with the Talawat by Ameer Hamza followed by a speech by Mr. Hassan Shah Khagga (former President) introducing the current President Kinza Babar. Kinza shared information regarding all the events society has held during the term 2014-2017 and her plans for the upcoming term. The opening ceremony was conducted by Salman Masood (Vice President) inviting the Ex-Presidents, Mr. Moiz Hijazi & Mr. Hamza Tariq for their views on Entrepreneurship. The orientation was attended by Professor

#### Campus Life 2017-2018

Fareedy and Sir Faizan Khalid; the Patrons of the society and the Director of Extracurricular activities; Mr. Javed Qureshi. Complimentary cupcakes were also served to everyone who attended the orientation. Closing ceremony was marked by handing over tokens of appreciation to the Ex-Presidents, and a council photo was taken outside MCL Library.



#### KINNAIRD BUSINESS WEEK 2017

he EBS Society representatives participated in Kinnaird Business Week held on 16th November 2017, at Kinnaird College for Women Lahore. It is held every year, aimed to polish the different skills of the future entrepreneurs. Their competition consisted of two sub competitions, where the major competition was The Battle of Competitors. It consisted of 2 rounds in which first was to check the problem solving skills where the team was provided with a company and its problem. The problem was to be solved keeping the cost minimum and effective within the given time of five minutes. 2 teams were shortlisted out of 20 for Round 2.

The team was unanimously selected in the first round and the team managed to solve the problem and won the competition.

#### WORKSHOP BY MR. SALIM GHAURI (NETSOL CEO)

Technologies Limited. Professor Fareedy and Mr. Faizan Khalid, Patron of Entrepreneurship and Business Society were also present at the seminar. Mr. Ghauri has over 37 years of experience in the IT industry. He received the Lifetime Achievement Award and his company was awarded one of Forbes' 500 best software companies to work for in 2015. Mr Ghauri has an enthusiastic demeanor and animatedly recounted his success story. Mr. Ghauri spoke about the characteristics of an entrepreneur. He discussed the importance of being enthusiastic and having a zest for life. He urged the attendees to keep trying to pursue their goals because failure is not what is bad. What is bad is not trying. Bad things do happen but as long as you have courage and you never give up, you will be successful.





#### **BUSINESS FIESTA '17**

n 23rd of November, 2017 Lahore School Entrepreneurship and Business Society organized The Business Fiesta'17. Teams got a chance to put forth their business ideas to the judges. The competition consisted of two rounds. Participants displayed their unique product or service idea under the main shed near the Main Library, in order to showcase their ideas to the judges in the first round. Judges then selected and shortlisted six teams who then proceeded to the second round. The shortlisted teams were; Gladiators, Pak Freight, Getaway, Siakafat, The Social Hub and Ilmistaan. These teams, then presented their ideas to the judges again in a formal slideshow presentation, which included all the financials, budgets, costs and analysis of each business idea. This was followed by a question and answer session by the judges.

#### Campus Life 2017-2018







he winning team was Pak Freight, who won Rs. 30,000 for their startup. The second best idea was of Getaway, who were awarded Rs. 20,000, and Siakafat came third and won a cash prize of Rs. 10,000. Every team was also awarded participation certificates. Pak Freight had the business concept of having an "Uber/Careem" like service for the transportation of heavy goods from the ports to the importer. Overall The Business Fiesta 2017 provided a good and promising platform for new and young entrepreneurs of the Lahore School of Economics.

#### PLAN X VISIT

A delegation from Lahore School Entrepreneurship & Business Society visited PlanX on 10th of November 2018. They were briefed about the PlanX Acceleration program by their Director and Program Manager Mughees Tahir. The overview of PlanX was followed by a pitching session by their current Startups.

Our students also visited the facilities of PlanX and had the opportunity to witness some live 3D-printing in action.



#### **HULT CHALLENGE**

n 2nd December 2017, Lahore School Entrepreneurship and Business Society hosted an Entrepreneurship Hult Prize challenge for the first time. Hult Prize Challenge is hosted by the Hult International Business School and it is a globally renowned event, focused on socially beneficial entrepreneurial ideas with the winner getting \$1 million, as a reward. This year, we had 15 teams from Lahore School of Economics taking part in this event, tasked with pitching their respective ideas to a panel of 4 judges. The event started around 10:30 in the morning with teams presenting their ideas. These presentations were moderated, and each had a 6-minute presentation followed by a 4-minute question answer session by the panelists.

Team Pak Freight, with the idea from transportation industry, moved forward to the regional finals abroad, while team Sakaafat, with idea from the handicrafts industry came as 2nd runner ups; and last, not the least, team Water Purification through solar energy, got second runners up.





#### **SME EXHIBITION**

n the 11th of April the LS-EBS organized the Annual SME Exhibition, under the patronage of Prof. Fareedy and Sir Faizan Khalid. All 4th year Marketing Sections were required to participate, and had actively been campaigning their projects for this exact day. They all set up stalls and explained in detail about the nature of their products/business ideas to onlookers. The judges roamed free and wide amongst them and took their time to decide on a winner. Then every sections gave a flash mob performance which was greatly enjoyed by all.

The event ended with an awards ceremony in which various awards were given out for various categories such as Best Presentation, Best Social Media Marketing and Best CEO. The overall winner of the event was Section O.











#### COUNCIL 2017-2018

Haris Usman President

Muhammad Taimoor Vice President

Hira Zahid General Secretary

Umaid Mubasshir Coverage Director

Muhammad Fahad Chohan Event Director

Nidah Shahid Event Direcotr Rohan Asif Event Manager

Muhammad Haider Dar Event Coverage Head

Amna Noor Malhi Videographer

Syed Hussain Ali Social Media Manager

Muhammad Daniyal Creative Head
Noor Ul Ain Qasim Creative Head
Mahnoor Hasnain Representative
Dania Khan Representative



#### MEDIA MEET '17

Media Society and Lahore School News and Broadcast Society collaborated orientations today at MCL library and named it Media Meet. The first session began with the President LSNB Khawaja Qasim to introduce the newly elected council for 2017-2018. After giving a brief introduction, he invited the chief guest Mr. Amin Hafeez a senior news reporter (GEO News), to talk about the journalism and his experiences on podium. Where he enthusiastically shed light on journalism and shared his own experiences in regard to the future of news and broadcasting. His news reports were played and he shared a thought on each one of them. He motivated the LSNB members as well as the audience to find their interest and then give their 100%. His humorous but motivational speech was greatly applauded by the audience. The Ex-President, Syed Ali Abid then spoke and urged the new council to do their best.

Lahore School Film and Media Society held their orientation, where Ameer Muhammad Farooq, President LSFM took the dais introduced the council for 2017-18 and reflected upon the previous accomplishments as well as future goals through a slideshow. Two strikingly rendered videos were played along with an ad, created by the team last year which won an award at Film Baziyan FCCU.











In the third and the last session by the Lahore School of Economics Photography Society held its orientation which Haris Usman, President LSEPS showed a video based on the recollection of previously shot pictures. It included an image which was Runner up at LAPS'17. Then the Ex-President, Mr. Muhammad Mudassir was called upon the stage who shared a few words enlightening the prospects of photography as a profession. As final touches to the event, an interactive session was conducted where people had to guess the dialogues from different movies and TV shows.

#### WORKSHOP BY FAIZAN SHAHID

ahore School of Economics Photography Society also conducted a workshop, titled "Let's Learn Photography: Basic Photography Workshop", in TRC 5 on 26th January 2018. The owner of Wedding Flash, Faizan Shahid, was invited to this workshop. He explained to the audience the various basic elements of a DSLR. With regards to how to use a DSLR, he covered the components of a camera's body and different camera gear. From camera settings, ISO, shutter speed, aperture, focus - auto/manual, framing, lighting, angles to white balance and image format the workshop was detailed and informative.

#### WORKSHOP BY INTISAR HAIDER ON EXPOSURE TRIANGLE

n 10th February 2017, workshop on Exposure Triangle was organized. It was conducted by Mr. Intisar Haider. The three main components of exposure triangle were explained. Workshop was attended by budding photographers of Lahore School of Economics.





#### WORKSHOP WITH SABEEH ASGHAR



#### PHOTO-WALK TO KATAS RAJ

Photowalk road trip to Katas Raj Temples. This photo-walk was an enthralling experience for the photographers, who first got to capture the historically renowned Katas Raj, and then also visited the Khewra Salt Mines. The society took with them two guests; the Ex-President Muhammad Mudassar and Digital Social Media Coordinator, Intisar Haider. Photographers gathered near the city campus at 6 am. Apart from the scenic beauty, the trip was a learning experience, as Muhammad Mudassar gave tips to the new photographers in the society. The camera equipment ranged from 700D, 60D, and 70D to 6D. The society members captured several forms of pictures, many of which can be categorized under exterior, interior, landscape, time lapse, panoramic, macro photography and boomerangs for Instagram.









#### COUNCIL 2017-2018

Muhammad Moin Ud Din
Shahmeen Khalid Bukhari
Shehryar Sajid khan
Vice President
Bisma
Vice President
Komal Aziz
General Secretary
Mahnoor Farooq Khan
General Secretary

#### **ECONOMICS SOCIETY ORIENTATION**

n 27th of September 2017, Lahore School Economics Society, organized its orientation at Mahmood Chaudry library. The event was hosted by Vice Presidents, Umair Fazal and Zaina Nauman. Dean of Economics, Dr. Azam Chaudry and fellow Patrons of the society. After the introductions, Society Head talked about Econothon which is quite a popular yearly event hosted by the society. They revealed their plans on how they are planning to invite international participants this year, enabling Econothon to be a major global event. Also by establishing links with international universities, in Turkey, Sri Lanka and United Kingdom, they aim to achieve that. The Lahore School Economics Society is a platform for students who are passionate about the scope of Economics.





#### **ECONOMICS SOCIETY ELECTIONS**

ahore School Economics Society Council Elections 2017 took place on 15th and 16th November. Campaigning took place from Monday, 6th November till Tuesday, 14th November 2017. The candidates were decided by Dr. Waqar Wadho (Patron LSES) Ms. Shamyla Chaudry (Executive Head LSES), Ms. Marjan Nasir. There were a total of eight candidates who were shortlisted.

#### NAMES OF CANDIDATES ARE

#### For President (Male):

- Mohammad Moin ud Din
- Mirza Manuchehar Hussain Beg

#### For President (Female):

- Mahnoor Ikram
- Shahmeen Khalid Bukhari

#### For Vice President (Male):

- Jibran Akram Dewan
- Shehryar Sajid Khan

#### For Vice President (Female):

- Alizah Aamir
- Bisma Nawaz Tarar

A total of 271 BSc students of LSE voted during the elections and chose the new council of Lahore School Economics Society. The winners were:

- President (Female): Shahmeen Khalid
- President (Male): Muhammad Moin Ud Din
- Vice-President (Female): Bisma Nawaz Tarar
- Vice-President (Male): Jibran Akram





#### WOMEN ON WHEELS PROGRAM SESSION

Presentatives of the Women on Wheels Program of the Chief Minister's Strategic Reforms Unit presented at the Lahore School of Economics on Thursday 18th January 2018. They discussed the launch of the Motorbike Subsidy Scheme that would provide training to women to learn to ride a motorbike and purchase the bikes at subsidized rates. The team collaborated with the City Traffic Police and The Bank of Punjab to make this scheme possible. The custom-made pink motorbikes were being provided to women across Punjab to empower and encourage them to become more mobile and independent. The presenters also shared a few success stories of women riding motorcycles helping their families with transportation. Currently, about 1200 women between ages of 18 to 40 are registered with the Women on Wheels program.





#### **ACADEMIC COUNSELING**

ahore School Economics Society in collaboration with the Faculty of Economics provided an opportunity for the freshmen batch in the form of an interactive session in Mahmood Chaudhary Library (SBS) on 22nd February 2018. The discussion session was intended for all those who wished to opt for a Bachelor's degree in Economics. Dr. Azam Chaudhary, and other Senior Faculty of Economics, attended this session. Dr. Azam, elucidated each and every aspect of pursuing an Economics Major. Moreover, all the false stereotypes associated with Economics degree were negated by the wit of Dr. Azam. His presentation was followed by an inquisitive question and answer session and that easily stood out as the highlight of this meeting. The President of the Economics society also showed their thoughts with the audience.





#### **OXFORD DELEGATION MEET & GREET**

he Oxford delegation visited the Lahore School of Economics met with the Undergraduate BSc Economics students on Saturday 31st March 2018. They presented their research work which was followed by a question and answer session. This session organized by LSES, aimed at bridging the gap between the students and available foreign opportunities by means of providing a platform for communication with the delegation.

#### Speakers at the session:

- Rakib Akhtar: DPhil candidate at Oxford University.
- Emilie McDonnell: MPhil in Law, Oxford University; currently is interning at Turpin and Miller.
- Maxwell Nathanson: MPhil in Development Studies, Oxford University; co-founder and president, Oxford Urbanists.
- Jonas Richter: MPhil in Development Studies, Oxford University.



#### **ECONOTHON 2018**

Conothon 2018 was a roaring success. It could be said that the activities or social event made it exciting, or maybe the rounds were planned admirably. But the true reason for success is the quality of teams that participated from all over Pakistan. It was a tough competition from the start. The prize of Rs. 30,000 and the mantle of Winners of Econothon 2018 were earned by Team Kenneth Arrow of FAST-NU, which consisted of Mueez Shahid, Mehr un Nisa Umer and Roshaan Khan.

The First Runner-Up prize was won by Team David Ricardo of Lahore School of Economics who got a cash prize of Rs. 15,000. The students from Lahore School of Economics were Ammar Ubaid, Suliaman Khan Babar and Arsal Ur Rehman.

The Second Runners-Up were Team James Tobin from Institute of Administrative Sciences, Punjab University who made it to the final and won Rs. 12,000. The team mates were Usama Siddiqui, Naqsh Nasir and Maryam Nazafat.







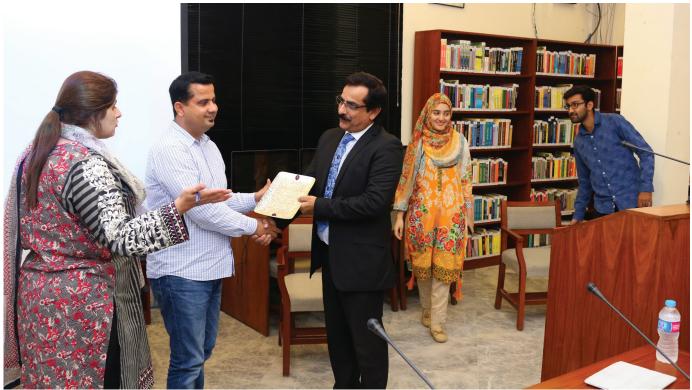




#### SESSION ON OGRA

n 23rd of October 2017, the Economics society arranged a session on the role and function of OGRA. Mr Imran Ghaznavi Senior Executive Director Corporate and Media Affairs - OGRA delivered a talk on the Role and Function of Oil and Gas Regulatory Authority in Pakistan. The session was attended by many students and faculty members, including Ms. Marjan Nasir.









#### COUNCIL 2017-2018

Ali Sajawal khan President
Shah Bano Rao Vice President
Hira Saeed Vice President
Maha Sindhu General Secretary
Maaz Tahir Event Director
Aima Shahid Event Manager
Masooma Rubab Event Manager

#### MANAGEMENT SOCIETY ORIENTATION

he Lahore School Management Society held its orientation on 5th October, 2017. The members of the council delivered speeches and spoke on the purpose and aims of the society. It consisted of several fun and engaging activities. The interactive session was concluded by on-the-spot interviews for the positions of representatives. It attracted a large audience and the event was a great success.



#### MANAGEMENT SOCIETY LEADERSHIP WORKSHOP

he Lahore School Management Society held a workshop on Leadership & Decision Making. This event was held on 22nd November, 2017. The guest speaker, Mr. Mohsin Hashmi spoke at the workshop that was highly interactive and effective. The session was concluded with a brief question answer session.





#### LUMS HR CONFLUENCE

UMS HR confluence was held on 14th April, 2018 at Lahore University of Management Sciences. Teams from all over Pakistan participated in this event. The participants from LSE team 1 included Wardah Irfan(BBA II), Usama Hassan (BBA II), Sidra Farooq (BBA II), Naweera Adnan (BBA II) and Afreen Lashari (BBA II). They were a part of Management Studio competition which involved dealing with a very tricky case study in which the teams were asked to act as HR managers and solve a case involving an employee who had just resigned from the organization.

LSE team 1 was the only team which was able to figure out the problem and thus, it claimed victory. Another team LSE Team 4, under leadership of Sana Irfan (BBA III) and team members; Areeb Ali (BBA III), Ramisha Shahid (BBA III), M. Bilal Shahid (BBA III) and Jannat al Mava (BSc III), soared through the tough Harvard Everest V3 Simulation

Competition was amongst all 15 teams across Pakistan. In the very first experience, they were able to form an exact tie with the annual winner at the simulation each year; Global Institute, resulting in two winning teams with a perfect 81% team coordination. A battle between individual member goals and team goals, this simulation is the global award winning platform of eLearning under the head 'Leadership and Team Simulation'.

With the highest individual scores, LSE Team 4 stood averaged above the team scores of 45%. First place was awarded to two teams. The 'Trophy' prize was awarded to Sana Irfan (BBA III) as the Best Brand Ambassador across Pakistan. A special mention of her efforts, bringing in the maximum number of teams under her name for two consecutive years resulting in 22 teams in total, with 110 students from the Lahore School of Economics in year 2017-2018.

#### **ENVISION CHALLENGE AT LUMS 2018**

he Lahore School Marketing Society took part in the Envision Challenge at LUMS, where they won 5 awards. This event was held on 22nd April 2018. The team consisted of Ali Sajjawal, Talha Hyder, Umer Ali Khan, Fatima Khan and Sunnya Zafar. They came runners up for the Idea Challenge, Social Innovation and Crisis Management rounds, and were the winners of the Marketing Challenge round. On the basis of their wins, they were declared the overall winners of the challenge.



#### SYNERGIES SUPPLY CHAIN CHALLENGE

he Management Society took part in the Supply Chain Challenge at LUMS, called Synergies. The event focused on a Harvard based simulation which is run throughout the world in the universities. The simulation generates scenarios and situations, according to which teams have to make decisions, based on which they are given points. The Marketing Society came first-place at this event, winning a cash prize of Rs. 20,000. The winning team consisted of Ali Sajjawal, Talha Hyder and Umer Ali Khan.

# LITERATURE SOCIETY



#### COUNCIL 2017-2018

Anushae Bakht Aziz President Maria Rasheed Khan **Event Director** Vice President Khadija Irfan Muhammad Subhan Logistics Head Shehryar Hassan Vice President Wajeeha Masood Co-creative Head Shirin Yousaf Joint Secretary English Bilal Khan Co-creative Head

Faraz Shahzad Khetran Joint Secretary Urdu

#### LITERATURE SOCIETY ORIENTATION

he literature society organized an orientation on the 4th of October 2018. The purpose of the orientation was to share the aims of the society with the student body. Dr. Shireen Raheem the Dean of the English Department and Ms. Mariam Zia were invited as speakers. They talked about the Importance of Literature Towards Lead a Fulfilling and Meaningful Life. The speeches were followed by a fun and interactive game session, during which we managed to engage the students. The MCL library was a buzz with energetic students who had managed to gather and to attend the highly awaited orientation. The orientation started around 2:00 PM when the Vice President Shehryar Hassan took the dais to introduce himself. He announced the council for the academic year of 2017-2018.

As the orientation proceeded other council members were called including the President of the society Anusheh Bakht, to deliver the speech. Dr. Shireen Raheem, head of Department of Literature and Dr. Mariam Zia also joined the council members for the afternoon and enlightened the students on how it wasn't always necessary to be a literature student to appreciate a piece of literature. Moreover, the council also talked about how various competitions would be held and how they would take the initiative to open a book club at the Lahore School of Economics. The most thrilling part of the event commenced as the students got engaged in an exciting game of dumb charades and a Game of Thrones quiz that created an even more hype among the students. Scrumptious cupcakes were then given out to the winners. At the end of the orientation, registration forms were handed over to the students. To sum it up, the enthusiasm and fervor of the council members was commendable and the orientation was impressive.

#### LAHORE SCHOOL LITERATURE FESTIVAL '18

his year, the Literature Society held the university's first ever Literature Festival. The two-day event was open to the students, and included workshops by industry professionals as well as competitions for the students. At day 1, among many impressive events, was a poetry slam workshop. It started with the introduction of the poets, who told us about themselves. After the introduction, there was an ice breaking session. Every person was supposed to ask 3 questions from the person sitting right next to them. It was followed by a couple of further exercises. Firstly, the participants were supposed to write a new poem, which started with the last verse of their old poems. Next there was an exercise on a painting prompt. Lastly, they organized a drama activity, where 3 teams were made, each led by a guest. Each person in a team had to write a funny Urdu dialogue, and they were shuffled. Then each team got 4 dialogues, and they performed with those dialogues constituting a major part. The highlight of the event was the Poetry Slam Performance.





#### TALK WITH MS. FAIQA MANSAB

n 28th of March, 2018, Lahore School's Society for Literature organized a speaker session with Ms. Faiqa Mansab, author of "This House of Clay and Water". Her book was published by Penguin India in May 2017. The book was shortlisted for the Pharma-Getz Fiction Prize and the German Consulate Literary Peace Prize at the Karachi Literature Festival 2018. The book was mentioned in the Times of India in their Best Fiction of 2017; Amazon Editor's Pick of 2017 as well as Amazon Summer Picks for International Fiction 2017. Faiqa has an MFA in creative writing with distinction in 2014 from Kingston University London. She received the Best Thesis Award in MFA. Her supervisor was Elif Shafak. The event was held in the MCL Library, and was attended by many faculty members, including Dr. Shireen Raheem and Ms. Mariam Zia. The students present at the occasion asked a number of questions from Ms. Mansab. It was a truly enlightening experience.

#### SESSION WITH MR. MUSHARRAF ALI FAROOQI

n 1st March 2018, Lahore School Society of Literature hosted a renowned writer, translator, a storyteller and essayist Mr. Musharraf Ali Farooqi. Dastaan-e-Ameer Hamza, a name every Pakistani, or at least a person who's very rarely interested in the Urdu Literature has heard. Mr. Musharraf Ali Farooqi is a person who has brought the legend named Dastaan and famous Urdu-Farsi novel Hoshruba to the contemporary world, in a language that is spoken by almost every person in our country. He translated these two Urdu-Farsi books into English. According to him, there had been English versions before too, but they had not done justice

#### **Campus Life 2017-2018**

to the story, as his writing has. The session started with Mr. Farooqi telling us what Dastaangoi/Storytelling is. According to him, storytelling has been a part of the Arabic culture for long. It has been used for many purposes such as battle training and treating the sick. He emphasized the point that after the creation of Pakistan there was a decline in the literary and cultural side of education as most of the people after the partition were forced to look for means that would help them subsist in the world, and they thought that



art and literature aren't part of them. Thus, today the "elite", of Pakistan, he said had distanced themselves from the regional legends and are focused on the English literature and related stories.



He went on to criticize it as he said that the people of this country reject the regional legends for being myths while at the same time accept their western counterparts with pride. He pointed out the fact that today when he visits underprivileged schools, more students there know about Dastaan than the people in the well-established schools of the city. He further pointed out the problem of cultural disconnect present in today's youth, which seems sadly true. Then, answering a question regarding the effects of the story on the storytellers, he gave us the examples of Mir Babar Ali, who had developed a loud voice for narration, which was uncomforting, but it had been developed because he was the narrator of Bazaars. He also talked about the setting of a Dastaangoi event, where he told us people sat on the floor, the number of attendees would be around 200, the narrator would never use mic as he thought mics cause a disconnection between the audience and the narrator. He also told us that he is currently working on a project with some schools, such as Lahore Grammar School, where he is teaching them about Dastaangoi and different stories. He wanted what he called, 'young scholars' to help him in achieving his aim, which is to end the aforementioned cultural disconnect. It truly is a noble cause for the betterment of the society, and we wish him the best of luck.

#### SESSION WITH MR. RIZWAN AKHTAR

ahore School's Society for Literature organized a speaker session with the poet, Mr. Rizwan Akhtar. Mr. Rizwan Akhtar recently published his poetry collection titled "Lahore I am coming". His poems carve out the intricate beauty of Lahore. They further take a sojourn into our inner world and explore the many conflicts which fraught us. During the session he spoke about his book and elucidated the process of writing poetry. The session was a great



opportunity for budding poets to understand the excruciating (and often intimidating) writing process. Students who are taking creative writing course greatly benefited from his insights. The last half of the session was dedicated to questions. This was also a great opportunity for the students that were looking for feedback.







# SPORTS SOCIETY

#### COUNCIL 2017-2018

Sardar Hassan Ahmed Ali

Nabiha Khan

Maham Fakhar Khan

Khadija Irfan

Hashim Saleem

Haseeb Farrukh

Shirin Yousaf

Sameen Ahmed

Sufiyan Nadeem

Ali Riaz

Yassar Khan

Shahbano Arshad

Iftikhar Tanwir Khan

Naufil Faisal

Khadijah Abbasi

Layba Mahmood

Usama Aslam

Muhammad Mahin Awais

Taimoor Imran

Shayan Anwar

M. Hamza Asim

M. Saim Zulfigar

Husnain Hassan Butt

President

Vice President

Athletics Representative & Captain

Captain & Representative – Table Tennis

**Event Director** 

Squash Captain & Representative

Netball Representative

Basket Ball Representative

Information Secretary Head

Event Reporter & athletics Captain

Basket Ball Representative

Football Representative

Hockey Representative

Creative Assistant

Volleyball Representative

Badminton Representative & Captain

**Badminton Representative** 

**Information Secretary** 

Football Representative

Cricket Representative

Table Tennis Representative

Volleyball Representative

Captain & Chess Representative

#### SPORTS SOCIETY ORIENTATION

29th January' 2018 marked the day of the orientation of the Lahore School's Sports Society. The event was hosted by the society's very own Event Director, Hashim Saleem, inviting as guest, Mr. Javed Qureshi. The orientation started off with the President, Sardar Hassan Ahmed Ali and following Vice Presidents,

Nabiha Khan and Muzzammil Ahmad, giving an opening speech at the beginning, thanking and appreciating all members of the society for their hard work, performance and integrity. Being one of the most vigorous and eventful society of the Lahore School, offering its members a wide range of sports to choose from, such as cricket, chess, badminton, football, table tennis and many more, each representative/team captain was awarded with sashes and badges to acknowledge and appreciate their long haul and passion towards the society.

#### LSE SPORTS TRI SERIES

The Sports Society organized "Sports Tri Series 17". It was three days' series, 17th to 19th Nov. This series was played between LSE, UMT & LUMS teams but in few sports UCP, GCU & Alumni participated as well. The following different Sports events were organized at the Campus for both the male & female category:

Male Sports (07)	Female Sports (06)
Chess	Basketball
Volleyball	Futsal
Basketball	Volleyball
Football	Netball
Table tennis	Table tennis
Badminton	Badminton

#### **HOCKEY**

Detail results are as below per sport:

Female	Results
Basketball	LSE Winner
Netball	LSE Winner
Futsal	LUMS Winner
Table tennis	LSE Winner
Badminton	LSE Winner
Volleyball	LUMS Winner

Male	Sports	Result
Chess	UMT & LUMS	Joint winner
Hockey	LSE winner	LUMS Runner up
Football	UMT winner	LSE Runner up
Basketball	LSE winner	GCU Runner up
Volleyball	LUMS winner	LSE Runner up
Badminton	LUMS Winner	UMT Runner up

#### LAUREL BANK CHESS TOURNAMENT

he Lahore School Intra Chess Tournament 2017 was held on Friday 24<sup>th</sup> October 2017. 28 contestants participated in the tournament including both males and females. The qualifying stage eliminated half of the players after which the actual contest begun. Four rounds were played following the Swiss

#### **Campus Life 2017-2018**

System as approved by World Chess Federation. Anas Ijaz and Anas Raza secured the Runners Up spot. Also Husnain Hassan was awarded bronze medal on securing 3rd spot at Laurel Bank Chess Tournament 2017. Overall the tournament was a huge success and the response of the players was quite appreciable.



#### **UMT CHESS TOURNAMENT 2017**

UMT 7<sup>th</sup> Pakistan Chess Tournament 2017 was held on 25<sup>th</sup> to 26<sup>th</sup> December 2017 at UMT Lahore. LSE Chess team consisted of four members, two males and two females.









#### SPRING FESTIVAL

The Sports Society held "2nd Spring sports Festival' 18". It was a four day festival, 1st to 4th Feb 2017. The following different Sports events were organized for both the male & female category:

#### **Male Sports:**

Volleyball Basketball Badminton Table Tennis Football

The following universities (from Lahore) took part in boys' sports:

LUMS GCU UMT LSE LGU FCCU

Detail result was as below per sport:

Male sports	Final Teams	Result	
Football	FCCU Vs LSE	LSE winner	
Basketball	LSE A Vs LSE B	LSE A winner	
Badminton	LSE Vs UMT	UMT winner	
Table Tennis	LUMS Vs LSE	LUMS winner	
Volleyball	Alumni Vs LSE	Alumni winner	

Overall the Male Trophy was won by LSE (with maximum points).









#### HEC CRICKET CHAMPIONSHIP

EC Cricket Championship 2017-2018 (zone level) was held on 5th – 7th January 2017 at Sargodha University but matches were scheduled at Aligarh ground Model Town Lahore. Total 10 teams took part at this level and LSE got 4th Position at the zone level.





#### BATCH TOURNAMENT 2018

B atch Tournaments of all three sports (Volleyball, Basketball, Football) were organized in October 2017 on Campus. All four batch (1st year, 2nd Year, 3rd Year, 4th Year) teams took part in this tournament with full dedication.

Results are as below:

**Volleyball** – Winner 4th Year team **Basketball** – Winner 3rd Year team **Football** – Winner 3rd Year team

#### **LUMS SPORTS FEST**

he LUMS Sports Fest'18 was held this year at LUMS from the 7<sup>th</sup> to 10<sup>th</sup> of January. Delegates from all over Pakistan participated in this event, and so did our very own sports teams from LSE. We're proud to announce that the LSE teams proved themselves by their outstanding and superb performance at the LSF and bagged two awards, "Best Female Delegation" & "Over-All Best Delegation" along with multiple other awards in the over 19 categories. The following are the results:

#### **Female Sports LSF'18**

Futsal; Gold Medal Netball; Gold Medal Badminton; Gold and Silver Medal Volleyball; Silver Medal

Basketball 3rd position









#### ALL PUNJAB CHESS TOURNAMENT

he Sports Society hosted 1st time Chess Tournament on campus on the 3rd May 2017 at the SBS library with the collaboration of Chess Federation of Pakistan. It was a one day event and was divided into two age group categories Under 19 & Over 19 (girls & boys). Total 100 participants were short listed and more than 80 participants were present in the said tournament. The students registered from out of station as well in the O-19 category. All participants showed true sportsmanship & passion for chess which made this event successful. The Consolation Cash prize was awarded for "Female Toppers" in both categories.





#### LAHORE SCHOOL SPORTS GALA

The Annual Sports Gala started from 1st to 5th April 2017 with different (boys & girls) categories. In this event a total of 17 universities/colleges (excluding LSE) participated from Lahore in different sports (boys & girls) which shows the mass participation of players at one campus.

Following sports were organized:

#### Male sports

Hockey Volleyball Basketball Football Badminton Table Tennis Chess Cricket

#### **Female sports**

Netball Volleyball Basketball Futsal Badminton Table Tennis

Total 17 universities took part from Lahore in different sports.

Overall Both (Male & Female) trophies won by LSE.

#### **CHESS TOURNAMENT '18**

ahore School Sports Society organized The Lahore School Chess Tournament '18 in collaboration with Chess Federation of Pakistan under the umbrella of World Chess Federation. The event took place at SBS Library on 3rd May, 2018. It was the first event of its kind and the overwhelming response from the participants made it a huge success. Total 100+ participants registered from 35+ institutes from all over the country. The tournament followed the Swiss League format with 5 rounds of 15/10. The participants competed in two categories; Under-19 and Over-19. Muhammad Adil Arfan from LGS JT bagged the award for winner in U-19 category who was followed by Saifullah Mehboob from FCCU. Zorez Shabkhez from Punjab University got the Winner Prize and Syed Bilal from UMT stood Runner Up in the O-19 category. Total 10 awards were given including cash prizes, shields and certificates. The event witnessed very impressive participation from women and special prizes were awarded to topper female participants in both categories. "I have always dreamt about this kind of event ever since I introduced chess in LSE back in 2016 but today this dream has been fulfilled, all because of such great team effort", said the Event Director Syed Talal Shah. Overall the event was a huge success and Lahore School Sports Society is aiming to organize further chess events in the future.











# SOCIAL **WELFARE**



#### COUNCIL 2017-2018

Ramla Ahmed Cheema President Abeer Hassan Hiba Hassan Rimsha Zahid Taha Imran Armenay Shehzad Irma Ahmed Muhammad Saad Malik Muhammad Ali Ali Mumtaz Malik Neha Abubakr Ali Aleem Amna Noor Malhi Ameera Khan Mishal Zahra Fatima Shozib Maria Syed Umay Ayub Aima Amir Manal Ahmed Fizza Ali Hamna Mateen Representative

Vice President General Secretary Creative Head **Promotions Director** Marketing Director Joint Secretary Joint Secretary Social Media Director **Event Director Event Director Executive Representative** Video Editor Representative Representative Representative Representative Representative Representative Representative Representative

Rimsha Malik Representative Sehla Tahir Representative Abdul Haseeb Makki Representative Shahgan Hummayoun Butt Representative Wazah Nadeem Representative Anas Ijaz Representative Rida Ghaffar Representative Fariha Latif Representative Mohammad Mustafa Omer Representative Syed Danial Sherazi Representative Bilal Sarwar Representative Saleha Hamid Representative Syed Hussain Ali Shah Representative Mayha Atteeq Sheikh Representative Sara Saeed Representative Zahra Ayyaz Representative Maira Fayyaz Representative Shahamah Ali Khan Representative Sarah Sajjad Representative Ali Adil Sheikh Representative Rameen Wasif Representative Aabyaz Mustafa Representative

#### LAHORE SCHOOL SOCIAL WELFARE SOCIETY ORIENTATION 2017

n the 3rd of October 2017 at the MCL library, the Lahore School Social Welfare Society arranged their orientation. The spread of little art pieces started from the Media Center till SBS, where the orientation took place around 12 Noon. President Ramla Cheema took the dice and introduced herself leading to the Vice President Abeer who announced the council for 2017-2018. A tributary video was played for the former council and they were all called upon stage, to deliver their speeches. Inspirational and motivational speeches were then put forth by Omer Khan and Saqib Rizvi, along with other ex-council

#### Campus Life 2017-2018

members. Sharing stories on how they struggled to build the foundation for this society and stating how small efforts go a long way. Souvenirs were distributed to the former council and a friendly environment transpired throughout the day. The event took an interesting turn when 'LSE Trivia' was initiated. Apart from this the society infused activities like Scavenger Hunt with almost 15 teams and Ludo consisting of pairs playing among themselves. Goodie bags were given to the winners. All in all, a super collaborative and astounding orientation was planned. The efforts of the council could be illustrated through the decoration and enthusiasm sparkling through the uplifting speeches.





#### TODDS WELFARE SOCIETY SESSION

Nelfare Society. The work they are doing is wonderful, and we all as a society are indebted to such kindled spirits. Founded in 2016, and named after its founder's pet Todd, who was stolen from outside his home in 2010, this society is for the unattended/stray animals in Lahore. They are known for their campaign 'Free a stray, everyday'. Furthermore, they spread awareness regarding the rights of animals, and their rightful treatment. The event started with the statistics of how more than 80 animals have been saved by TWS, in a short span of not more than a year and a half. Then, they showed us how TWS has come from nowhere to have two no-kill foster homes for these strays, one in Cavalry and the new one on Burki Road. They further showed us the sad reality of the brutalities committed by people against these innocent animals, and how they're ignored, like starving dogs, and so many other examples of it. However, they spread awareness of how, today if someone sees a stray dog suffering, or needs to be taken care of, should be helped.



#### **BOOK DRIVE**

he Social Welfare Society held a book drive on campus to collect books for the children at Rah-e-Mashal. For those of you who don't know Rah-e-Mashal, it is a Private Non-Profit Organization working for women empowerment and education. Our representatives worked day and night to ensure that maximum number of books are collected. The society set up a stall outside auditorium 11 for this purpose and a member of the society supervised the donations made. The book drive proved to be a major success and we thank the students at the Lahore School of Economics for donating books so generously.



#### NATURE CONSERVATION SEMINAR

Project development activity, which was fun and highly informative as well.

#### SOS CARNIVAL FUND COLLECTION BAKE SALE

bake sale was arranged by the Lahore School Social Welfare Society, in order to raise funds for a carnival being arranged by the SOS foundation. Students showed active participation by bringing in a myriad of different baked goods, and the students of the Lahore School of Economics reciprocated the spirit of charity and humanity by actively buying.

#### LSE CARNIVAL 2018



n the 25th January 2018, LSE had its first ever Carnival! This time there was an amazing mix of food stalls, bake sales, and games where you got to win amazing prizes. Remember Stapu and Hopscotch? Antakshari? If you were good at these games as a kid, you might just have had a chance to show off your skills and actually win something. Students had the chance to set up their own food stalls and earn revenue, so it was an added incentive for students to participate. The best part was that it was a charity event for Shaukat Khanum Memorial

Cancer Hospital and Research Centre. Hence, you got to participate in a noble cause along with having fun. The event was greatly enjoyed by students and faculty members.

#### Campus Life 2017-2018













## YOUTH PEACE DEVELOPMENT CORPS SOCIETY

Muhammad Altaf Shah



#### COUNCIL 2017-2018

Wajih ul Hassan President

Farah Qutab Vice President

Ahmad Anjum Vice President

Muhammad Nauroc Yaseen Joint Secretary

Hassan Ul Haq Additional Secretary

General Secretary

Mayha Atteq Event Director Sarah Syed Shamsi Creative Head

Manal Khawar Head Representative

### LAHORE SCHOOL YOUTH PEACE AND DEVELOPMENT CORPS ORIENTATION 2018





#### SESSION BY PROF. AYESHA JALAL

ombining a vast knowledge of history with compelling stories and taking the reader on a journey through time is not an easy task, one that not many people are experts at. Professor Ayesha Jalal is one of the few authors who are brilliant in unfolding past events while simultaneously expressing her opinion through her writing. Lahore School of Economics invited Prof. Ayesha Jalal on 17<sup>th</sup> January 2017. She was welcomed by Dr. Shahid Amjad Chaudhry and Dr. Azam Amjad Chaudhry along with the members of Lahore School Youth Peace and Development Corps. Prof. Ayesha believes that without a clarity of the history of our nation, we cannot truly understand our identity. According to her knowing your history is very important. She further talked about her books; The Struggle for Pakistan and Pity of Partition which discuss how Muslim League prepared to conceive power which eventually led to the emergence of Pakistan. The session was concluded by a series of questions.







#### SESSION BY MR. AHMED RASHID

n 15th November, 2017 Lahore School Young Peace and Development Corp held a conference at TRC 5, the Speaker and Guest of Honour being Mr. Ahmed Rashid, a renowned Author, Speaker and Journalist. The conference was held to discuss the topic; Pak-Afghan Relations and the Role of US in the Region. Journalist Ahmed Rashid started off his speech by discussing how initially the Taliban group was formed and how they were mobilized when the Soviets waged war in their home country. Moreover, he talked about the mistakes that Pakistan had made which led to the rise of these terrorist groups in this region making it difficult to break their strong network.

Furthermore, he also pondered upon the role that US had played in all this. He believes that this group would never have achieved its dramatic rise to power without Saudi Arabia and the Gulf States who offered training and initial financial support. The Taliban were also said to be endorsed by the US. Moreover, he also emphasized on the importance of negotiations and alliances of countries like Iran, China, Pakistan and India, which he regarded important for the peace building process in this region. Towards the end of the event, a 45-minute discussion session was held in which the guest of honor answered the questions of students. Overall it was a very enlightening session given the current situation of Pakistan.





#### YOUTH INNOVATION CHALLENGE IN ISLAMABAD

he delegation of LSYPDC chapter visited Pakistan Planning and Management Institute on 5th April 2018. The delegation of LSYPDC chapter included President Syed Muhammad Wajih ul Hassan, VP external Ahmad Anjum, and General Secretary (Muhammad Altaf Shah and Sarah Syed). The delegation was to represent LSE at the launch of SDG16 Youth Innovative Challenge. The delegation articulated their ideas and concerns to the officials from UNDP and the Interior Ministry. The special guests of the event were the Interior Minister Ahsan Iqbal, Country Head UNDP, Head of Accountability Lab Pakistan and Mr. Takishi (Japanese Ambassador). The delegation members also got their ideas shortlisted in the policymaking simulation that took place during the ceremony. The ideas were highly appreciated by the leading officials from the affiliated organizations.

#### UNITED NATIONS AND WOMEN X SESSION

he delegation of WomenX visited Lahore School of Economics on 18th April 2018. The delegation members included the Project Manager of WomenX Ms. Maria Umar, Assistant . Project manager Maham Bhatti and the Head of EncludeSolutions Pakistan Gerrit Ribbink. The session took place in TRC-5. Dr. Aly Zaman and Ms. Rabia Ikram also attended the session. Ms. Maria Umar briefed about the WomenX program which is funded by the World bank. WomenX up till now has been able to uplift 600 women all across Pakistan. The criteria of the selection of the women in the program was discussed thoroughly along with other operations required to execute the program.





#### SESSION WITH MR. PAUL SALOPEK

ahore School Young Peace and Development Corps this time had the chance to host a person who is traveling around the globe on foot. The guest of LSYPDC this time was world-renowned Mr. Paul Salopek. He is a two-time Pulitzer Prize winner and was raised in central Mexico. Mr. Salopek has reported globally for the Chicago Tribune, Foreign Policy, The Atlantic, National Geographic Magazine and many other publications. In 2013, He embarked on his global journey named as "Out of Eden Walk". The main aim of his journey was to discover the pathways of early humans and how they actually got spread around the globe starting from Africa. He started from Ethiopia and has been traveling ever since on foot. He came to Pakistan by entering into Gilgit-Baltistan and further traveled down to the GT road and came to Lahore. Dr. Naved Hamid took the opportunity and invited him to Lahore School of Economics.

He gave a full presentation on his journey from Ethiopia to Lahore. He told about the equipment he carries with himself when he is walking. Along with that, he mesmerized the audience by telling his vast and numerous experiences on his journey around the globe. He also shed light on himself of how he manages his stays and daily chores while traveling. After a very enlightening talk given by him, the crowd was allowed to ask questions. The members of LSYPDC remained very active in question and answer session. The event had a good crowd attendance and it was honored by the presence of Dr. Shahid Amjad Chaudhry and Dr. Azam Chaudry.











#### LAHORE SCHOOL MARKETING SOCIETY ORIENTATION

n Monday, 9th October 2017, the Marketing Society held its orientation at the MCL library. The Orientation was attended by LSE Faculty members and the students. The President Kinza Hussain Mirza spoke about what she plans to achieve this year.





#### **IBA ADVERTISING COMPETITION 2018**

his year on the 16th-18th of February 2018, students from the Lahore School of Economics participated in the 4th edition of this conference and stood first in their cluster and went on to become the overall champions amongst the 40 teams that participated from across the country. Our second team became the 1st Runner Up of the competition. The teams representing LSE were: Team Concepts (team A) which included Qasim Irfan, our very own President of Lahore School News and Broadcasting Society, Aqsa Tabish, Rabia Saeed, Abdullah Azeem and was led by, President Marketing Society, Kinza Hussain Mirza; Team Marks (team B) which included Mahrukh Khalid as the leader, Daniyal Shaheen, Humza bin Yousaf, Salman Bukhari and Aleesha Fatima. The teams were supervised by Dr. Shehla Arifeen.







#### AD MAKING WORKSHOP

n the 28th of March 2018, LSEMS conducted its Ad Making Competition. It was an opportunity for students to show their skills and at the same time proved how socially responsible they are! There were three cash prizes being offered, with the first place prize being Rs. 10,000. The winner was Khawaja Qasim Irfan, a 3rd year Marketing and Media student.



#### AD BUZZ COMPETITION

ahore School of Economics Marketing Society (LSEMS) organized an Ad-Buzz Competition on 23rd of October, 2017. The competition was based on several TV commercials followed by fascinating marketing related questions. The participants belonged to both undergraduate and postgraduate students of LSE and they all shared their intelligence in the field of marketing by giving vivid answers. The session commenced with a warm welcome and some rules about the competition by a moderator. The TVCs were both local and international award-winning ads carefully handpicked to make the competition even more intense. Each TVC was followed by questions related to target audience, budgeting, appeals, positioning, brand association and many other marketing related concepts to trigger a hidden-marketer in the LSE-ites. The most well thought-out answers were awarded giveaways. The competition finally came to an end with a lot of winners. Even those who couldn't win anything, it was a great learning experience for all. The whole event was an interactive session between the MBAs and the undergraduates where they all shared their different perspectives about marketing and its several dynamics.







# ASSOCIATION OF DEBATORS SOCIETY



#### LSEADS ORIENTATION

#### COUNCIL 2017-2018

he orientation of Lahore School Debating Society was held at the SBS Library on the 9th of October 2017. The event started off with an introductory speech, steered by the President of LSEAD, Daniyal Haider who has been associated with the society since the past four years. He began with a description, mentioning the past achievements and activities that set LSEAD apart

Danyal Haider President

Amal Khalid Vice President

Nihaa Sajid General Secretary

Nasar Bilal Joint Secretary

Ifrah Maskan Joint Secretary

from other societies. The Vice President stated quite a motivating message that, "Being a fluent debater is not about winning or losing, it's just a learning procedure that allows you to test your capabilities and capacities."

The organizers successfully reflected upon some of their future plans with regards to the society and emphasized how intra competitions and MUNS will be the prime focus this year. Then a short but impressive presentation was shown. Towards the end of the session, President and the Vice President urged students how debating and public speaking will play a significant role in their practical lives so they should definitely give it a shot. The feedback seemed to be appreciable.

#### **INTRAMUN 1 AND 2**

SEAD held two IntraMUNs during the year; the first one held in November 2017 and the second in January 2018. The MUNs were chaired by the Vice President Amal Khalid, with Nimra Afzal acting as a co-chair. The events served as a practice round at home for debating society members for participation in the external MUNs. Apart from that, it also gave students who didn't want to debate competitively a chance to have fun and experience a MUN. More than 30 students took part in the IntraMUN, making it a very successful event.

#### **LUMUN 2018**

he LSEAD sent a delegation to the LUMS Model UN 2018, and won an Honorary Mention. The delegation consisted of Maham Fakhar, Moiyad Ghani, Talha, Shehryar, Daeem Shehzad and Talha Ahmed.



